# PIERSON SCARBOROUGH

SOFTWARE DEVELOPER

#### **PERSONAL PROFILE**

Designer turned creative software engineer with the ability to pick up new languages and technologies as needed. Prior to being a software engineer, I worked as a Digital Marketing Manager for FINAFLEX where I managed the digital presence of a global nutrition brand

## **EDUCATION**

**DigitalCrafts | Apr-Aug 2019**Certificate in Software Engineering

**University of Alabama | Aug 2013-May 2017** B.A. in Advertising

### **CONTACT INFORMATION**

Atlanta, Ga pierson.site 706.483.0438 github.com/piersonscarborough piersonscarborough@gmail.com linkedin.com/in/pierson-scarborough/

# **TECHNICAL SKILLS**

Debugging, JavaScript, CSS, HTML, Python, Node.js, React, Express, PostgreSQL, Sequalize, Bootstrap, Flexbox AWS, React Native, HTML, CSS

Illustrator, Photoshop, Lightroom, InDesign, PremierPro, Audition

## SOFTWARE DEVELOPMENT PORTFOLIO

#### BRAINZ II | https://quirky-bose-bab949.netlify.com/

- BRAINZ II is the highly anticipated sequel to BRAINZ and offers even more zombie blasting fun
- BRAINZ II stays true to its roots as a retro inspired zombie shooter
- Top-down perspective and free movement using WASD keys
- Aim using mouse or trackpad
- See how long you can survive with wave after wave of zombies hungry for BRAINZ!
- Built with Javascript, CSS, HTML, Node.js, and React

#### BRAINZ | brainz.fun

- BRAINZ is a retro inspired zombie first-person-shooter that allows the user to train their reaction time, track progress, and view top scores from other users to see who is the Top Undead Slayer
- The game features 3 difficulties along with a 4th hidden difficulty all designed to test even the most seasoned gamer. Flick gamemode in development
- Built with Javascript, CSS, HTML, Node.js, Express, and PostgreSQL

## **EMPLOYMENT HISTORY**

#### FREELANCER | SEPT 2017-PRESENT

- Provide professional photography work
- Offer a variety of graphic design needs: logos/ branding, printables, infographics, etc.

#### FINAFLEX, Digital Brand Manager | AUG 2018-APR 2019

- Oversee marketing efforts and digital presence of the brand across all major platforms (Instagram, Facebook, e-commerce, etc.)
- Manage a dynamic team of 12+ sponsored athletes to ensure strong brand awareness within target audience
- Create original content and artwork to be used in packaging, displays, and digital marketing
- Maintain e-commerce site
- Analyze consumer engagement and sales along with dedicated research to the improvement of both figures

## THOMAS WAGES, Manager | DEC 2017-JUL 2018

- Manage and create original content for all social media channels and social media advertising campaigns including: Facebook, Instagram, and Twitter
- Analyze sales and research ways to drive sales in-store and online
- Manage photoshoots by finding models, scheduling shoots, directing shoots, and taking/editing pictures
- Design signage, print-outs (brochures, business cards, etc.), logos, all graphics, and social media content
- Manage existing accounts: handle logistics of products, and act as main point of contact
- Schedule and assist with in-store appointments: from measuring to managing the production of their item