

# Success Story of Elon Musk

# Outline

- Early Life
- Business Life

# Early Life

- Parents (Lauer,2020)
- Reading Passion
- First Game
- Dropping Stanford
- (Branson, 2020)



**“The man does not take no for an answer”**

**(Zetlin,2019)**

# Business Life

- Non-Stop Investment
- First Investment
- Companies
- Investment Account

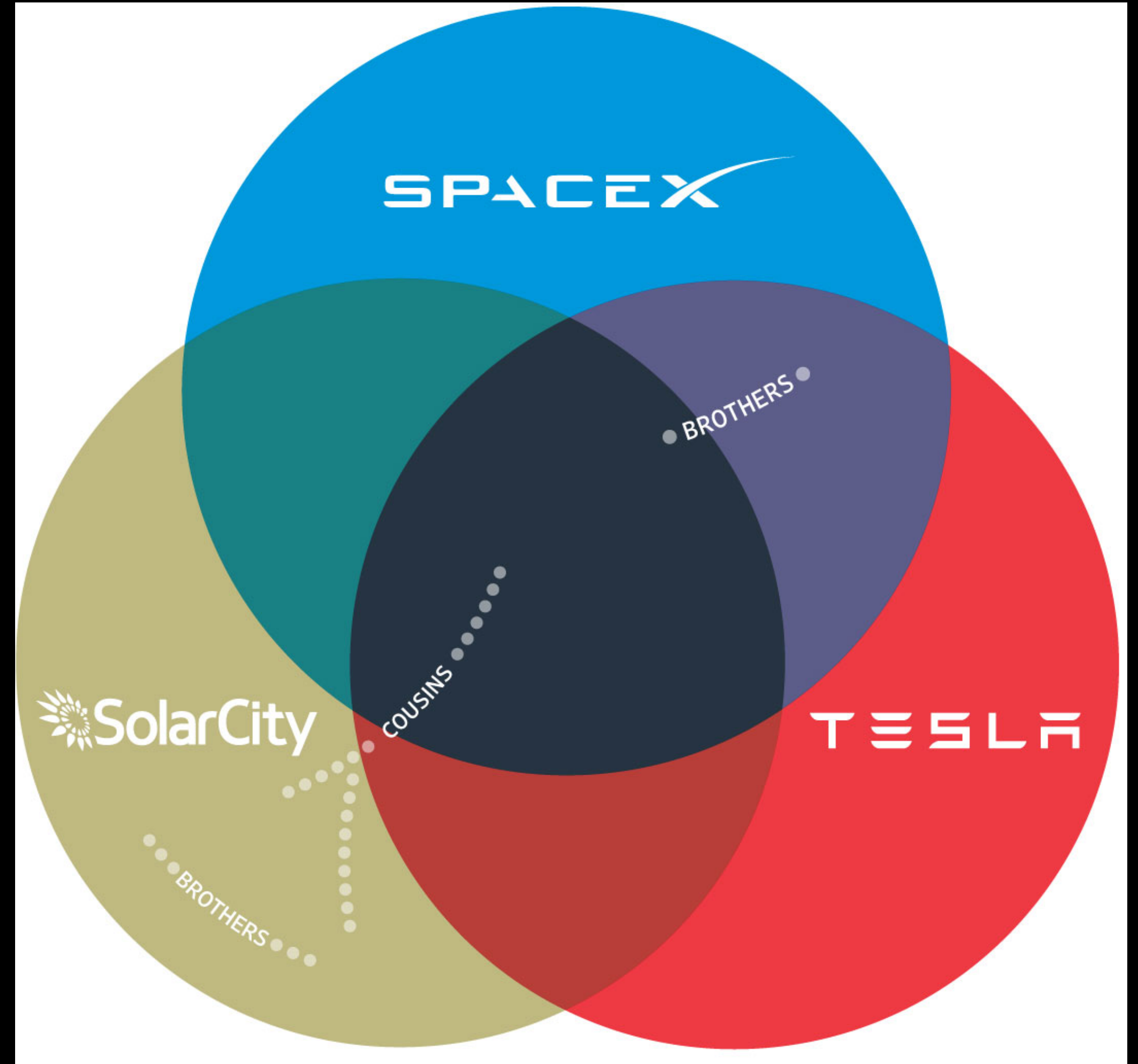




# Companies

- Zip2,1995
- SpaceX,2002 (Brown, 2020)
- Tesla,2004
- SolarCity,2006

(Graham,2018)



