



Says

What have we heard them say?
What can we imagine them saying?

If you can
imagine it, you
can achieve it .
if you can
dream it,

Logic will get you
from A to B
imagination will
take
You everywhere.

You can't
depend on your
eyes when your
imagination is
out of focus



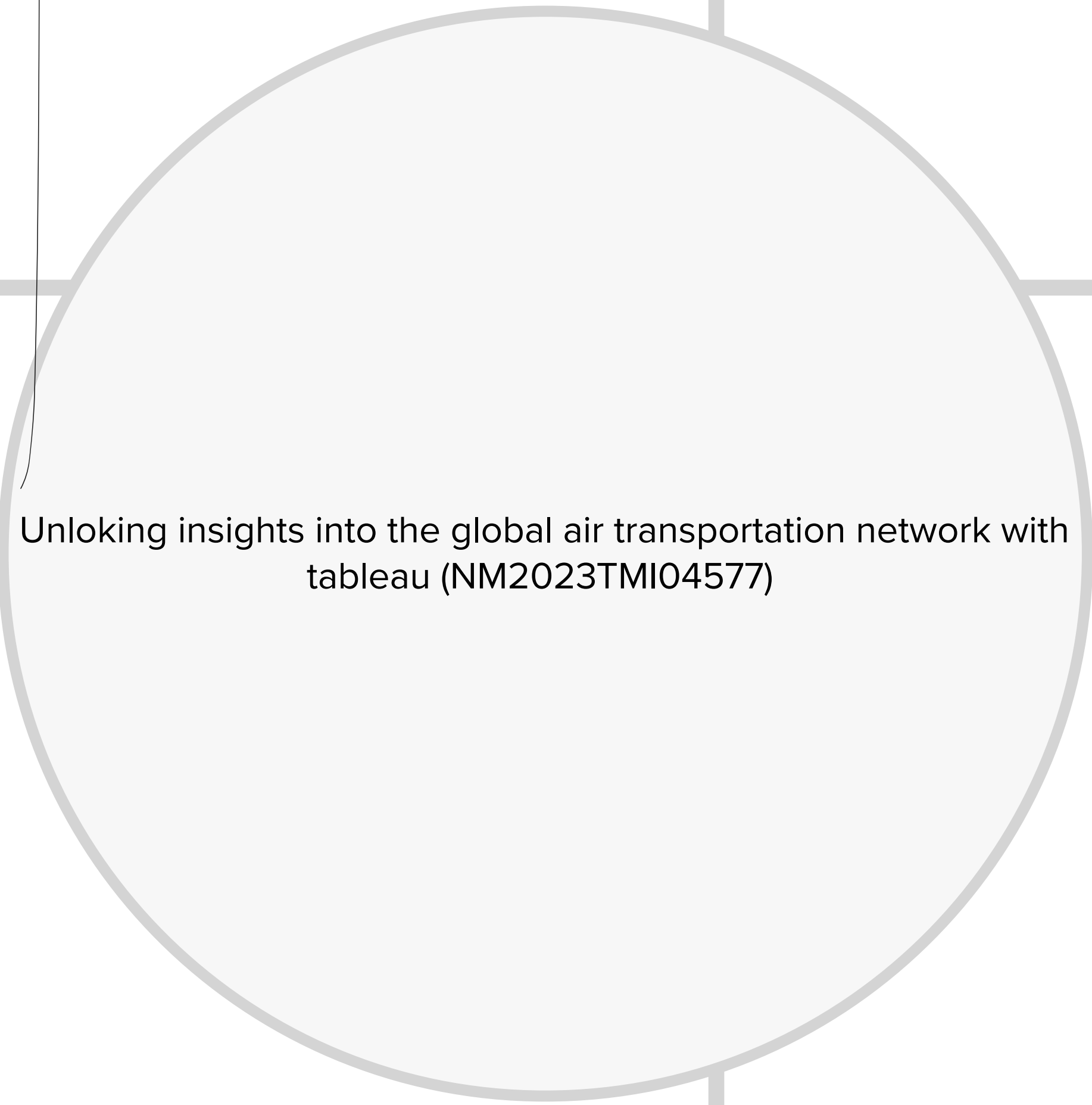
Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

We hope that he
will experience
many new things
and enjoy making
new

People real hopes
and dreams can be
distorted and misfire
cred and packaged
until you're not sure
what or want u even
really need.

Learn new
things explore
and create,
make loads of
new friends



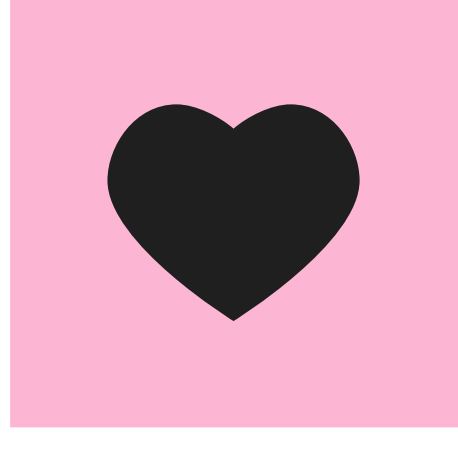
Does

What behavior have we observed?
What can we imagine them doing?

Anecdotal
records
(these are
rich, but lack
systematicity)

Hence
observations is the
most commonly
used method for
the study of human
behavior

Both are
methods to
collect data on
people's current
are ongoing
activities



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

Ever since the
beginning of attitude
research, investigators
have puzzled over the
relation between
attitudes and
behaviour

Attitude is strong,
awareness, no external
pressure to behave in
a certain manner,
behaviour is not being
watched or evaluated,
way of thinking

Behaviour and
attitude are closely
related in some
sense through they
are two different
concepts