



Says



Thinks

Expresses dissatisfaction with the current iPhone model

concerned about the diminishing performance and battery life of their current iPhone.

Inquires about the trade in process and potential value.

Asks friends for opinions on upgrading or revaluing their iPones.

Contemplates the environmental impact of upgrading or revaluing

Wonders if revaluation is a financially viable option compared to purchasing a new model.



IREVOLUTION

Visits the Apple website to check for trade-in offers and upgrade options.

Frustrated by slow performance and frequent crashes on their iPhones

Researches online forums and reviews to gather information on iPhone revaluation.

Considers visiting an Apple Store or authorized retailer to discuss revaluation in person.

Intrested in contributing to sustainability and reducing electronic waste.

Anxious about the potential cost of a new iPhone or repair if not revalued.



Does



Feels