

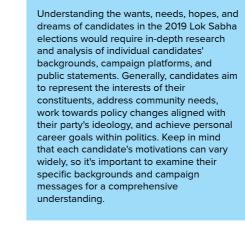
## Says

What have we heard them say?
What can we imagine them saying?

Thinks

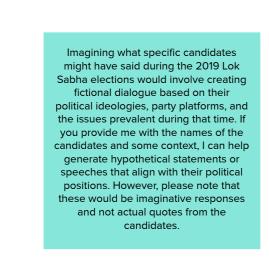


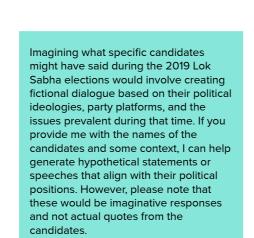


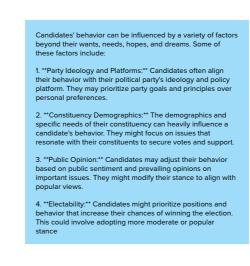


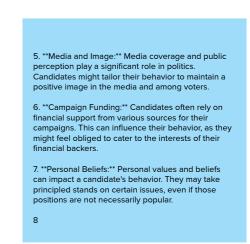
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?







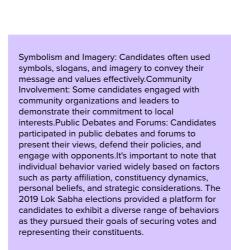




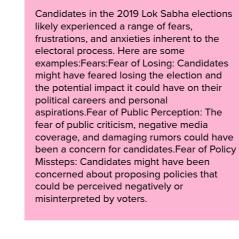
## Persona's name

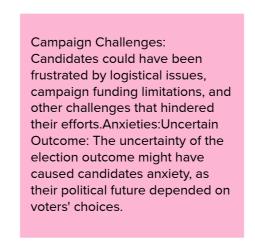
Short summary of the persona

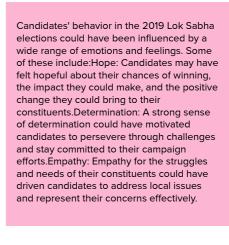


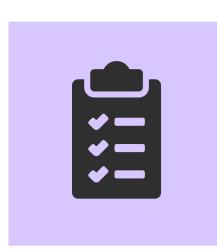












## Does

What behavior have we observed? What can we imagine them doing?



Feels

