# JOSHUA GOLDBERG

I have created machine learning models to optimize sales and marketing tasks with potential impact total \$1 million sales annually at a financial institution; I have also built models to detect risky behavior of millions of sellers on Amazon<sup>1</sup>. Outside of work, I enjoy distance running and I like to develop/implement algorithms<sup>2</sup> in C++.





# INDUSTRY EXPERIENCE

Current 2020

#### **Data Scientist**

Seattle, WA Amazon

- · Build machine learning models to detect Amazon seller fraud activity
- · Manage ETL pipelines to enable automated work-flows
- · Maintain model efficacy through retraining and error analysis
- · Create software tools to monitor machine learning models in production

2020 2017

### AVP, Lead Data Scientist

**♀** Chicago, IL Nuveen

- · Pioneered end-to-end (execution and experimental design) deep learning time series solution for client onboarding; result identified ~\$1 billion sales opportunity to maximize client journey
- · Built recommendation engine for 150,000 clients in 50+ products
- · Presented model/analysis to executive management; results included model adoption by 100+ sales people and a significant increase sales for clients treated by the model
- · Conceptualized and created simulation engine that isolated, detected and measured the ROI impact of company sales events

2017 2014

# Senior Equity Research Associate, Financial Services

Chicago, IL

• Raymond James Financial, Inc.

· Built company and industry models using finance and statistical techniques, including regression and discounted cash flows (DCF) View this CV online with links at https://goldbergdata.github.io/cv

# **CONTACT**



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## **EDUCATION**

Current 2021

Graduate Certificate in Software Design & Development

University of Washington Bothell

Pothell, WA

· C++ data structure & algorithms, object-oriented design, systems programming, and software planning and development

# LANGUAGE SKILLS

R	
SQL	
C++	
Python	
Bash	
HTML/CSS	
Javascript	

Last updated on 2021-10-05.

**Computer Science Coursework** 2021 Seattle, WA Edmonds College · C/C++ Data structures & algorithms and object-oriented design M.S. in Analytics 2020 **♀** Chicago, IL University of Washington Bothell 2018 · Coursework in statistics, linear algebra, machine learning, and deep learning **B.S.** in Accounting and Finance 2013 **♀** Tampa, FL University of South Florida ♣☐ TEACHING EXPERIENCE Current Data Understanding via SQL, Databases, and R Remote University of Chicago 2020 · TA and lecture · Topics include introduction to databases, mySQL, and R **MastersTrack Statistics for Machine Learning** Current **Q** Coursera University of Chicago 2020 · TA and lecture · Topics include simple and multiple regression, logistic regression, hypothesis testing, variable transformations **MastersTrack Machine Learning** Current Coursera University of Chicago 2020 · Topics include a survey of machine learning algorithms: kNN, support vector machine, decision tree, random forest, boosted trees, and

clustering algorithms

I am passionate about teaching and helping others. It brings me joy and satisfication to teach others new skills.