

Define CS, fit into CC	<p>1. CUSTOMER SEGMENT(S) Who is your customer? CS</p> <p>Farmer are the first customer for this application. Farmer can easily use this application and get suggestion for Fertilizer to used correctly.</p>	<p>6. CUSTOMER CONSTRAINTS What constraints prevent your customers from taking action or limit their choices of solutions? CC</p> <p>Availability of good networks. Capturing the image in a required pixels to get an accurate prediction of disease in the plant.</p>	<p>5. AVAILABLE SOLUTIONS Which solutions are available to the customers when they face the problem? AS</p> <p>People are judge the disease in plants by Identifying through the change of leaf's quality.</p>	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<p>2. JOBS-TO-BE-DONE / PROBLEMS Which jobs-to-be-done (or problems) do you address for your customers? J&P</p> <p>This application focuses on helping for the farmer who needs a better recommendation of fertilizer on the infected plants .identifying the disease is one of the biggest problem here.</p>	<p>9. PROBLEM ROOT CAUSE What is the real reason that this problem exists? RC</p> <p>Various disease on the plants can lead to reducing the quality and quantity of the crops productivity. The insects on the plants can spread the disease .</p>	<p>7. BEHAVIOUR What does your customer do to address the problem and get the job done? BE</p> <p>Directly: Farmer can easily identify the disease by the application and they don't need any extra knowledge on the disease prediction.</p> <p>Indirectly: Farmer can be able to get result through online immediately.</p>	Focus on J&P, tap into BE, understand RC

3. TRIGGERS

TR

What triggers customers to act?

Seeing their crops are being infected by and facing huge loss in quantity and quality

4. EMOTIONS: BEFORE / AFTER

EM

How do customers feel when they face a problem or a job and afterwards?

Before:

Losing self-confidence ,distress

After:

Gaining self-confidence, relief

10. YOUR SOLUTION

SL

Using the fertilizer is one the solution for the disease in the plants. Our application use the image of the infected plant by identifying the disease and suggest the good fertilizer for the disease.

8.CHANNELS of BEHAVIOUR

CH

1.ONLINE:

Basic knowledge on the plant and fertilizer

2.OFFLINE:

People try to identify the disease by the quality of the leaf's.