

Enrollment in the Data Viz Academy

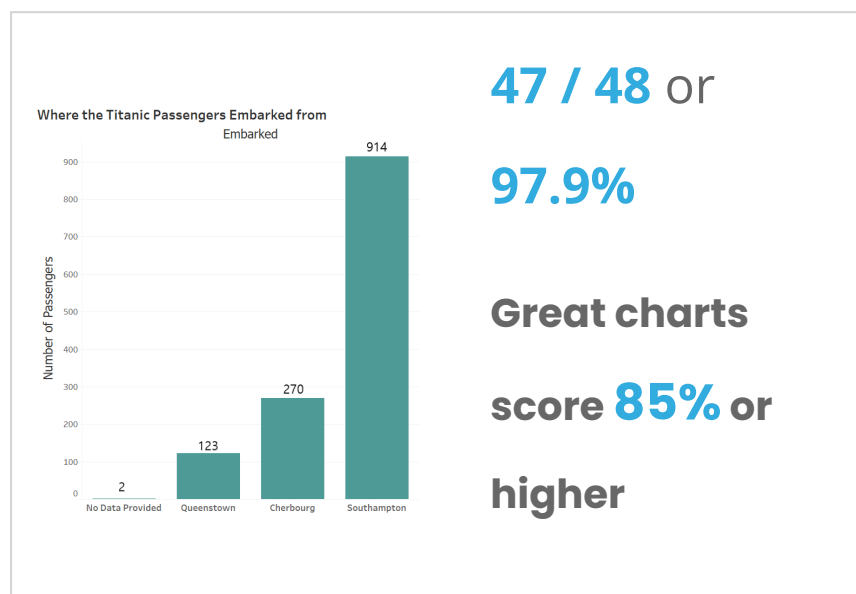
opens Friday!



GET ON THE WAITLIST



# Your Data Viz Checklist Scores



Fully Met

6-12 word title is left-justified in upper left corner.

Subtitle and/or annotations provide additional information

Text size is hierarchical and readable

Data are labeled directly

Labels are used sparingly

Proportions are accurate

Data are intentionally ordered

Axis intervals are equidistant

Graph is two-dimensional

Display is free from decoration

Color scheme is intentional

Color is used to highlight key patterns

Color is legible when printed in black and white

Color is legible for people with

colorblindness

Text sufficiently contrasts  
background

Gridlines, if present, are muted

Graph does not have border line

Axes do not have unnecessary tick  
marks or axis lines

Graph has one horizontal and one  
vertical axis

Graph highlights significant finding  
or conclusion

The type of graph is appropriate for  
data

Graph has appropriate level of  
precision

Individual chart elements work  
together to reinforce the overarching  
takeaway message

## Partially Met

Text is legible and

**Not Met**

**Not Applicable**

## Get the Scoop.

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