

Define CS, fit into CC	<p>1. CUSTOMER SEGMENT(S) <span>CS</span></p> <ul style="list-style-type: none"> <li>Our Customer is Parents or Guardians</li> <li>Child Organization</li> </ul>	<p>6. CUSTOMER CONSTRAINTS <span>CC</span></p> <ul style="list-style-type: none"> <li>Better Battery Life</li> <li>Low Cost</li> <li>Security</li> <li>And Privacy</li> </ul>	<p>5. AVAILABLE SOLUTIONS <span>AS</span></p> <ul style="list-style-type: none"> <li>We Have Include Panic Button so it's Use when Child Emergency Situation</li> <li>And it's Notify The police</li> </ul>	Evaluate AS, differentiate
	<p>2. PROBLEMS <span>J&amp;P</span></p> <ul style="list-style-type: none"> <li>Child safety is a challenging Problem now a days. So child Safety can be highly ensued.</li> </ul>	<p>9. PROBLEM ROOT CAUSE <span>RC</span></p> <ul style="list-style-type: none"> <li>Now a days child kitnaping and child Missing cases are increasing concurrently so the need more security purposes for childrens. Wearable devices are one of the security device</li> <li>Customers (Parents &amp; Guardian) have their child safety and secure because many numbers of possibilities for child insecureness unsafe.</li> </ul>	<p>7. BEHAVIOUR <span>BE</span></p> <ul style="list-style-type: none"> <li>Parents implements the security plans for their child themselves. They always think about their child's safety and protection.</li> </ul>	
Focus on J&P, tap into BE, understand RC	<p>3. TRIGGERS <span>TR</span></p> <ul style="list-style-type: none"> <li>When the child crosses the Geo fence                             <ul style="list-style-type: none"> <li>When the Child's Temperature, Heart rate are abnormal</li> </ul> </li> </ul>	<p>10. YOUR SOLUTION <span>SL</span></p> <ul style="list-style-type: none"> <li>panic button</li> <li>Handheld gadget with integrated mobile application with Temperature, Heart Rate sensors, Location tracking.</li> <li>Creating Geofence.</li> <li>Water/sweat resistant, high battery power,</li> <li>user-friendly application, good network connectivity</li> </ul>	<p>8. CHANNELS of BEHAVIOUR <span>CH</span></p> <p>8.1 ONLINE</p> <ul style="list-style-type: none"> <li>we notify the information about the child in every moment include location</li> </ul> <p>8.2 OFFLINE</p> <ul style="list-style-type: none"> <li>We are shown offline. The application shows the last information about the child's monitoring location.</li> </ul>	Focus on J&P, tap into BE, understand RC

#### 4. EMOTIONS: BEFORE / AFTER

EM

##### Before:

The parents feel secure about their children; they frequently come out/roaming and check their child's activities and tendencies.

##### After:

The parents feel secure for their child and check their location simultaneously for activities and tendencies in location.