

Test Company – Weekly Report



Week: Jun 24 – Jun 29

Instagram Post Summary

Post URL	Date	Likes	Views
https://instagram.com/p/testpost	2025-06-25	120	300

Instagram Reels Summary

Reel URL	Date	Duration	Views	Likes
https://instagram.com/reel/testreel	2025-06-26	00:30	500	80

Engagement Summary

Total Reach	Total Views
1500	2500

Instagram Growth & Insights

New Follows	30	Unfollows	2
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Views (Non-Followers)	75.5%
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Engagement Summary – Last 7 Days

Engagement Over Time

Post Performance – Last 7 Days

Post Activity Line Chart