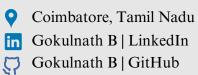
Gokulnath B





Objective

A motivated marketing enthusiast with technical and managerial skills for connecting the product with people in a personalized and sustainable manner. With a passion for Analytics and Sustainability, I aim to make data-driven decisions and am excited to grow, contribute, and tackle real-world challenges with creativity and a hands-on approach.

Education

Masters in Business Administration		Sri Sathya Sai Institute of Higher Learning(Current)
Bachelors in Computer Applications -	- 87%	NGM College (2021-2024)
Higher Secondary Education -	- 90%	Forest Hill Academy MHSS (2019-2021)

Projects

- Conducted market research and analysis to assess the viability of launching a product [Bamboo Apparel]
- Smart IV Drip Monitoring System Using IoT to enhance the patient's safety and reduce caretaker time.
- AI Chatbot and AI Image Generator using API

Certificates

- Completed "Diploma in Acupuncture and Human Science" from Zain University.- 2022
- Certified by IBM for completing, "Introduction to Cloud Computing" 2023
- Tata Data Visualisation: Empowering Business with Effective Insights Job Simulation on Forage
 2024
- Data Analysis for business Coursera

Recognition & Achievements

- Proficiency Award for outstanding academic performance in BCA, 2022-23
- Achieved a "All India Book of Record" for writing 10 Tamil haiku poems within 10 minutes.
- Authored a Tamil poem book Ilaigalin Narambugal and contributed poem works in 4 other books.
- First price in Word Hunt and New Idea presentation (AI Powered Personalized Learning)
- Presented a paper in the conference under the topic Cultural Diplomacy and Soft Power within G20
- Won few awards and certifications in the field of poem writing.

Skills

- Strong active listening and communication abilities
- Creativity and innovative thinking
- Confidence and courage in decision-making
- Effective leadership and team management

Languages known

- English
- Tamil
- Telugu

Declaration

I here by declare all the above statements about me are true to my knowledge.