

# GOKUL DHURUVAN

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## EDUCATION

### KRISTU JAYANTI COLLEGE

Master of Business Administration

Major in **ACCA**; Minors in International Finance

Cumulative GPA: 7.00

Relevant Coursework: Auditing, Tax, Financial Analysis, Corporate Finance, Financial Accounting

Bangalore, KA  
Sep 2021 - Jun 2023

### CARE GROUP OF INSTITUTIONS

Bachelor of Engineering

Relevant Coursework: Engineering Mathematics, Thermodynamics, Fluid Mechanics, Machine Design, and CAD.

Trichy, TN  
Sep 2016 - Sep 2020

## WORK EXPERIENCE

### DECATHLON SPORTS INDIA PVT LTD

Financial Analyst / CRM Intern

- Built Tableau dashboard to visualise core business KPIs (e.g. Monthly Recurring Revenue), saving 10 hours per week of manual reporting work
- Compiled comprehensive financial reports and forecasts by analysing and interpreting data from over 15 key financial metrics
- Led product development teams to develop 13 new product lines that anticipated unmet customer needs; Gained an additional 4 million loyal customers and \$100M in revenue.
- Presented findings on market volatility to clients, utilising data analytics to support stock recommendations

Bangalore, KA  
Nov 2022 – Apr 2023

## PROJECTS

### FINANCIAL PERFORMANCE

- Developed an interactive data visualisation tool that allowed stakeholders to explore key trends in investment opportunities, decreasing the time required for analysis by approximately 5 hours per project
- Compiled comprehensive funding documentation for over 15 startups and small businesses, enabling them to secure essential capital investments that accelerated growth initiatives timelines by up to six months.

Jan 2023

### DIESEL ENGINE (CRDI)

- Conducted a detailed market assessment of emerging alternative fuels, resulting in the establishment of partnerships with four key suppliers; this initiative is projected to expand the company's fuel options to over 10 alternative sources.
- Numerous options exist, with fuels produced from vegetable oils and animal fats offering promising environmentally friendly alternatives to fossil fuels..

May 2020

## ACTIVITIES

### ENGINEERING SECRETARY

Head of Events

- Founded the first ever Automobile Series to organise Engineering training for 200 students
- Coordinated over 5 quarterly events, attracting more than 100 participants across eight colleges in Trichy..

Trichy, TN  
Sep 2019

### Kristu Jayanti College

Event Coordinator

- Organised and advertised 10+ quarterly Management events with 300+ participants in 3 universities in Bengaluru
- first ever Business Series to organise finance training for 500 students

Bengaluru, KA  
Apr2023

## ADDITIONAL

**Financial Compliance & Reporting:** GAAP, IFRS, SEC Filings, Internal & External Audit Support

**Tools:** MATLAB, SQL (Ad), Power BI, CRM, Excel, Hadoop, Tableau, SAP (ERP), AWS, Tally, Quickbooks,

**Certifications & Training:** [LEAN Six Sigma Green Belt - GTINDUS](#), [AWS Cloud](#), [Corporate Finance](#), [Leadership and Emotional Intelligence](#), [Initiating and Planning Projects](#), [Basics of Machine Learning](#)

**Awards:** Best Marketing Strategy, Best Engineering Secretary