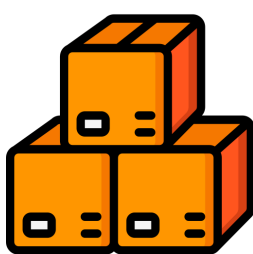




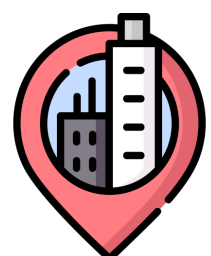
Total Sales
78.59M



Total Customers
129K



Total Qty
117K



City-wise Orders
7.298K

ship-city

All



Courier Status

All

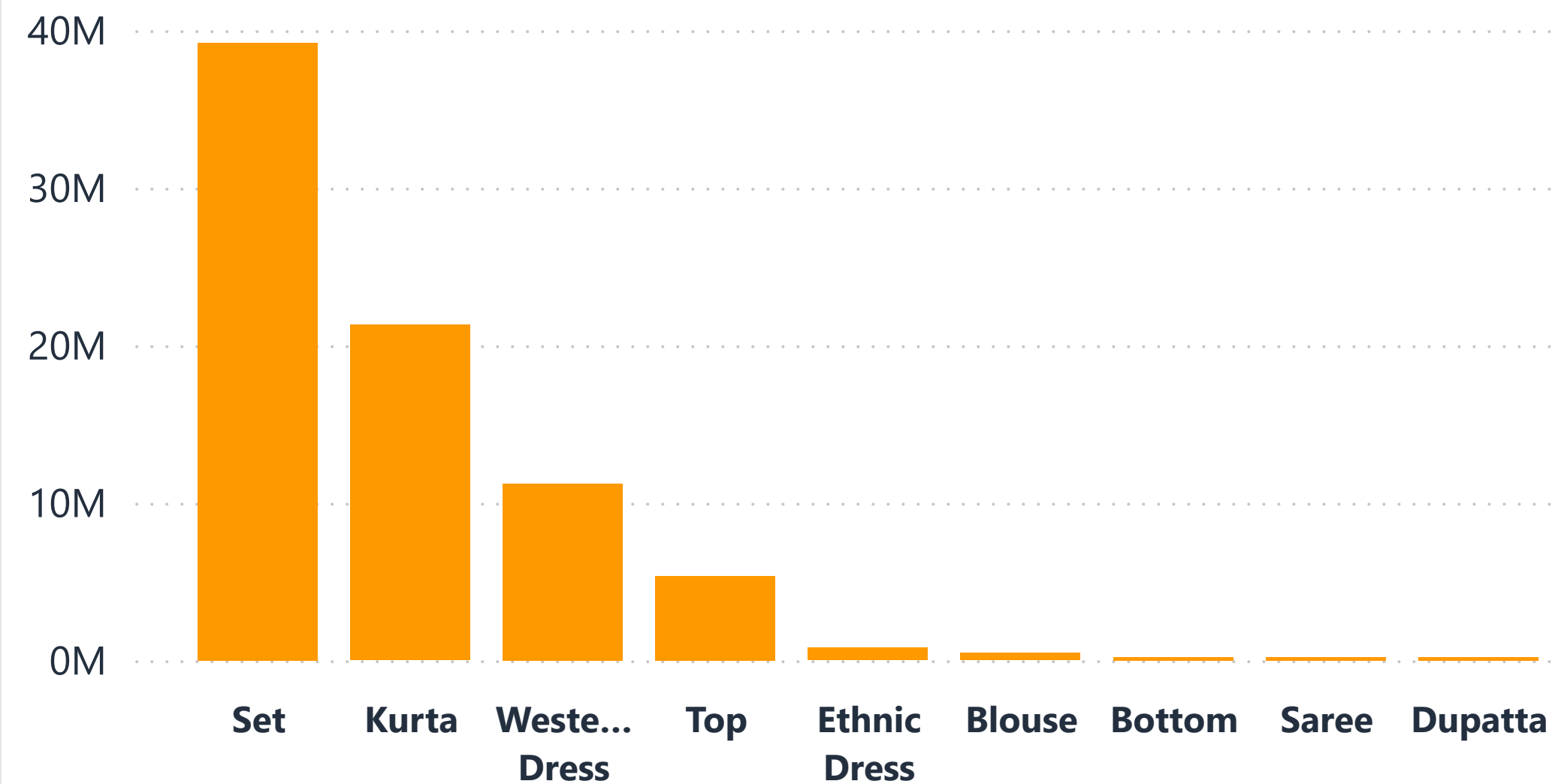


Category

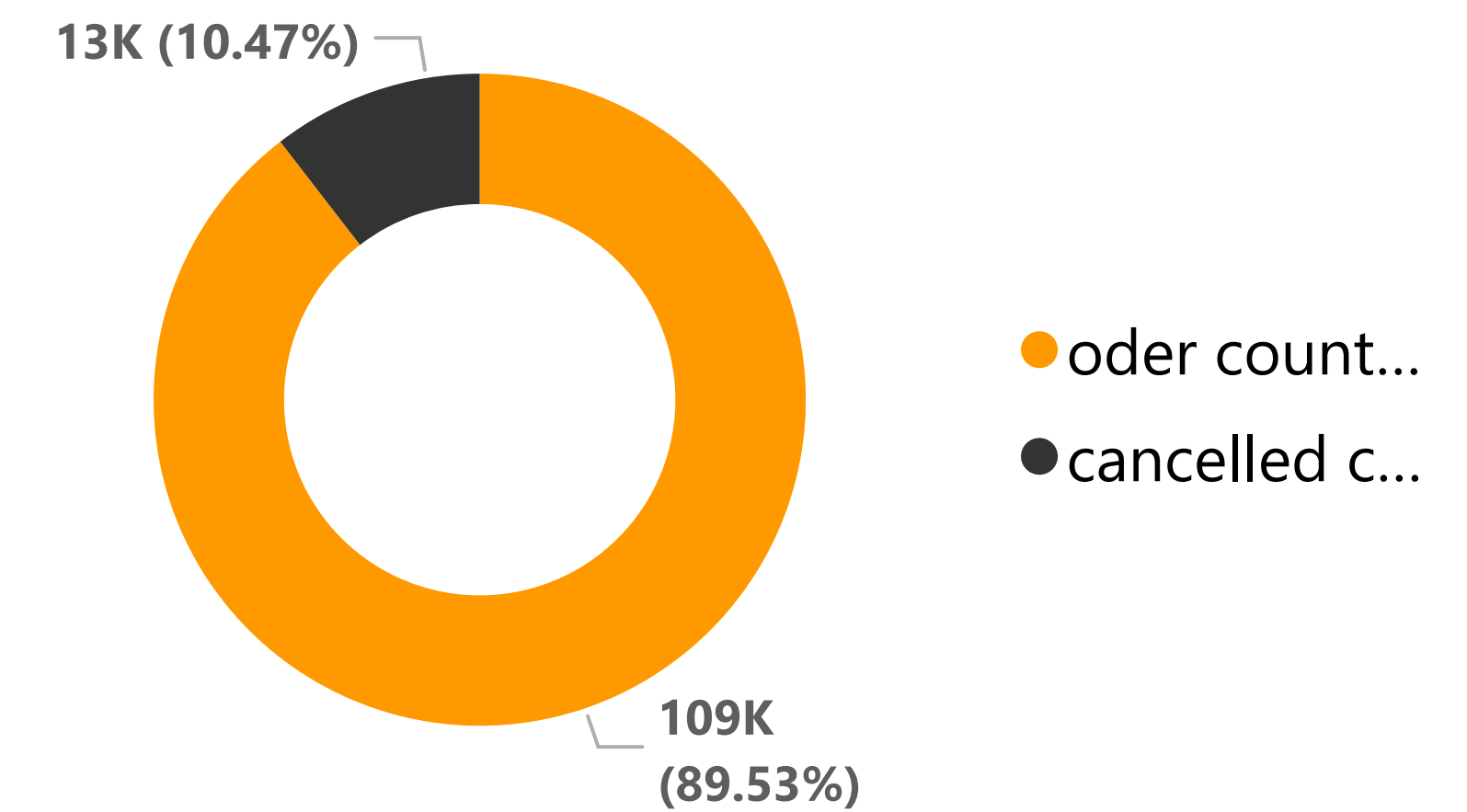
All



Sales Revenue by Product Category



Order Fulfillment Status Comparison



Key influencers



What influences Courier Status to be Cancelled



?

