

Gokulnath B

✉ bgokulnath567@gmail.com
☎ 7339397567
🌐 Gokulnath | Portfolio site

📍 Coimbatore, Tamil Nadu
🌐 Gokulnath B | LinkedIn
🐙 Gokulnath B | GitHub

Objective

A motivated marketing enthusiast with technical and managerial skills for connecting the product with people in a personalized and sustainable manner. With a passion for Analytics and Sustainability, I aim to make data-driven decisions and am excited to grow, contribute, and tackle real-world challenges with creativity and a hands-on approach.

Education

Masters in Business Administration | Sri Sathya Sai Institute of Higher Learning(Current)
Bachelors in Computer Applications - 87% | NGM College (2021-2024)
Higher Secondary Education - 90% | Forest Hill Academy MHSS (2019-2021)

Projects

- Conducted market research and analysis to assess the viability of launching a product - [Bamboo Apparel]
- Smart IV Drip Monitoring System Using IoT to enhance the patient's safety and reduce caretaker time.
- AI Chatbot and AI Image Generator using API

Certificates

- Completed "**Diploma in Acupuncture and Human Science**" from Zain University.- 2022
- Certified by IBM for completing, "**Introduction to Cloud Computing**" - 2023
- Tata Data Visualisation: Empowering Business with Effective Insights Job Simulation on Forage - 2024
- Data Analysis for business - Coursera

Recognition & Achievements

- **Proficiency Award** for outstanding academic performance in BCA, 2022-23
- Achieved a "**All India Book of Record**" for writing 10 Tamil haiku poems **within 10 minutes**.
- Authored a Tamil poem book **Ilaigalin Narambugal** and contributed poem works in **4 other books**.
- **First price** in Word Hunt and New Idea presentation (**AI Powered Personalized Learning**)
- Presented a paper in the conference under the topic **Cultural Diplomacy and Soft Power within G20**
- Won few awards and certifications in the field of poem writing.

Skills

- Strong active listening and communication abilities
- Creativity and innovative thinking
- Confidence and courage in decision-making
- Effective leadership and team management

Languages known

- English
- Tamil
- Telugu

Declaration

I here by declare all the above statements about me are true to my knowledge.