

Privacy Policy

Of Legalfriend Bangladesh

Legalfriend service (both in Website format at [www.legalfriendbd.com] and App [Google Playstore and Apple Store]) is owned and operated by Legalfriend Bangladesh. (hereinafter referred to as "Legalfriend Bangladesh" "legalfriend" "legalfriendbd" "Site" "Web Site" "us" "we" or "our"). We are committed to safeguarding the privacy of legalfriend's (Website, App) user & visitors. This policy sets out how we will treat your personal information. This Privacy Policy applies to all Users and Visitors (collectively referred to as "Users"). In addition, this Privacy Policy applies to all data, products and services provided by this site.

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Collection of Information

We receive and store information about you such as:

- Information you provide to us, which includes: your name, email id, postal address or code, payment details, about your profession and telephone number. We collect this information in a number of ways, including when you enter it while using the platform: We collect information while you provide using our service.
- Information when you choose to provide reviews or ratings, taste preferences, account settings, set preferences in Your Account, or otherwise provide information to us through our service or elsewhere.
- Information we collect automatically: We collect information about you and your usage behavior of our service. This information includes: your activity on the legalfriend service, such as title selections, watch history and search queries; details of your interactions with Customer Service, such as the date, time and reason for contacting us, transcripts of any chat conversations, and if you call us, your phone number and call recordings; device IDs or other unique identifiers; device and software characteristics (such as type and configuration), connection information, statistics on page views, referral URLs, IP address (which may tell us your general location), browser and standard web server log information.



- Information collected via the use of cookies, web beacons and other technologies, including ad data (such as information on the availability and delivery of ads, the site URL, as well as the date and time).
- Information from other sources: We might supplement the information described above with information we obtain from other sources, including from both online and offline data providers. Such supplemental information could include demographic data, interest based data, and Internet browsing behavior.

What personal information do we collect from Users and its purpose?


When you use this website or apps, we collect and store your personal information as provided by you. Our primary goal in doing so is to conduct internal research on your demography and interest to provide you a safe, efficient, smooth and customized experience as well as to protect your interest. This allows us to provide services and features that are most likely to meet your needs, and to customize the web site to make your experience safer and easier. Importantly, we only collect personal information about and related to you that we consider necessary for achieving this abovementioned purpose.

For All Users: You can browse our sites without telling us who you are or revealing any personal information about yourself. Once you give us your personal information, or the account has been created and/or the payment has been made, you are not anonymous to us anymore. If you choose to provide us with personal information, you consent to the transfer and storage of that information on our servers located anywhere under the custody of Legalfriend Bangladesh. or its authorized vendors/suppliers/service providers/licensors.

We may collect and store the following personal information:

- Name, address, contact numbers, email address, physical contact information, and sometimes financial information (depending on the service used) such as credit card or bank account numbers, or other payment





method details: Transactional information based on your activities on the sites.

- Your photographs, thumb print, signature, national/voter ID number, passport number, official/work address, parents and spouse information etc.
- Your browsing behavior and pattern.
- The URL that you were redirected from (whether this URL is on our site or not), your computer browser information, and your IP address.
- If you send us personal correspondence such as emails or if other users or third parties send us correspondence about your activities or postings on the Site, we may collect such information into a file specific to you.
- Community discussions, chats, dispute resolution, correspondence through our sites, and correspondence sent to us.
- Other information from your interaction with our sites, services, content and advertising, including computer and connection information, statistics on page views, traffic to and from the sites, ad data, IP address and standard web log information.
- We may also collect non-personal information about your visit to the Site, and other similar sites based on your browsing (click-stream) activities.

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How do we Use your personal information?

Our primary purpose in collecting personal information is to provide you with a safe, smooth, efficient, and customized experience.

We may use your personal information to:

- Administer legalfriend service (Website & App)
- Inform you about our services and updates
- Provide the services and customer support you request
- Send you e-mail notifications
- Prevent potentially prohibited or illegal activities, and enforce our Terms of Use




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- Resolve disputes, securing payments against purchase, and troubleshoot problems
 - Customize your experience; detect and protect us against error
 - Examine your personal information to identify users using multiple User IDs or aliases and delete/bar the unauthenticated User IDs
 - Customize, measure and improve our services, content and advertising
 - Compare your submitted/tracked information for accuracy, and verify it with third parties
 - Your feedback, ratings and associated comments may be displayed for the enhancement of legalfriend service (Website, App) and in-depth understanding for other visitors
 - Tell you about our services and those of our corporate family, targeted marketing, service updates, and promotional offers based on your communication preferences.

Our Disclosure of Your Information

We don't sell or rent your personal information to third parties for their marketing purposes without your explicit consent. This does not include website hosting partners and other parties who assist us in operating Legalfriend service (Website, App), conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may combine your information with information we collect from other companies and use it to improve and personalize our services, content and advertising. If you don't wish to receive marketing communications from us or participate in our ad-customization programs, simply indicate your preference in "My Account" or by following the directions provided with the communication or advertisement. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

We may disclose personal information to respond to legal requirements, enforce our policies, respond to claims that a listing or other content violates the rights





of others, or protect anyone's rights, property, or safety. Such information will be disclosed in accordance with applicable laws and regulations of the country.

We may also share your personal information with:

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- Law enforcement or other governmental officials, in response to a verified request relating to a criminal investigation or alleged illegal activity. In such events, we will disclose information relevant to the investigation.
- Relevant Members/Partners/Vendors/Payment Gateway/Bank/Financial Institutes/Suppliers of Legalfriend Bangladesh. to provide joint content and services (like registration, transactions, fund collection and customer support), to help detect and prevent potentially illegal acts and violations of our policies, and to guide decisions about their products, services and communications. Members of our corporate family will use this information to send you marketing communications only if you've requested their services.
- Service providers under contract, who help with our business operations (such as fraud investigations, bill collection, affiliate and rewards programs and co-branded credit cards)
- Other third parties to whom you explicitly ask us to send your information (or about whom you are otherwise explicitly notified and consent to when using a specific service)

How do we protect Visitors & Users information?

Legalfriend service's platform (Website, App) is scanned on a regular basis for security holes and known vulnerabilities in order to make your visit to our site as safe as possible.





We use regular Malware Scanning.

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive/credit information you supply is encrypted via **Secure Socket Layer (SSL)** technology.

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Third Parties Website

Except as otherwise expressly included in this Privacy Policy, this document addresses only the use and disclosure of information we collect from you. If you disclose your information to others, different rules may apply to their use or disclosure of the information you disclose to them. We do not control the privacy policies of third parties, and you are subject to the privacy policies of those third parties where applicable. We encourage you to ask questions before you disclose your personal information to others.

General Terms

We may amend this Privacy Policy at any time by posting the amended terms on this site. All amended terms automatically take effect instantly when you access or use Legalfriend service (Website, App) after the amendments are posted. If your questions are not answered in the website or app, you may live chat with us at <https://www.facebook.com/legalfriendbd> or you can contact us in various ways (such as mobile, livechat, email), which can be easily found on the website.

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