Elon Musk's "Investing Account" Over Time, Showing Significant Exit Events

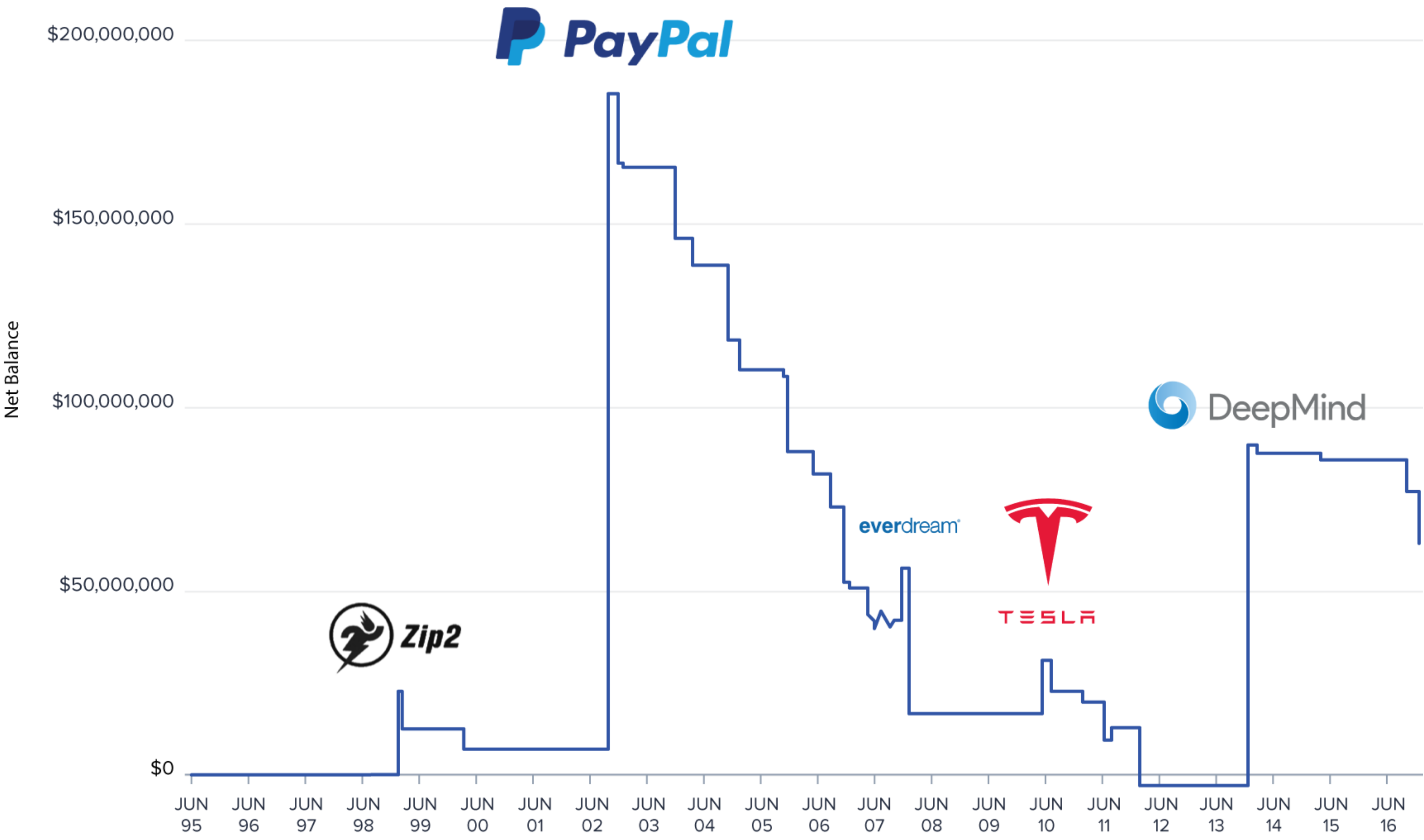


Figure 1 Investing Account (Graham,2017)

(\$50,000,000)



**“I would like to die thinking  
that humanity has a bright  
future”**

**-Elon Musk**





**Thanks!**

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# Visual References

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