



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

We work tirelessly to cultivate crops

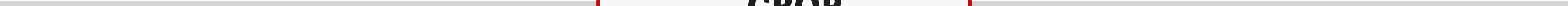
Concerns about weather crops diseases, and price fluctuations

We want affordable and safe food. Agriculture it leads to many problems insufficient of raw materials production and etc...

We aim to support agriculture for economic growth

Pressure to make policies that benefit both farmers and cosumers.

Concerns about food quality, price and availability



Plants, cultivate , harvest, and sell their crops.seeks transparency and sustainable paractices

Promotes organics farming and biodiversity.Seeks information on crops diversification and pest control.

Anxious about crops crops yields and their family's well-done.

There would be worries about market prices and incomes stability. concern about food security and healthy

Inverts in irrigation, subsidies and technology adoption. conducts research, provides training and develops resilient crops

They might feel a sense of pride and satification when their crops yeild a good harvest



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?