

Adam Tereq

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EDUCATION

University of Connecticut, Storrs, CT

May 2025

Bachelor of Science, Business

Major: Business Data Analytics

Double Minor: Business Management | Digital Marketing and Analytics

Honors: Dean's List | Alpha Lambda Delta Honor Society | New Haven Promise Scholar

SKILLS

Programming: SQL, Python, (Pandas, NumPy, SciPy, Matplotlib, TensorFlow).

Tools: AWS, ServiceNow, Cloud Computing, Visual Studio Code, MySQL, Power BI, Tableau, Jupyter Notebook, Microsoft Applications.

Relevant Coursework: Database Systems, Computer Science, Operations Management, Management, Business Software Development

EXPERIENCE

Outlier, Freelance - Remote

Data Analyst & AI Developer

Apr 2025 – Present

- Analyzed and interpreted complex datasets using **SQL** and **Python** to identify trends and support data-driven decision-making.
- Developed and deployed **AI-driven models** to automate workflows, enhance forecasting, and improve operational efficiency.
- Created dynamic dashboards and visualizations in **Power BI** and **Tableau** to clearly communicate insights to clients and stakeholders.

Yale University, New Haven, CT

ITS Intern

June 2023 - August 2023

- Led a team of **5 interns** to implement **On-screen Display (OSD)** and deployed **55+ computers** to clients while fostering inclusivity within the work environment and ensuring **100% client satisfaction**.
- Resolved **30+ tickets** using **ServiceNow**, applied **SQL** queries to optimize inventory management, reducing equipment shortages by **15%** through data-driven allocation.
- Managed **100+ laptops** using **Excel/SQL** to track usage, identify trends, and support data-driven decisions.

Finance Supplier Diversity Analyst Intern

June 2022 - August 2022

- Analyzed data for **244 contractor applications** using **Salesforce**, exporting **NAICS codes** and key metrics to **Excel** for trend analysis and **Tableau** dashboards.
- Developed and presented two **data-driven growth strategies** for **Supplier Diversity**, resulting in a **25% increase** in vendor engagement through targeted outreach.

- Resolved **200+ supplier cases** using **SQL in Salesforce** for efficient data management.

ACTIVITIES AND LEADERSHIP

UConn Data Science Club

Workshop Leader

Hartford, CT

Aug 2024 – May 2025

UConn Soccer Club

Team captain

Storrs, CT

Aug 2023 – May 2025

Uconn Muslim Student Association

MSA Campus Ambassador

Hartford, CT

Aug 2023 – May 2024

Brown Building Student Living

Community Leader

Waterbury, CT

Aug 2021 – Dec 2021