When...

....the likelihood of Courier Status being Cancelled increases by

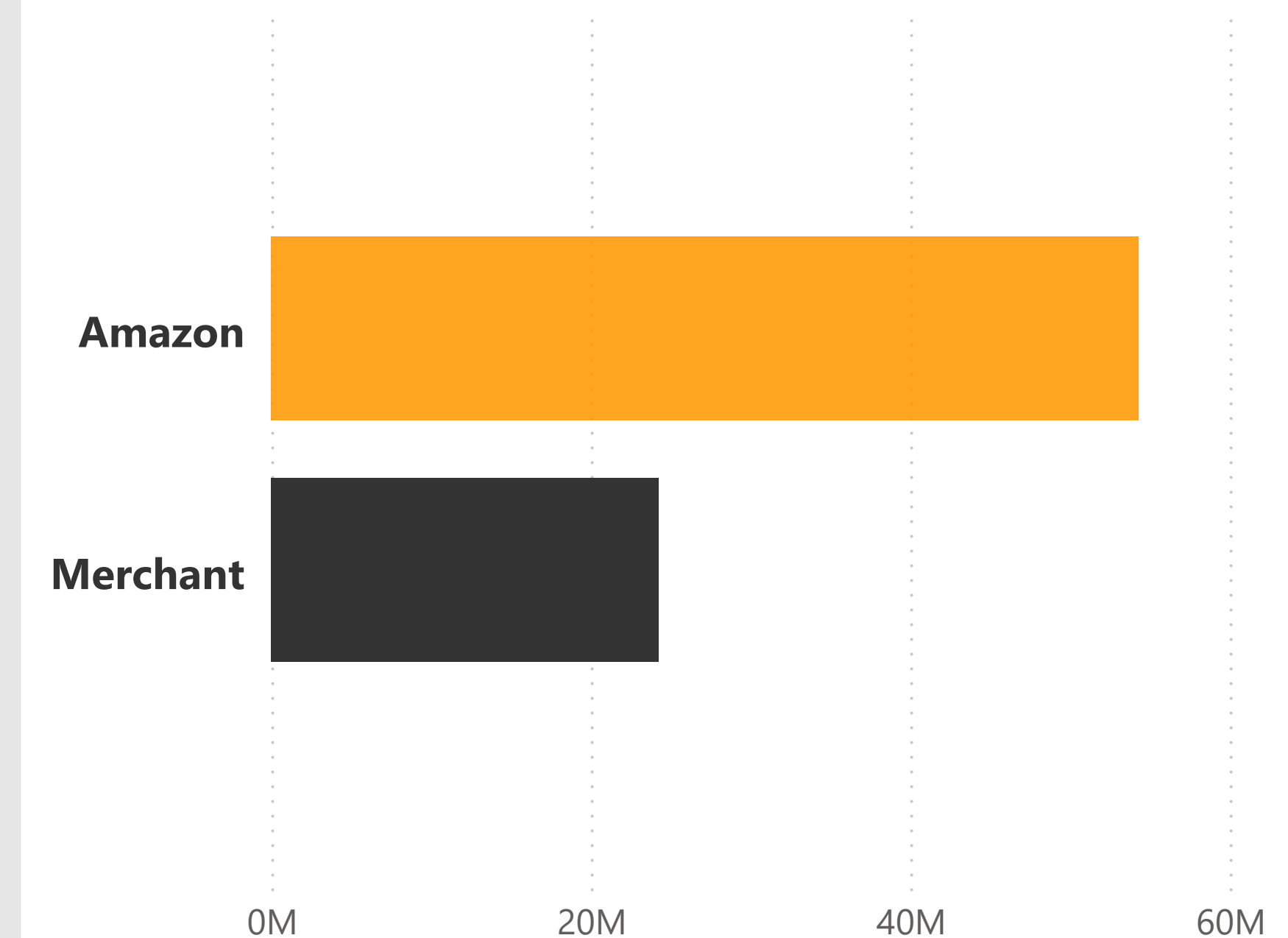
