

Hackapalooza | Partnership Inquiry

Dear Prospective Partner,

The Google Developer Student Club at Florida Atlantic University and the Solace community server are organizing a student-led virtual hackathon, Hackapalooza, which will take place September 25th-26th, 2021.

Our goal with Hackapalooza is to bring computer science students in our online community together through “unnecessary” projects and a wide range of technical workshops. We aim to enable our fellow students to embrace their creativity, rewarding the intellectually stimulating and humorous. At Hackapalooza, programmers unite to make the unnecessary necessary.

We will host eight workshops covering teamwork collaboration with Git, the Google Sheets API, Machine Learning via Tensorflow, Chrome Extensions, and the Google Cloud Platform. Additionally, throughout the duration of the hackathon, we will have leads available to assist hackers with their projects and answer technical questions.

Hackapalooza will be open to all students and free to enter. We are therefore seeking partnerships and sponsors to help us afford various costs and provide the best possible experience to all participants. Because of our virtual status, our primary costs are for prize support and giveaways. For example, we may offer a prize category for students who create a project using Kotlin or Google Cloud.

Hackapalooza is currently partnered with the Max Planck Florida Institute For Neuroscience (<https://mpfi.org>) and JetBrains (<https://jetbrains.com>) and partnered with TopDecked (<https://topdecked.com>) at the Platinum level. We are looking to raise \$800 for this event. All partners will have their logo added to our website, <https://hackapalooza.dev>. We will also promote all partners during and leading up to the event in our promotional material. We ask for either a small amount of financial support in the form of either a \$200 Platinum tier donation or some other form of support as a Gold Partner, such as cloud credits, prize offerings, marketing, etc.

We hope that you will join us in our efforts to provide students in our community the best hackathon possible! Thank you for your consideration.

Best Regards,
The Hackapalooza Team
Seth, Ahmad, Ben, Aden, Ciara, & John

	Gold Partner \$0	Platinum Partner \$200
<u>General</u>		
Logo included on our website (hackapalooza.dev)	✓	✓
Mentioned during opening and closing ceremonies	✓	✓
Special role in our Discord server	✓	✓
<u>Workshops</u>		
Host a workshop	✓	✓
Host a game or activity		✓
Advertised or mentioned during all workshops by us		✓
<u>Recruiting</u>		
Receive resumes of attendees		✓
Request interviews with members		✓
<u>Prizes and Categories</u>		
Custom prize offerings*	✓	✓
Branded swag*	✓	✓
Custom prize tracks or categories*		✓

For more information about these offerings, see
<https://hackapalooza.dev/partnership-offerings.pdf>