

## PWC Customer Retention Dashboard

7032

Customers

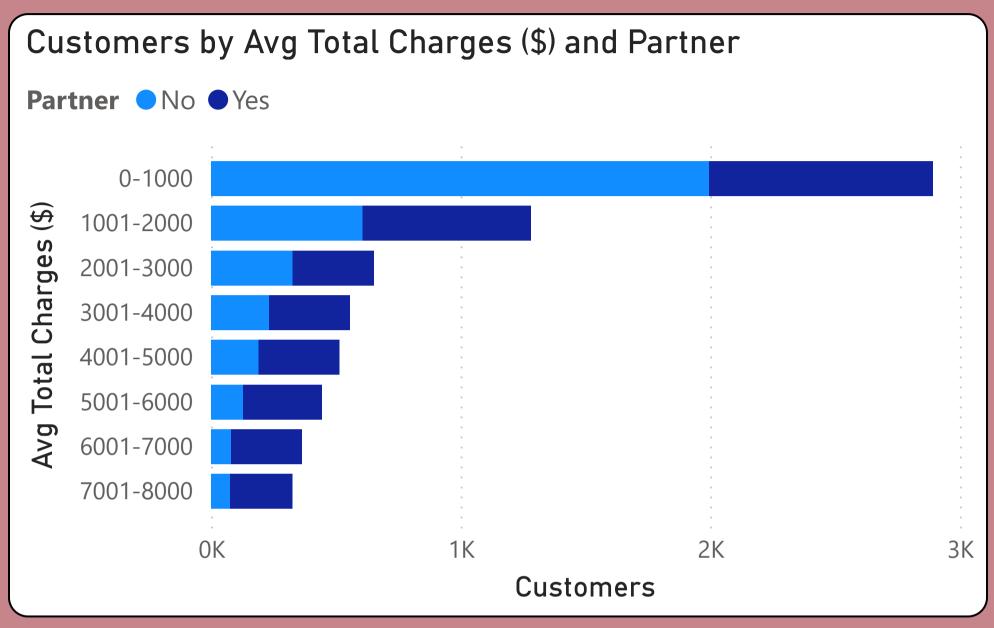
26.58% Churn Rate

2967

MultipleLines Users

6352 PhoneService Users

1142 No of Senior Citizens



Tenure Range

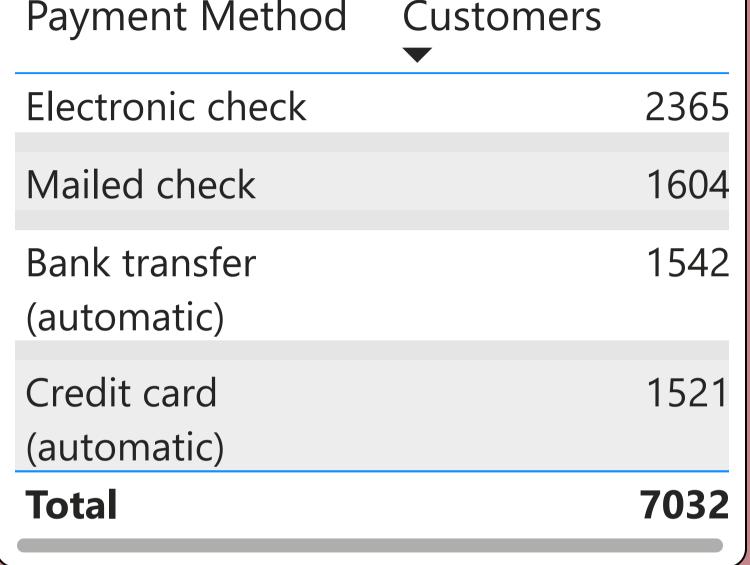
Customers by Tenure Range and Dependents

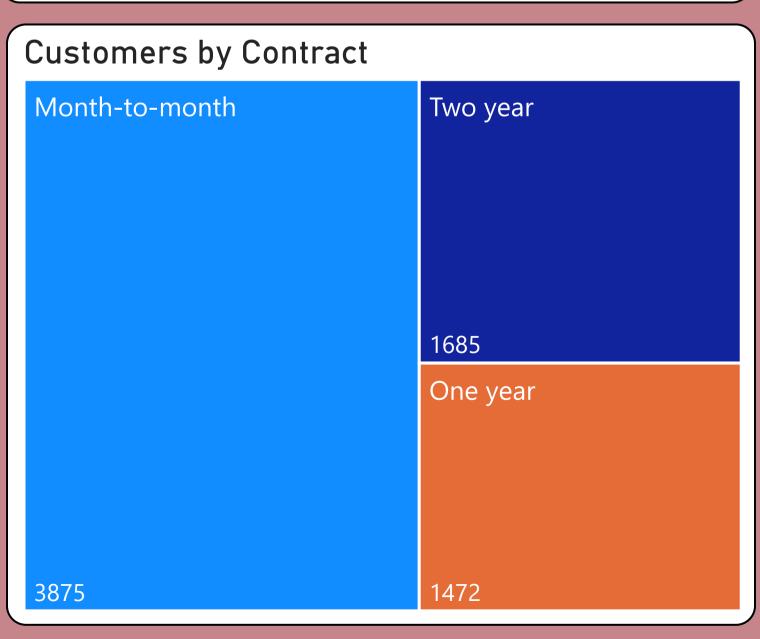
**Dependents** • No • Yes

1000

500

Payment Method	Customers	
Electronic check		2365
Mailed check		1604
Bank transfer (automatic)		1542
Credit card (automatic)		1521
Total		7032





4168 Paperless Billed

2040 Tech Supported

2015 Online Secured

2425 Online Backuped

2418 **Device Proctected**