Ideation Phase

Define the Problem Statements

Date	06 oct 2023
Project name	How to create reels design using canva

Customer Problem Statement Template:

Define your objectives: Determine what specific information you want to gather from customers regarding their digital marketing problems.
Identify the target audience: Decide which type of customers or businesses you want to interview.
Create a list of questions: Prepare a set of open-ended questions to elicit detailed responses.
Schedule visits: Contact the selected customers and set up appointments for the interviews.

Easy-to-assemble videos

Video   Mobile Video   Facebook Video   Instagram Reel

What will you design today?