

Revenue



\$885M

Subscribers Engagement



4.89%

Total Subscribers



12M

Total Lectures



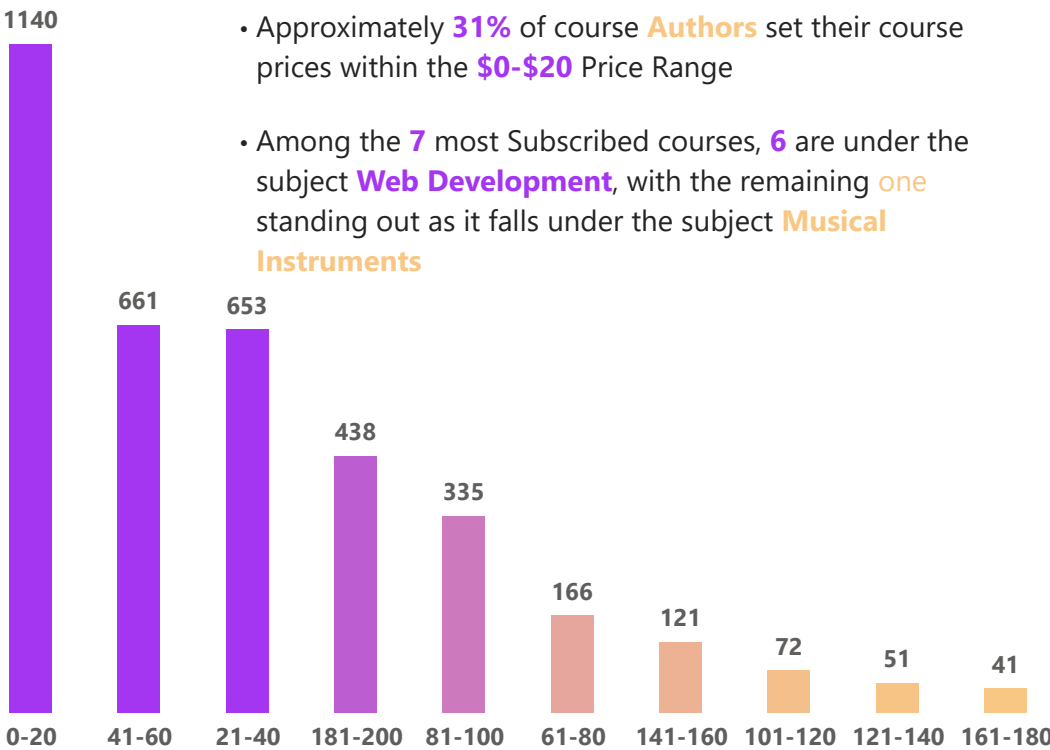
148K

Quick Insights

Subject	Total Suscribers	Average Price	Total Revenue	Customer Engagement	Average content duration
Web Development	7,980,572	\$77.03	\$630,843,775	5.39%	5.59
Business Finance	1,868,711	\$68.55	\$123,735,315	4.06%	3.55
Graphic Design	1,063,148	\$57.83	\$76,983,170	3.49%	3.58
Musical Instruments	846,689	\$49.56	\$53,359,055	3.75%	2.85

Price Distribution

Top 7 courses by Subscription



- Approximately **31%** of course **Authors** set their course prices within the **\$0-\$20** Price Range
- Among the **7** most Subscribed courses, **6** are under the subject **Web Development**, with the remaining **one** standing out as it falls under the subject **Musical Instruments**

Learn HTML5 Programming From Scratc...
269K

Coding for Entrepreneurs Basic...
161K

The Web Developer Bootcamp...
122K

Build Your First Website in 1 Week ...
120K

The Complete Web Developer Course 2...
115K

Free Beginner Electric Guitar Lesso...
101K

Web Design for Web Developers: Buil...
99K

Courses Published Per Year

Subscription by Price

