Lead Analytics Dashboard

Count of LID by Status_Cleaned
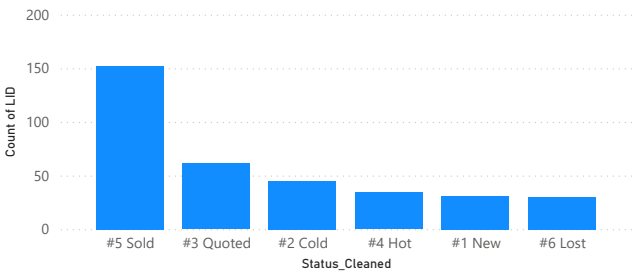
Count of LID by Lead Month
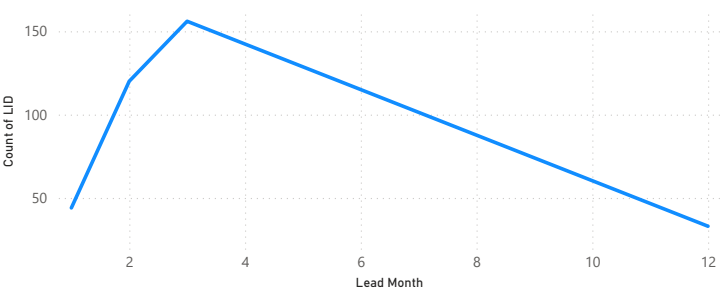
Count of LID by Source Category

26 (7.37%)
30 (8.5%)
45 (12.75%)
186 (52.69%)
50 (14.16%)

Source Category
- Google
- Staff
- Just Dial
- Other
- Customer
- Walkin
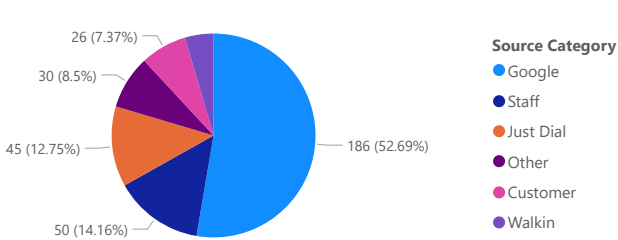
State/UT, Source Category, Status_Cleaned, Lead Year

- ☐ Karnataka
- ☐ Kerala
- ☐ Tamil Nadu
- ☐ Unknown

Summary Insight :

- Most leads come from **Google**, followed by **Staff** and **Just Dial**.

- **February** shows the highest number of leads, with a clear drop in the following months.

- The majority of leads are successfully **converted into sales (#5 Sold)**.

- Top regions in the filter include **Kerala**, **Tamil Nadu**, and **Karnataka**.