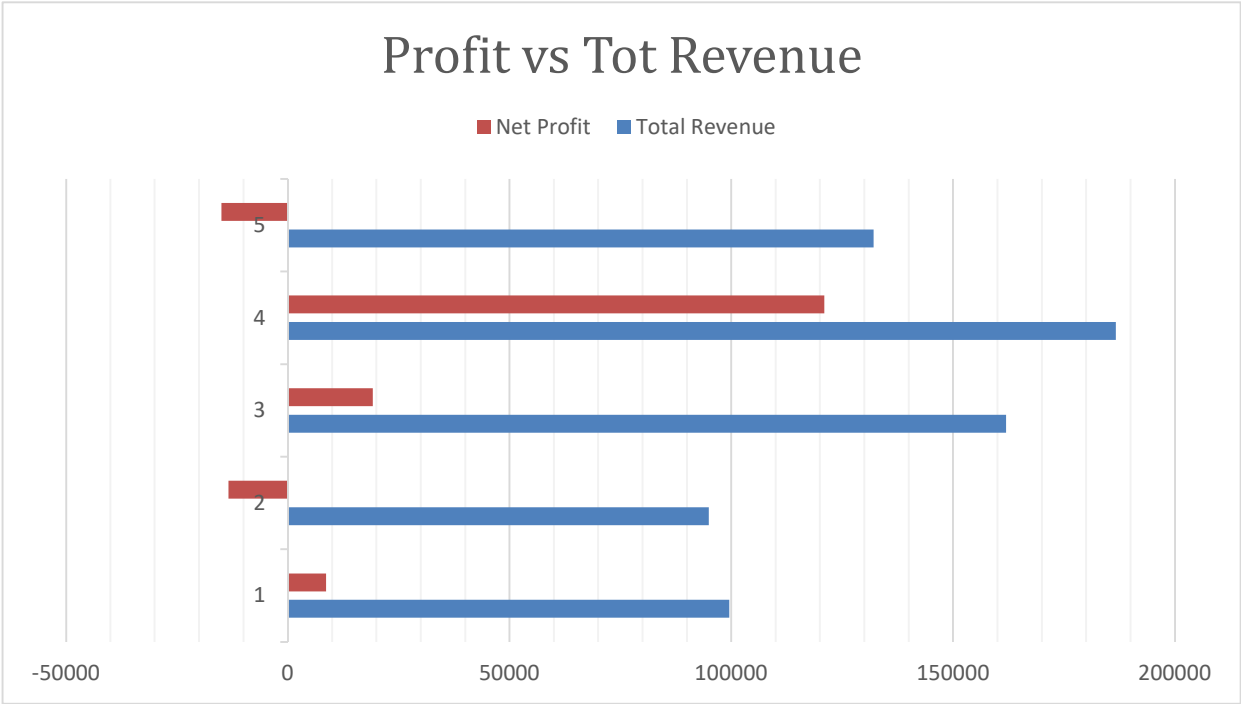
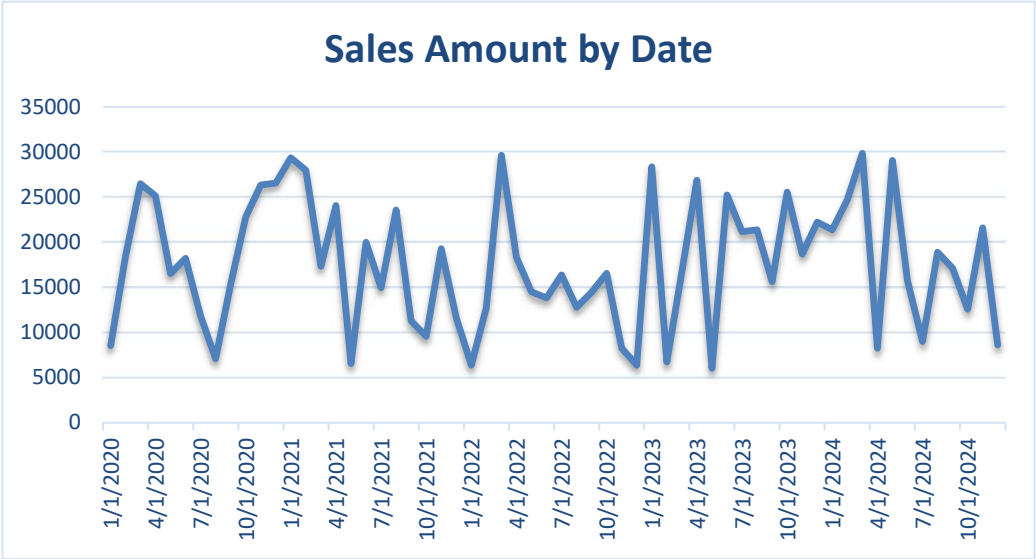


