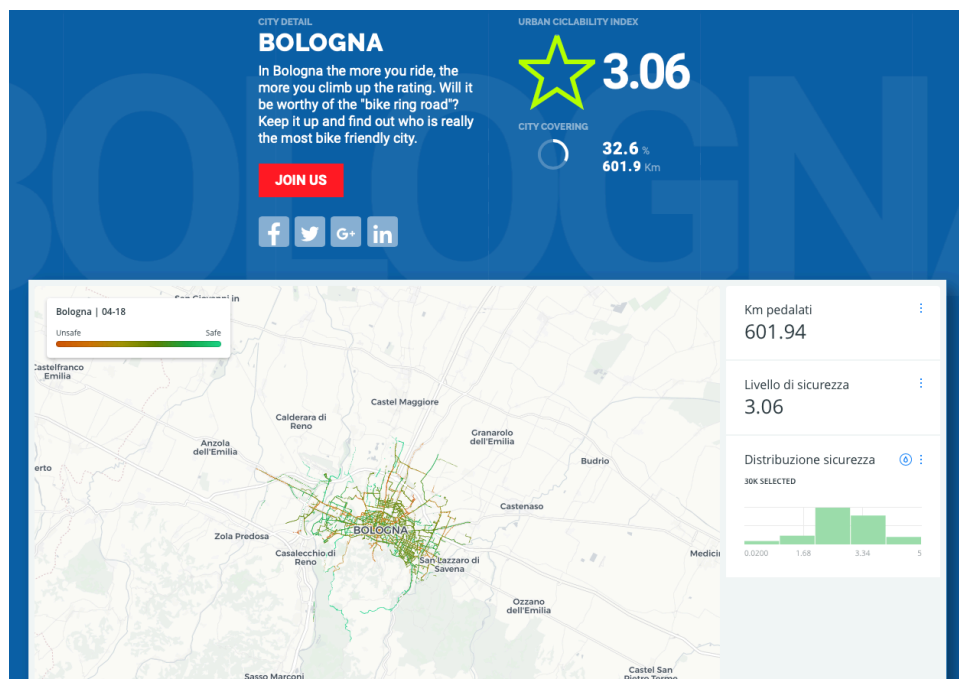WECITY
https://www.wecity.it

Reality: 1 kg of CO_2 every 7 km: this is the average emission of a car in urban traffic. In Europe, 150 million vehicles emit 1 million tons of CO_2 into the atmosphere every day.

Target: when you share a car, bike, walk, or use public transport you are avoiding CO_2 emissions and earning credits. Turn your credits into rewards and discounts with Wecity.
The CO_2 you avoid by your choice of transport has not been dreamed up by Wecity. It is validated by an international organization that certifies companies at the frontline in the battle against climate change.

Results:
- The streets of your city, reviewed by those who ride every day. Check out the top-ranking cities with the best Urban Cycling Index. Add you rate, and make your city a safer place!

- Monitor cyclists flow
- Find the quickest way to move
- Obtain food discounts using Wecity

WAZE CARPOOL
https://www.waze.com/carpool

Reality: some American cities are the busiest of the world. Traffic means lose of money, lose of time and more pollution. Traffic in the United States is at historic highs, but over 75% of commuters travel in a car alone to get to work.

Target: By leveraging the Waze community and leveraging the way people travel and where they want to go, Waze Carpool can allow everyone to reduce the number of cars in circulation.

Results:
- It's a great experience to make friends
- Save time and money
- Real impact thanks to the companies that chose Waze Carpool