

Anna Lisi

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Hands-on and high-performing communications professional with 20 years of experience in storytelling, project management, staff supervision, strategy development, writing, editing, graphic design, web development, and social media. Specializes in communicating public health, science, and advocacy issues in clear and meaningful ways. Highly skilled in Microsoft 360 and the Adobe Creative Suite.

Senior Manager, Communications, Palladium, Washington, DC (2016–Present)

Primary responsibilities:

- Serves as managing editor for the USAID-funded [PROPEL Health](#) project focused on health policy in 22 countries (\$100 million in funding over five years). Supervises editorial and design staff to publish and disseminate results from the project's work. The project's wealth of materials range from research papers to interactive training courses to advocacy briefs, government policies, and more.
- Coordinates with staff on strategic communications, helping to plan, create, and disseminate accessible content that reaches specific audiences, both digitally and printed.
- Writes, edits, and designs content for Palladium-led projects and corporate initiatives, including supporting business proposals and marketing materials that promote the organization's strategic messages.
- Trains and mentors staff on communications best practices related to writing, design, dissemination, and strategic outreach.

Published content:

- Co-guest editor of an eight-article *Oxford Open Digital Health* supplement: "Building Resilience during Emergencies: Exploring How COVID-19 Digital Health and Data Use Investments Can Strengthen Health Systems," Volume 2, Issue S1, 2024, <https://academic.oup.com/oodh/issue/2/S1>.
- Additional samples are available upon request.

Promotion and annual bonuses received as recognition for delivering high-quality work under tight timelines.

Managing Editor, FHI 360, Washington, DC (2012–2016)

Responsibilities:

- Managed editorial, design, web, and strategic external communication for the USAID-funded [Food and Nutrition Technical Assistance project](#). Supervised and mentored staff; wrote, edited, and designed content; conducted digital outreach; and provided general communications and knowledge management guidance for the project.
- Collaborated with staff and consultants to ensure high-quality products to meet the needs of the intended audience. Products included websites, research papers, advocacy briefs, blogs, e-newsletters, videos, annual reports, and more.
- Served as a co-facilitator for the organization's communications and knowledge management community of practice, working to connect and engage staff on an online platform.

Consistently recognized as a high-performing employee, as reflected in annual evaluations.

Production Manager, John Snow Inc., Arlington, VA (2010–2012)

Responsibilities:

- Managed the production of case studies for the USAID-funded AIDS Support and Technical Assistance Resources project. Worked with staff, authors, and vendors to develop production schedules, meet tight deadlines, and ensure timely payment.
- Provided writing, editing, design, and digital outreach for case studies as well as other materials, such as briefs, training manuals, technical reports, interactive tools, videos, and annual reports.
- Helped to plan and manage new products, from conception to dissemination.

Regularly promoted and given increased responsibility.

Communications Manager, American Chemistry Council, Arlington, VA (2003–2010)

Responsibilities:

- Developed and implemented member communication plans for the trade association. Managed a member communications network, coordinated events and related public relations materials (such as fact sheets and talking points), and managed content for a member's website.
- Served as managing editor for the trade magazine, *American Chemistry*. Managed content, budget, distribution, and relationship with the publisher.
- Managed development and production of an award-winning membership directory, annual report, recruitment materials, and daily e-newsletter.
- Assisted with launching, maintaining, and providing public relations and marketing support for the industry's multimillion dollar advertising campaign and advocacy efforts.
- Developed and edited executive communications and assisted with board meetings.

Held multiple positions due to regular promotions.

Bachelor of Arts in Communications and Honor Student, Rider University, New Jersey (May 2000)