| Year | Total Revenue | Total Expenses | Net Profit | Profit Margin (%) |
|------|---------------|----------------|------------|-------------------|
| 2020 | 99565         | 90887          | 8678       | 8.715914227       |
| 2021 | 94961         | 108315         | -13354     | -14.06261518      |
| 2022 | 161989        | 142809         | 19180      | 11.84031014       |
| 2023 | 186674        | 65733          | 120941     | 64.78727621       |
| 2024 | 132121        | 147049         | -14928     | -11.29873374      |

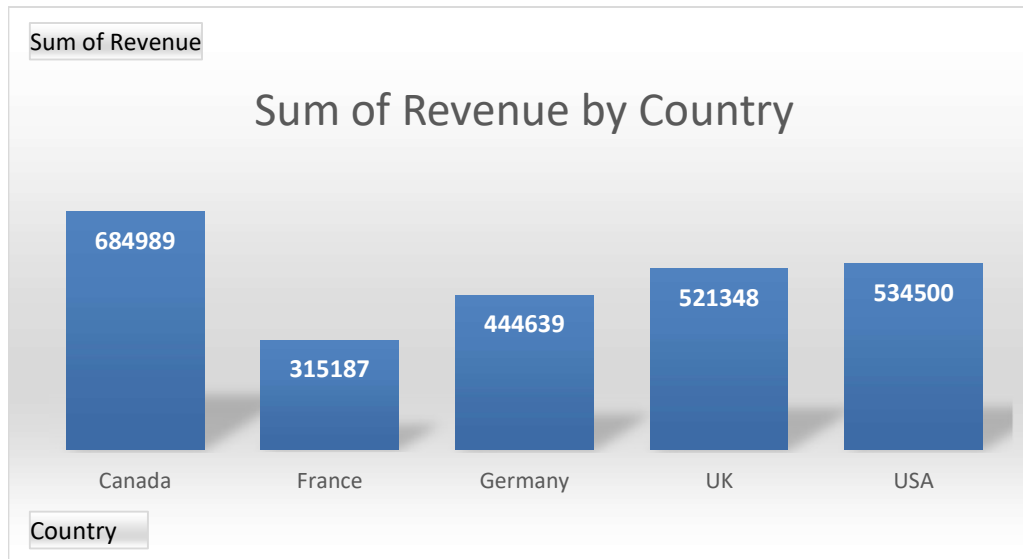


| Month      | Sales Amount |
|------------|--------------|
| 1/31/2020  | 8527         |
| 2/29/2020  | 18339        |
| 3/31/2020  | 26472        |
| 4/30/2020  | 25130        |
| 5/31/2020  | 16520        |
| 6/30/2020  | 18211        |
| 7/31/2020  | 11829        |
| 8/31/2020  | 7081         |
| 9/30/2020  | 15346        |
| 10/31/2020 | 22778        |
| 11/30/2020 | 26342        |
| 12/31/2020 | 26555        |
| 1/31/2021  | 29334        |
| 2/28/2021  | 27956        |
| 3/31/2021  | 17321        |
| 4/30/2021  | 24050        |
| 5/31/2021  | 6536         |
| 6/30/2021  | 19974        |
| 7/31/2021  | 14936        |
| 8/31/2021  | 23568        |
| 9/30/2021  | 11251        |
| 10/31/2021 | 9564         |
| 11/30/2021 | 19288        |
| 12/31/2021 | 11606        |
| 1/31/2022  | 6346         |
| 2/28/2022  | 12742        |
| 3/31/2022  | 29621        |
| 4/30/2022  | 18327        |
| 5/31/2022  | 14496        |
| 6/30/2022  | 13826        |
| 7/31/2022  | 16363        |
| 8/31/2022  | 12782        |
| 9/30/2022  | 14438        |

