

# CHRIS DECHAMPLAIN

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With 13 years experience in Graphic and Web Design, my goal is to deliver creatives that are not only top-notch, but also engage the user. With a solid background in multiple disciplines, I am capable of adapting and evolving with the digital world and strive to always better myself. I seek a company that has these same goals, and would love to work with you.

- ☐ WEB DESIGN
- ☐ HTML & CSS
- ☐ UX/UI DESIGN
- ☐ GRAPHIC DESIGN
- ☐ WIREFRAMING
- ☐ WRITING
- ☐ WORLDBUILDING
- ☐ ILLUSTRATION
- ☐ ART DIRECTION

## ◀ FEATURECREEP TECHNOLOGY ▶

### Junior Web & Graphic Design

2004-2009

- Front-End Web Design, UX/UI Design for company properties
- Print design for trade shows and promotional materials
- Video Editing, looping and sound editing
- Content Management and Auditing of all site content
- Brand Identity & Logo Design
- Affiliate Marketing campaigns and advertisements
- Solely responsible for site CMS management

## ◀ FRACKIN UNIVERSE ▶

### Game Designer

2013-Present

- Concept and design for thousands of in-game art assets
- Level Design for missions, including balancing, puzzles, script and gameplay.
- JSON scripting and Lua programming, complex game systems (combat, weather)
- Managed team as Creative Director
- Charted all data via flowcharts, diagrams and spreadsheets to track progression and tasks
- Animation, Sound Editing, Sound Design
- Over 100,000 players world-wide through Steam. Obtained Top-10 Status.

2004

2009

2013

2016

## ◀ AVIDLIFE MEDIA ▶

### Intermediate Web & Graphic Design

2009 - 2015

- Front-End Web Design, UX/UI Design for company properties
- Billboards, Print Ads & Promotional Materials
- Managed all Digital Marketing creatives for internal and external clients
- Handled all illustrations for comics, print media and viral marketing
- Extensive Photo Retouching and Editing
- Training & Mentoring of new hires and interns
- Storyboard design for broadcast and viral marketing campaigns
- Brand Identity, Icon & Logo Design

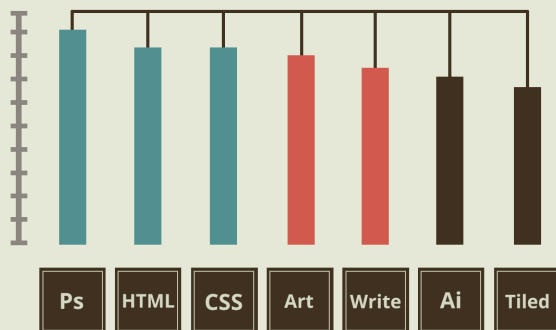
## ◀ NETMEDIA SERVICES INC. ▶

### Senior Web & Graphic Design

2016-2017

- Front-End Web Design, UX/UI Design for all company properties
- Responsible for redesign of AllMale.com from top to bottom including concept, wireframes, design and implementation across their entire dating platform.
- Solely responsible for all Social Media & Digital Marketing creatives
- Responsible for dating site redesigns to maximize conversion and retention
- Illustration & Cartooning for gamification elements and other materials
- Brand Identity, Icon and Logo Design

## Proficiency



## INTERESTS

- ☐ Gaming
- ☐ Movies
- ☐ Art
- ☐ Comics
- ☐ Music
- ☐ Writing
- ☐ Travel
- ☐ Wildlife

## OTHER PROJECTS

### "Realms of Lore" (Mod) [ Ultima Online ]

- Scratch-built entire game world
- Created dozens of unique classes with hundreds of abilities
- Hundreds of art assets
- Wrote, ran and managed server-wide events

### "Warhammer 40,000" (Mod) [ Starsiege: Tribes ]

- Scripted and balanced online multiplayer combat, with over 20 unique class types and dozens of weapons
- Managed and directed a team for the creation of assets and scripts

### "Realms of Lore" (Tabletop RPG) [ Unpublished ]

- Created entire game world including maps, history, lore and flora/fauna
- Wrote unique rules and systems to regulate gameplay
- Concept art and character design