What went well? What went poorly? Where did we have problems? What should we keep doing? What was frustrating to us or others? What should we celebrate? TRAVEL TRAX TOURS Where did we make progress? What held us back? Say Think Customers may be looking for unique and immersive travel experiences They may want to explore different Join Travel cultures, try new Trax Tours and cuisines, and relax in beautiful embark on the Customers may destinations desire a sense of adventure of a fulfillment and lifetime happiness from their travel experiences. contentment, happiness, satisfaction, and joy to your travel adventures **;**= Customers may feel excited about the prospect of exploring ancient ruins and pristine beaches Customers may actively seek out Customers may be experiences that motivated to ignite create lasting their passion for memories. exploration and embark on new adventures. They may feel a sense of They may research contentment and satisfaction when and book tours Customers may immersing that promise to feel joyful and themselves in leave them with a happy when vibrant cultures. sense of pure bliss. indulging in delicious cuisine Does Feel How should we take action? What ideas do you have? What ideas do you have for future work together? What do you believe we should do next? Where do you see opportunities to improve? What specific things should we change?

See an example

What has untapped potential?

What should extend beyond this meeting?