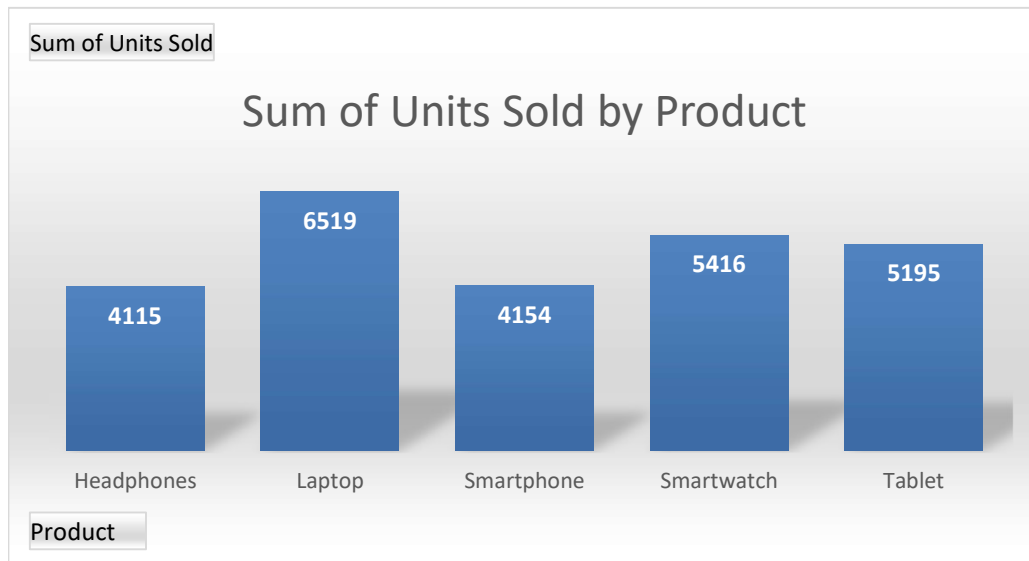


|            |       |
|------------|-------|
| 10/31/2022 | 16546 |
| 11/30/2022 | 8257  |
| 12/31/2022 | 6365  |
| 1/31/2023  | 28355 |
| 2/28/2023  | 6734  |
| 3/31/2023  | 16732 |
| 4/30/2023  | 26879 |
| 5/31/2023  | 6043  |
| 6/30/2023  | 25226 |
| 7/31/2023  | 21160 |
| 8/31/2023  | 21365 |
| 9/30/2023  | 15615 |
| 10/31/2023 | 25548 |
| 11/30/2023 | 18669 |
| 12/31/2023 | 22205 |
| 1/31/2024  | 21365 |
| 2/29/2024  | 24711 |
| 3/31/2024  | 29853 |
| 4/30/2024  | 8226  |
| 5/31/2024  | 29077 |
| 6/30/2024  | 15727 |
| 7/31/2024  | 8976  |
| 8/31/2024  | 18888 |
| 9/30/2024  | 17115 |
| 10/31/2024 | 12565 |
| 11/30/2024 | 21585 |
| 12/31/2024 | 8585  |