Total Revenue goes down 309.74

6.32x

fulfilled-by is Easy Ship

2.69x

Revenue by Order Fulfilment Method





Total Orders

129K

Cancelled Orders

13K

AVG Order value

649.08

Order shipped

109K

Category

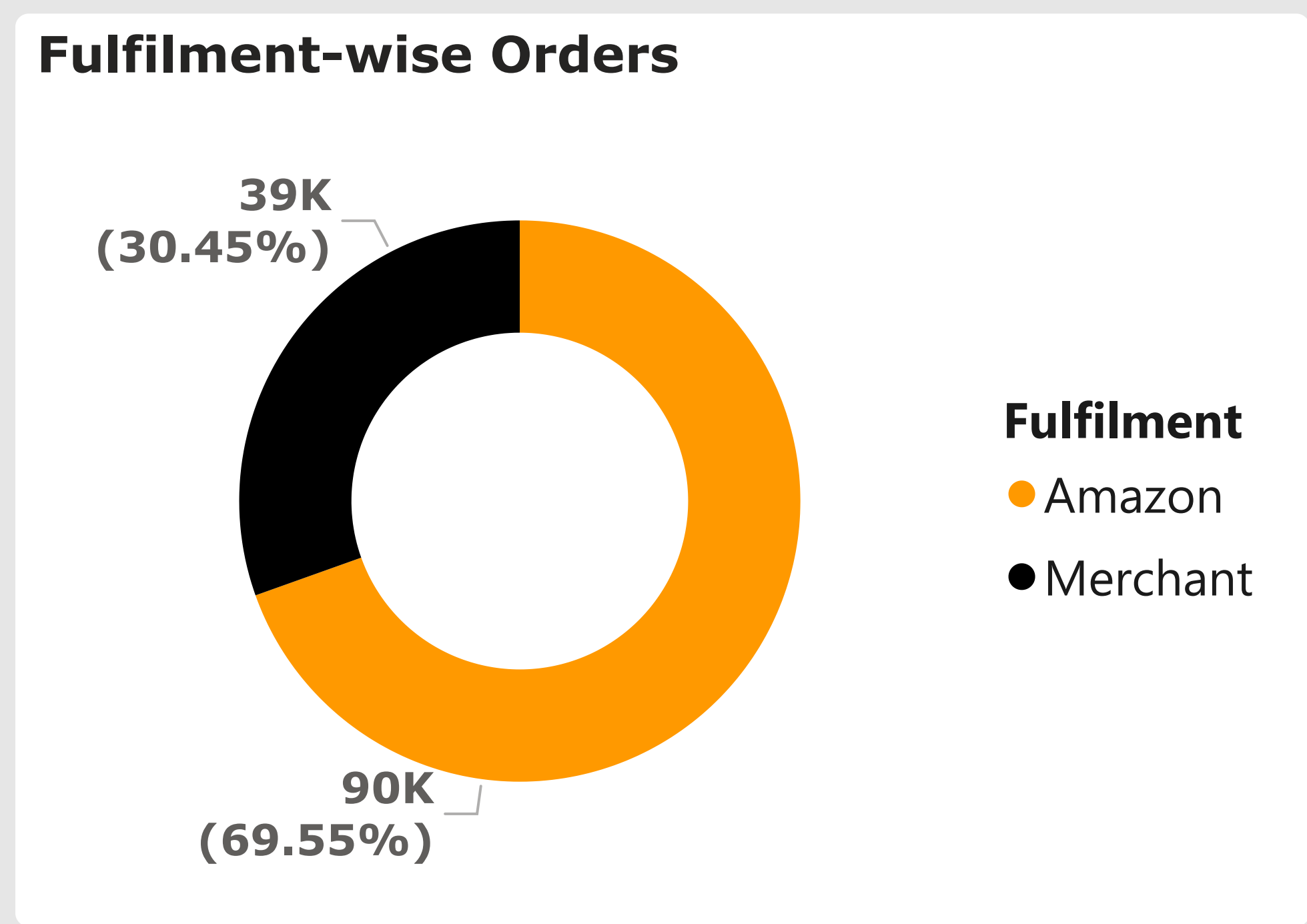
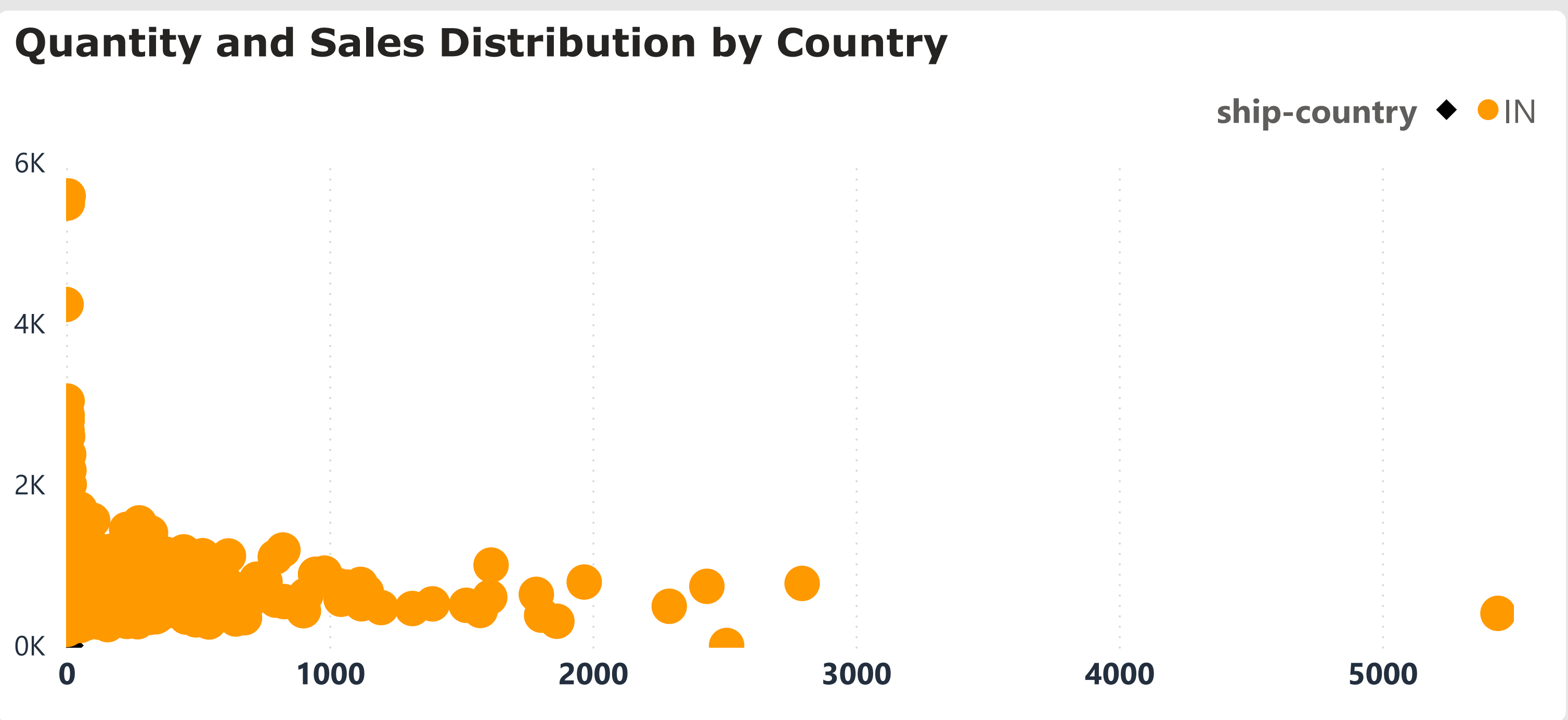
