journey Steps Which step of the experience are you describing?

What does the customer do? What information do they look for? What is their context?

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Farmers or even customers would always like to the one who suffers from the same problem and our solution includes one device performing multiple tasks and leads to achieve 99% of the profit they expected. So we believe customers would invite others to make use of this product.

What changes for them?

Outcome

Describe how the life and environment of the customer changes once they used the product or service.

What are they able to do now?

Smart farming helps farmers to better understand the important factors such as water, topography, Aspect, vegetation and soil types. this allows farmers to determine the best uses of scarce resources within their production environment and manage these in an environmentally and economically sustainable manner.

What can they finally avoid doing?

It is found that major obstacle for smart farming technology adoption in India is small and medium size land holdings followed by lack of education and lack of support system.

What changed in my environment?

Eco-friendly smart farming technology helps reduce agricultural pollution. Using less fertilizer and herbicides reduces leaching and greenhouse gas emissions. Sensor networks can enable near-constant agricultural monitoring with today's ICT.

Registration
Why would they trust us?
Sharing
Why would they invite others?

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We are providing the solution which is secure and reduce their stress about the losses and can save their time too so they can trust us to see the success.

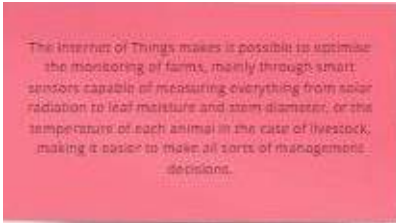Smart farming is an conceptual idea about how to cultivate using latest technology and gain much larger yeilds than conventional farming. **Needs and Paint** What does the customer want to achieve or avoid?

Tip.• Reduce am big uig,
e.g. by using the first _____ *person narrator.*

The Internet of Things makes it possible to optimise the monitoring of farms, mainly through smart sensors capable of measuring everything from solar radiation to leaf moisture and stem diameter, or the temperature of each animal in the case of livestock, making it easier to make all sorts of management decisions.

Touchpoint
What part of the service do they interact with?

Customer Feeling
What is the customer feeling? *Tip: Use the*

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Backstage

Increase Security.

Opportunities
What could we im prove
or introduce?

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Increase the technology awareness among the process.

increase the agility of the process and boost productivity