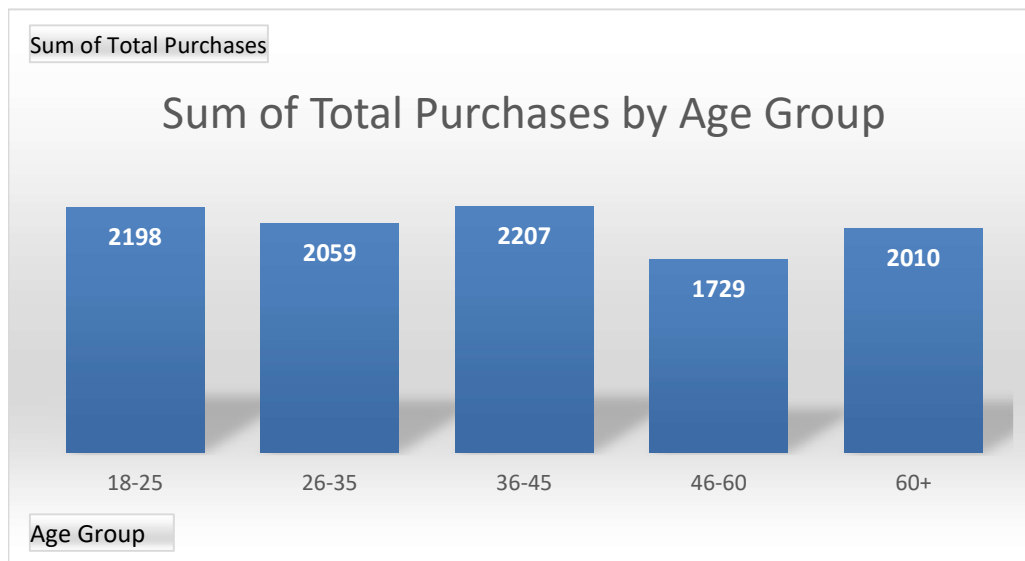
| Country | Sum of Revenue |
|---------|----------------|
| Canada  | 684989         |
| France  | 315187         |
| Germany | 444639         |
| UK      | 521348         |
| USA     | 534500         |



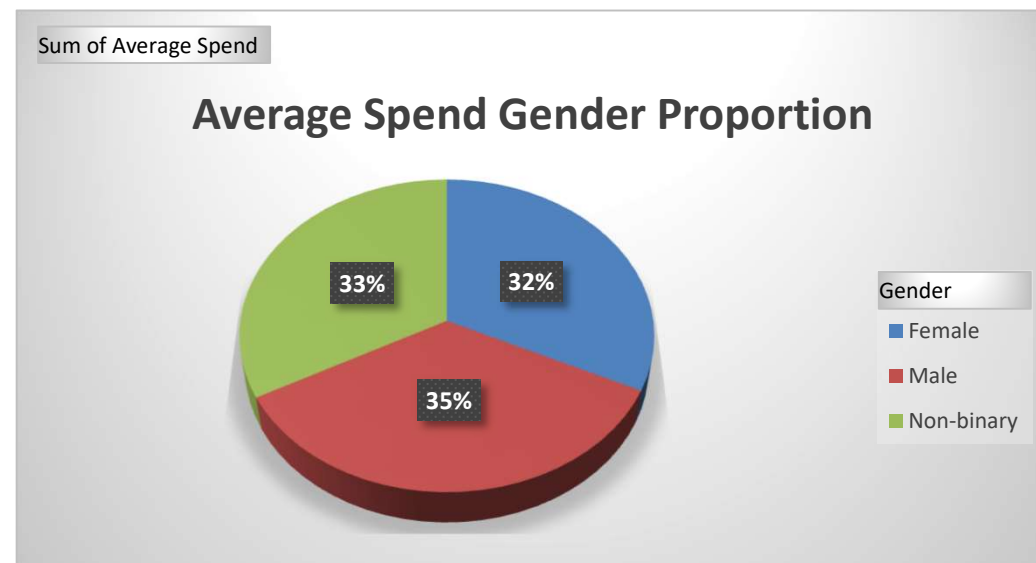
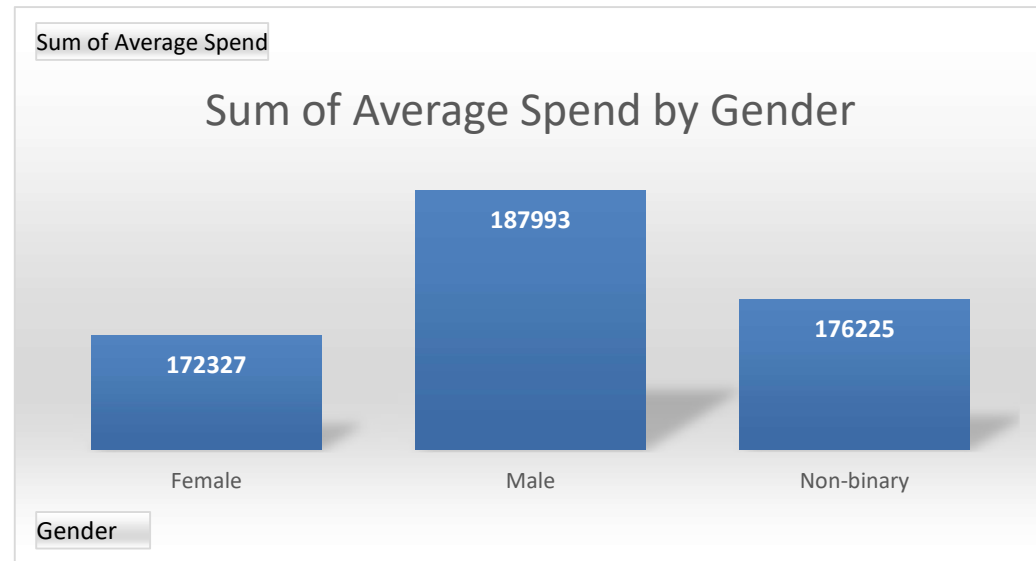
| Product    | Sum of Units Sold |
|------------|-------------------|
| Headphones | 4115              |
| Laptop     | 6519              |
| Smartphone | 4154              |
| Smartwatch | 5416              |
| Tablet     | 5195              |