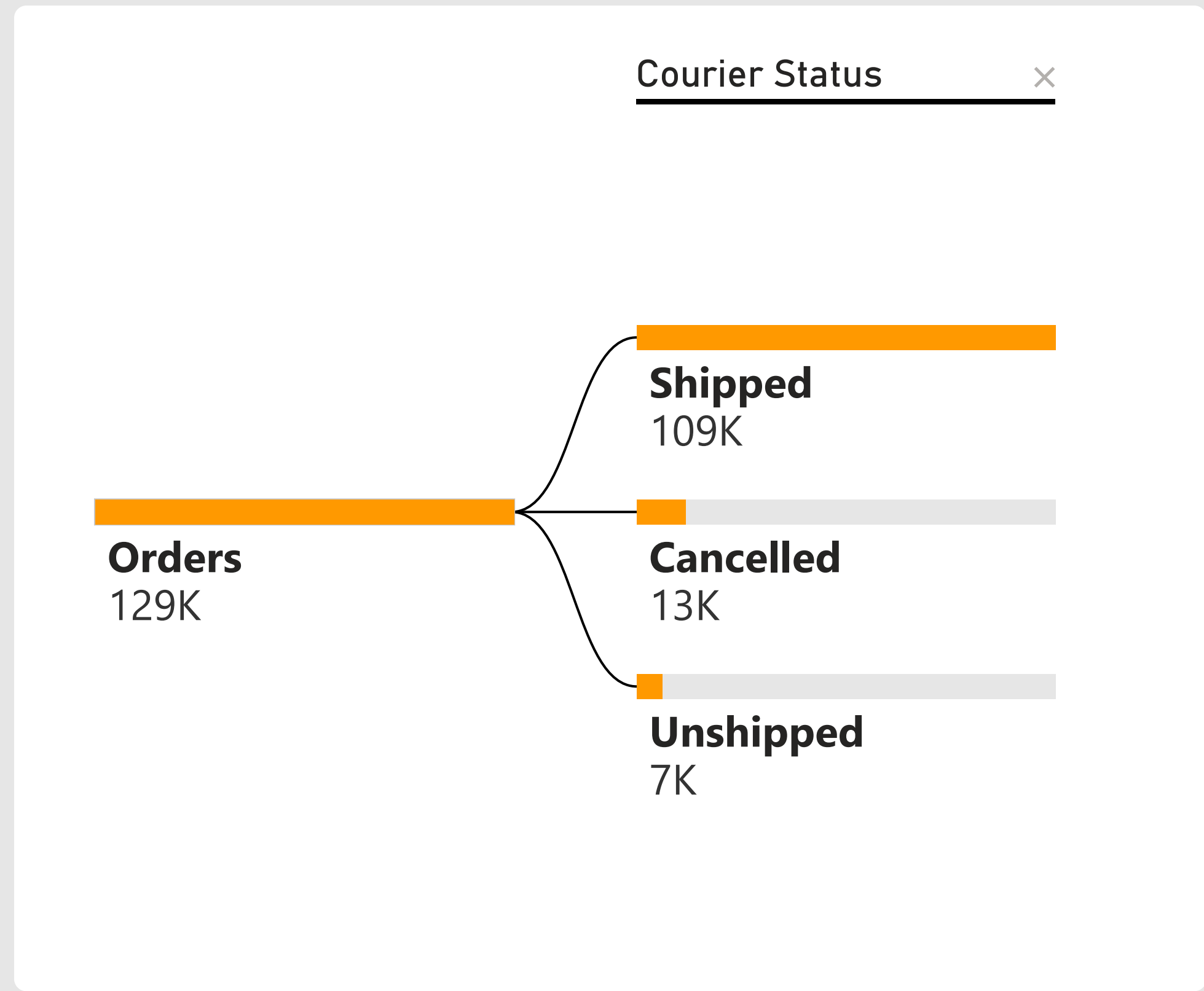
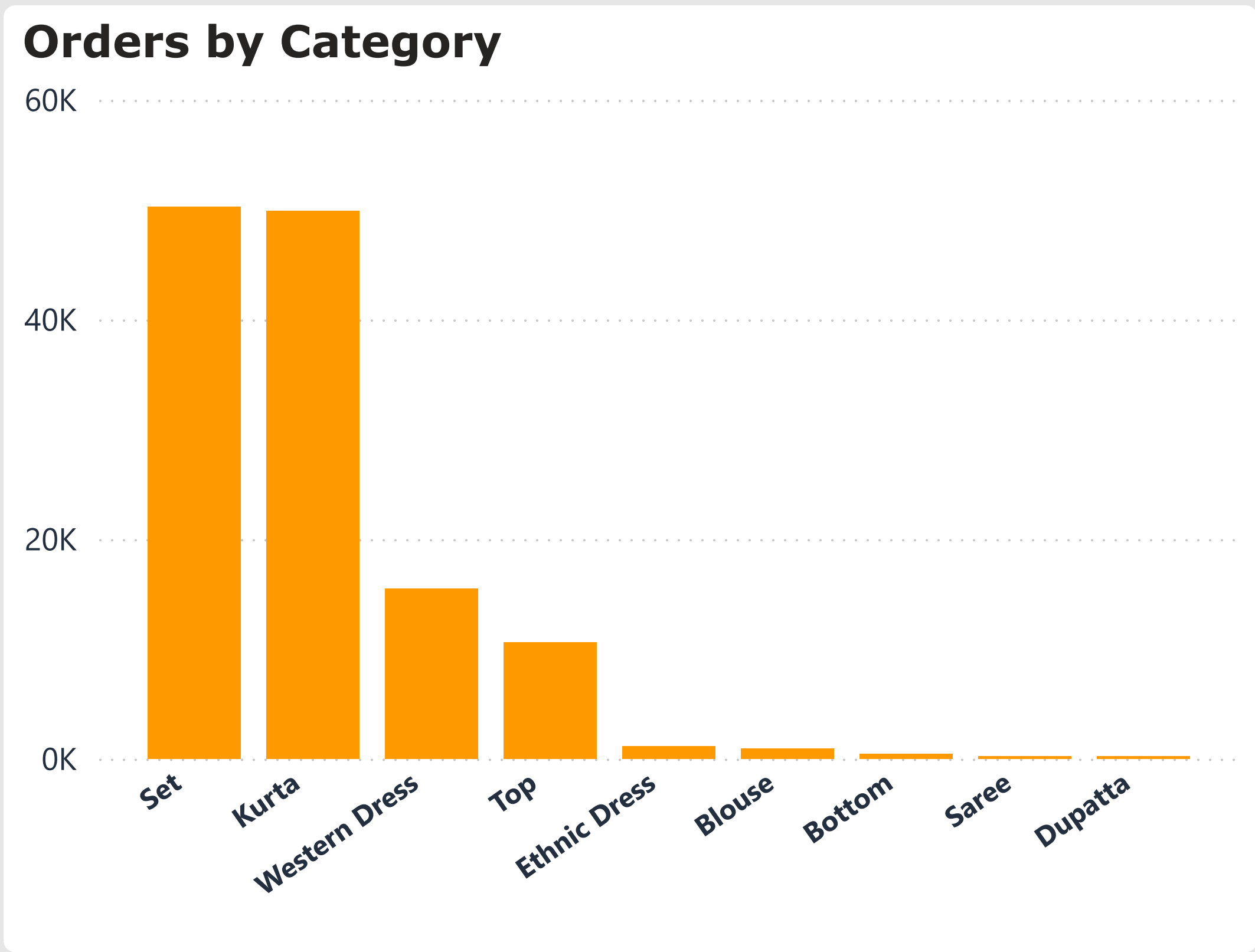
All

