

IDEATION PHASE

BRAINSTORMING & IDEA PRIORITIZATION

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

PROBLEM

**How to prevent and alert
while trespassing the
containment zone?**



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

JAINUL H

Geofence should be created to identify the containment zone

Zones should be differentiated to identify the intensity of infection

There should be continuous monitoring of an individual's location

Provide notification alert if the user has entered the geofenced region

U. ANIMAR

Containment zone should be mapped in the google map

Geofence should be up-to-date

Provides daily Covid-19 case statistics

Should notify about the nearby vaccination center

TAMRINI.P

Provides precautions to be taken while travelling

Provides remedies to be taken during quarantine

Frequent update of location along with the nearby hospital

Information about the Covid-19 should be from verified sources

PREETHIKA

Containment zone should be monitored 24x7

Alternate route should be provided to prevent trespassing the zone

Admin can add geofences at the affected locations by using latitude and longitude

Should keep user away from Covid-19 fake information

3

Group ideas

Take turns sharing your ideas while clustering sticky notes have been grouped, give each cluster a title. If a cluster is bigger than six sticky notes, try and see if you can group them further.

⌚ 20 minutes



Once all
or is
ups.

Based on Geofence

Geofence
should be
created to
identify the
containment
zone

Geofence
should be up-
to-date

Admin can add
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the affected
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Based on Containment zone

Zones should
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Containment
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be mapped in
the google
map

Containment
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24x7

Based on location

There should
be continuous
monitoring of
an individual's
location

Frequent
update of
location along
with the
nearby
hospital

Alternate route
should be
provided to
prevent
trespassing the
zone

Based on notification

Provide
notification
alert if the user
has entered the
geofenced
region

Should notify
about the
nearby
vaccination
center

Based on information

Provides
remedies to be
taken during
quarantine

Provides
daily Covid-19
case
statistics

Provides
precautions
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while
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Should keep
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Information
about the
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4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

