



Wrap-up

Exploring data and creating visual representations is key to understanding how our business is performing. By looking at things like when and what customers are buying, we can spot trends that help us make better decisions. For example, we can see that more people come in during the morning, especially between 7 to 10. This tells us that it might be a good idea to focus on our most popular items, like coffee, tea, and hot chocolate, during those times. Using tools like Excel, we can turn all this information into easy-to-understand charts and graphs. This helps us see the big picture, like how much money we're making each month. By analysing this data, we can plan for the future, making sure we're ready for whatever comes our way and keeping our customers happy.