



## MEDIA RELEASE

Wednesday 29<sup>th</sup> October, 2014

### **BMOBILE VODAFONE & PNG POWER LTD ANNOUNCE 'GET PAWA', BUY EASIPAY FOR ANY VALUE FROM K15 TO K500**

Bmobile-Vodafone and PNG Power today announced 'Get pawa'. The facility for any Bmobile-Vodafone customer to purchase easipay units from their mobile phone.

Group Chief Executive Officer of Bmobile-Vodafone, Mr Sundar Ramamurthy said that

"We are extremely delighted with the opportunity to form a partnership with PPL, enabling our customers to buy easipay top up units for any value between K15 to K500 for a transaction fee from as low as K1. We understand customers are restricted between K15 and K50 at the moment. We are removing the restrictions and at the same time making it more affordable at the low end with just a one kina fee."

PNG Power Ltd Chief Executive Officer, CEO, John Tangit said that

"PPL is committed to the consumers and easipay is one of the ways that PPL wants to make electricity services accessible in a customer friendly way throughout the country so that consumers can top up their units through the Bmobile-Vodafone mobile phone any time of the day or night just by dialling \*775\*meter number\*amount#."

Customers can find more details of Get pawa on the Bmobile- Vodafone online page [www.bmobile.com.pg/getpawa](http://www.bmobile.com.pg/getpawa)

The Get Pawa solution follows the roll out of Bmobile-Vodafone EVD( Electronic Voucher distribution) reseller centre at their Head office in Waigani. The reseller centre encourages people to become entrepreneurs, make money for themselves. Any individual with any ordinary handset can become an EVD reseller.

Interested individuals who want to become a reseller can call up the reseller helpline on 7600 3000 or send an email to [reseller@bmobile.com.pg](mailto:reseller@bmobile.com.pg).

## **ABOUT BMOBILE VODAFONE**

Bmobile was acquired by the Government of Papua New Guinea through an 85% shareholding in October 2013 and has been operating in PNG since 1997. It is Papua New Guinea's first-ever mobile carrier and is also operating in the Solomon Islands since 2009, offering high-speed data, reliable voice and SMS in all major towns in PNG and the Solomon Islands.

Bmobile and Vodafone have recently formed a strategic partnership that will bring world-class mobile services to customers in Papua New Guinea and the Solomon Islands, with unique Vodafone Global Enterprise services and an extensive global mobile footprint.

## **ABOUT PNG POWER LTD**

PNG Power Ltd (PPL) is a fully integrated power authority responsible for generation, transmission, distribution and retailing of electricity throughout Papua New Guinea and servicing individual electricity consumers.

PPL services customers in almost all urban centres throughout the country encompassing industrial, commercial, government and domestic sectors. Where possible, the services extend to rural communities adjacent to these urban centres.

PPL is also undertaking a regulatory role on behalf of the Independent Consumer and Competition Commission (ICCC). These responsibilities include approving licenses for electrical contractors, providing certification for models of electrical equipment and appliances to be sold in the country and providing safety advisory services and checks for major installations.

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