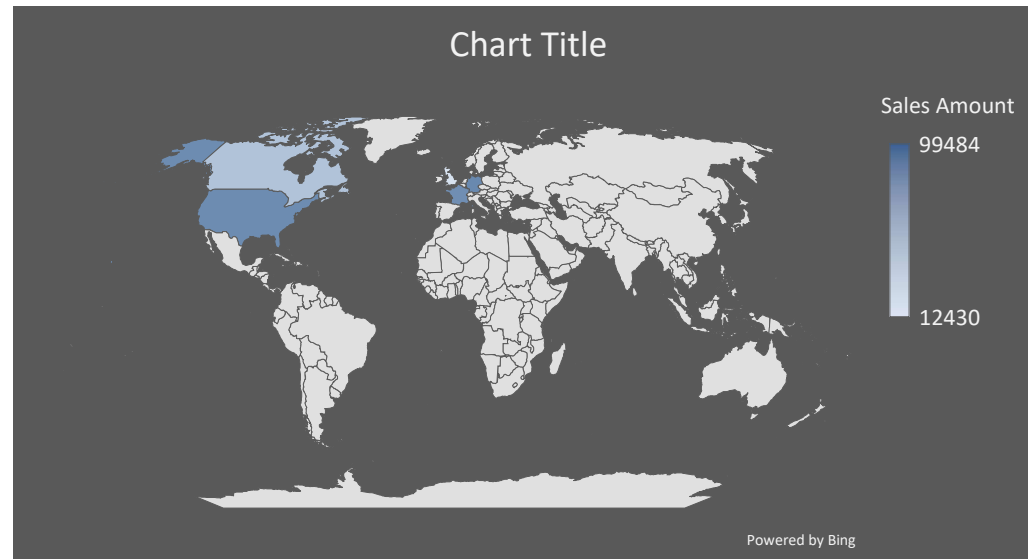
| Age Group | Sum of Total Purchases |
|-----------|------------------------|
| 18-25     | 2198                   |
| 26-35     | 2059                   |
| 36-45     | 2207                   |
| 46-60     | 1729                   |
| 60+       | 2010                   |



| Gender     | Sum of Average Spend |
|------------|----------------------|
| Female     | 172327               |
| Male       | 187993               |
| Non-binary | 176225               |