Courier Status

All

Fulfilment

All





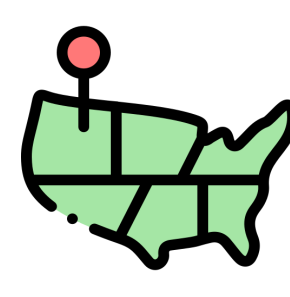
Total city
7.298K



Sizes
11

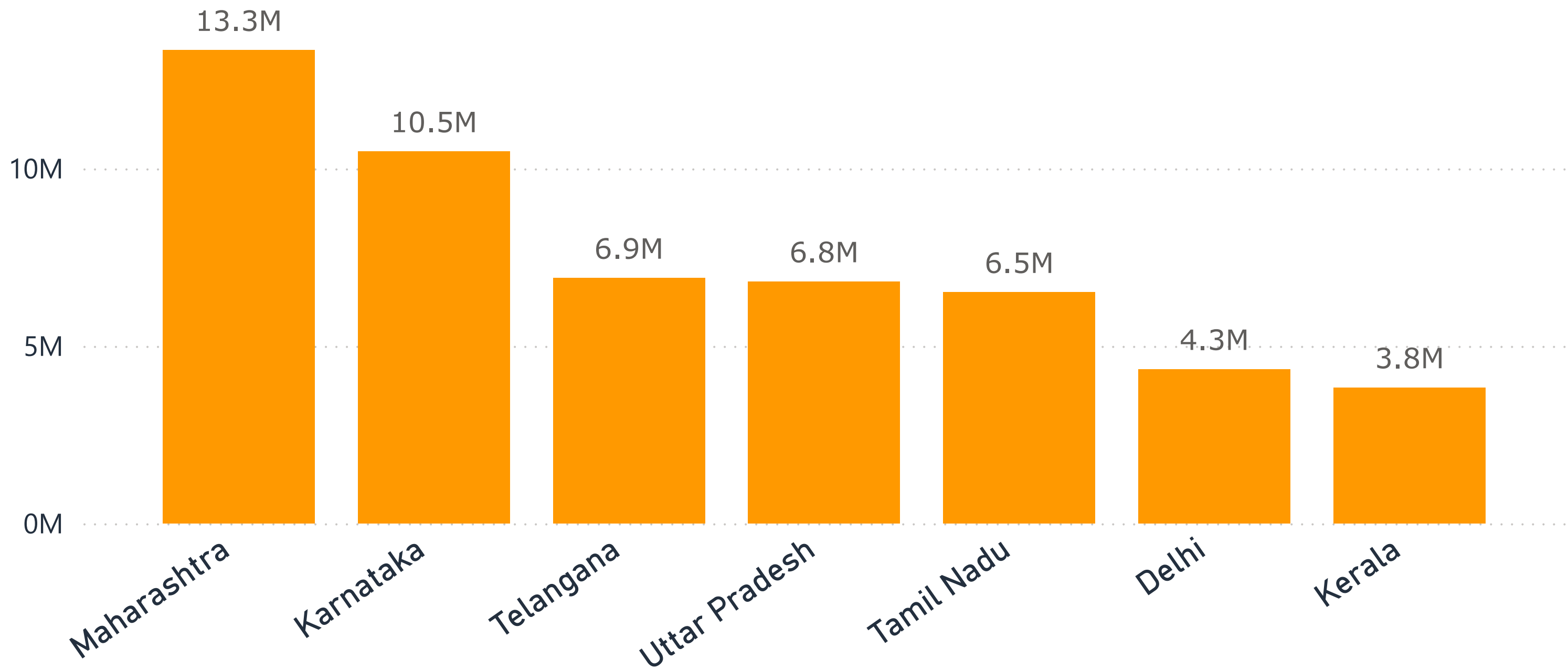


NUM of ASIN
7.19K



Shipping-state
48

Total Revenue by ship-state



ship-postal-code by Fulfilment