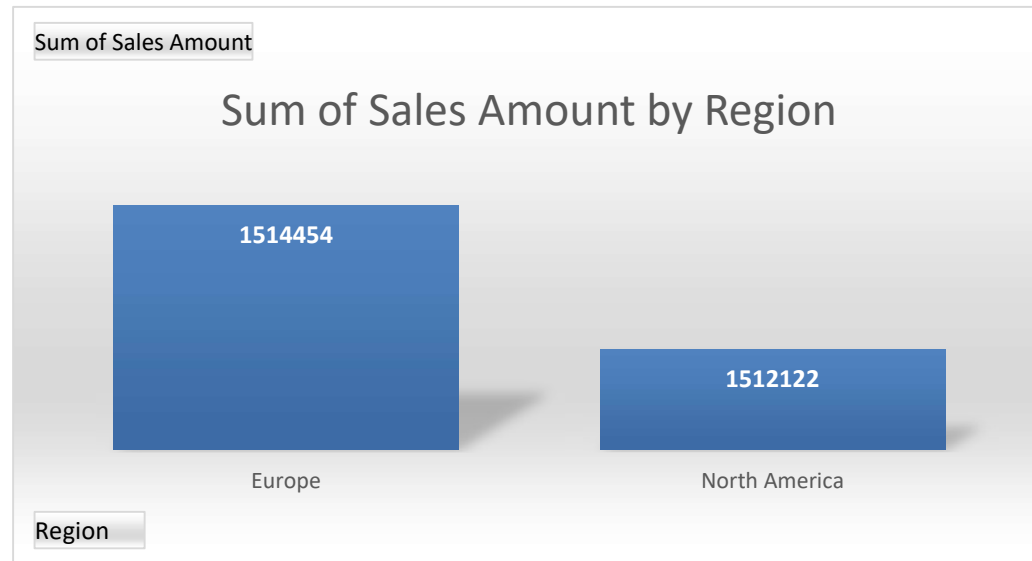
| Region    | Country | Sales Amount |
|-----------|---------|--------------|
| North Ame | USA     | 71174        |
| North Ame | France  | 69586        |
| Europe    | USA     | 53206        |
| Europe    | UK      | 15181        |
| North Ame | USA     | 22219        |
| North Ame | USA     | 71332        |
| Europe    | USA     | 71088        |
| Europe    | Canada  | 35103        |
| Europe    | UK      | 85941        |
| Europe    | UK      | 74970        |
| Europe    | Canada  | 99484        |
| North Ame | USA     | 19036        |
| North Ame | Canada  | 66991        |
| North Ame | France  | 54969        |
| Europe    | France  | 94386        |
| North Ame | USA     | 98754        |
| Europe    | Germany | 73069        |
| Europe    | USA     | 72683        |
| North Ame | Germany | 42937        |
| North Ame | Germany | 21828        |
| Europe    | USA     | 57570        |
| North Ame | Canada  | 96034        |
| North Ame | Germany | 75089        |
| Europe    | France  | 96218        |
| Europe    | Canada  | 83212        |
| Europe    | UK      | 46163        |
| North Ame | Germany | 90746        |
| North Ame | UK      | 91040        |
| Europe    | Canada  | 66547        |
| Europe    | Germany | 71427        |
| North Ame | USA     | 77617        |
| Europe    | Germany | 54672        |
| Europe    | Germany | 69032        |





|           |         |       |
|-----------|---------|-------|
| Europe    | USA     | 30701 |
| Europe    | Germany | 51123 |
| North Ame | Canada  | 85956 |
| Europe    | France  | 87559 |
| Europe    | France  | 18566 |
| North Ame | USA     | 18778 |
| North Ame | Germany | 48834 |
| North Ame | Canada  | 84609 |
| North Ame | France  | 84166 |
| Europe    | Germany | 75696 |
| Europe    | Canada  | 16831 |
| North Ame | UK      | 32267 |
| North Ame | Germany | 71021 |
| North Ame | USA     | 24370 |
| Europe    | UK      | 14026 |
| North Ame | UK      | 12430 |
| North Ame | Canada  | 80339 |

| Region        | Sum of Sales Amount |
|---------------|---------------------|
| Europe        | 1514454             |
| North America | 1512122             |



| Country | Sum of Sales Amount |
|---------|---------------------|
| Canada  | 715106              |
| France  | 505450              |
| Germany | 745474              |
| UK      | 372018              |
| USA     | 688528              |

