BlinkIT

Grocery Data

1.20M	141.00
Sum of Sales	Average of Sales

8.52K	3.92
Count of Item Id	Average of Rating

Sum of Sales by Year

- 78K (2010)
- 130K
- 132K
- 131K
- 133K
- 205K
- 129K
- 131K

Sum of Sales by Item Fat Content

Item ... ● Low Fat ● Regular

- 425.2... (35....)
- 776.2K (64.61%)

Sum of Sales by Item Type

Item Type	Sum of Sales
Fruits ...	0.18M
Snack ...	0.18M
House...	0.14M
Frozen...	0.12M
Dairy	0.10M
Canned	0.09M
Baking...	0.08M
Health...	0.07M
Meat	0.06M
Soft D...	0.06M
Breads	0.04M
Hard ...	0.03M
Others	0.02M
Starch...	0.02M
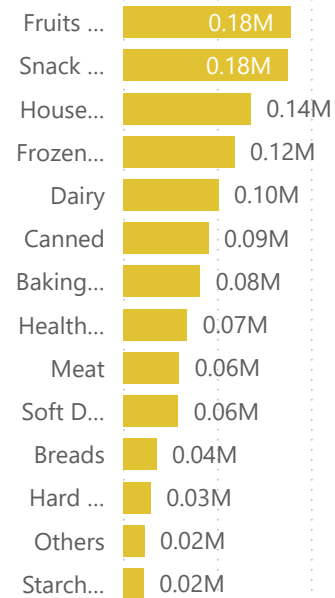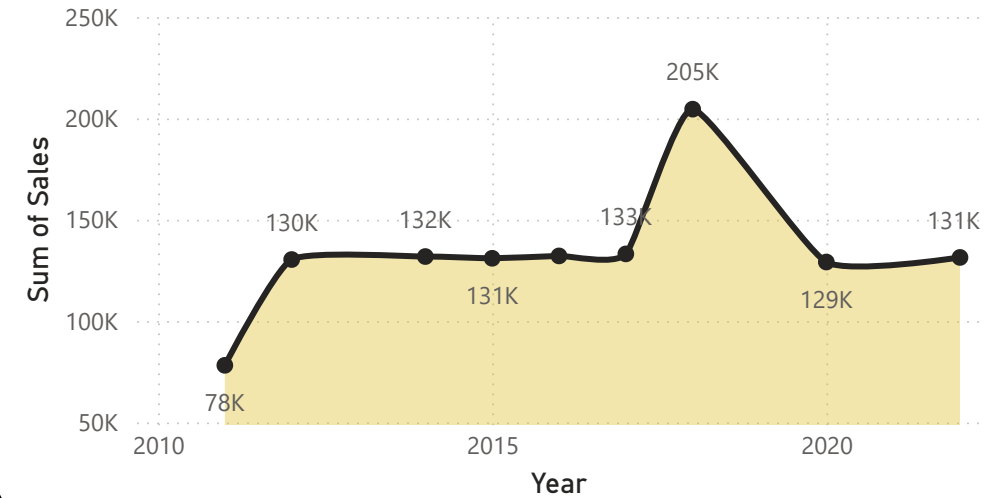
Sum of Sales by Outlet Size

Outle... ● Medium ● Small ● High

- 248.99K (20.72%)
- 507.63K (42.25%)
- 444.79K (37.02%)
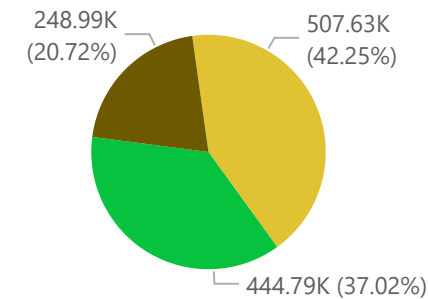
Sum of Sales by Item Location Type

- 100%
- Tier 3: 472.02K
- Tier 2: 393.15K
- Tier 1: 336.25K
- 71.2%

Sales By Outlet

Item F... ● Low Fat ● Regular

Item Location T...	Sum of Sales
Tier 3	0.31M / 0.17M
Tier 2	0.25M / 0.14M
Tier 1	0.22M / 0.12M
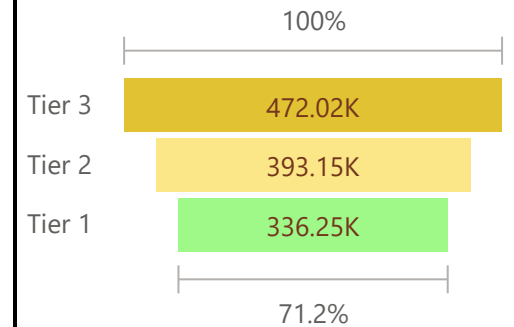
Outlet Type	Average of Sales	Sum of Sales	Count of Item Id
Grocery Store	140.29	151,939.15	1083
Supermarket Type1	141.21	787,404.41	5576
Supermarket Type2	141.71	131,362.43	927
Supermarket Type3	139.80	130,714.67	935
Total	**141.00**	**1,201,420.67**	**8521**

Sum of Sales by Year and Item Location Type

● Increase ● Decrease ● Total ● Other
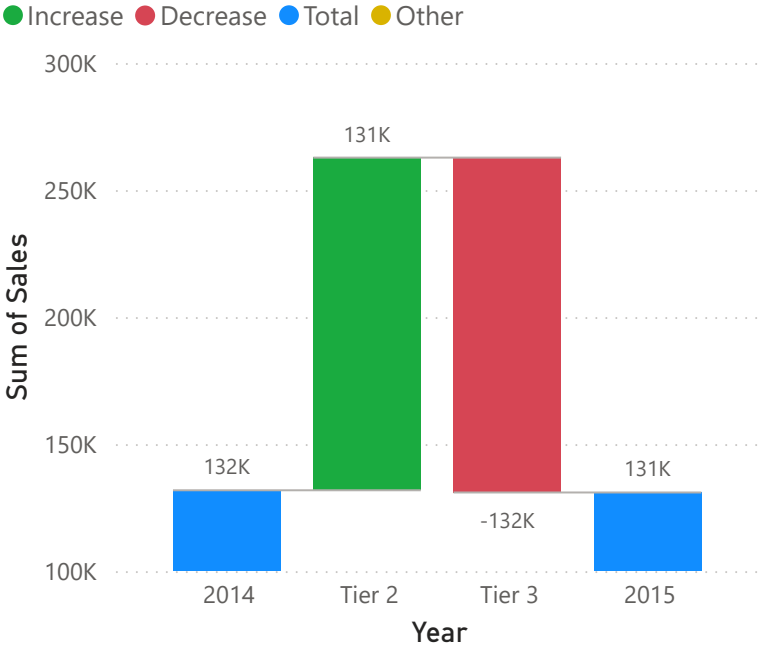
Sum of Sales by Year and Item Fat Content

● Increase ● Decrease ● Total ● Other
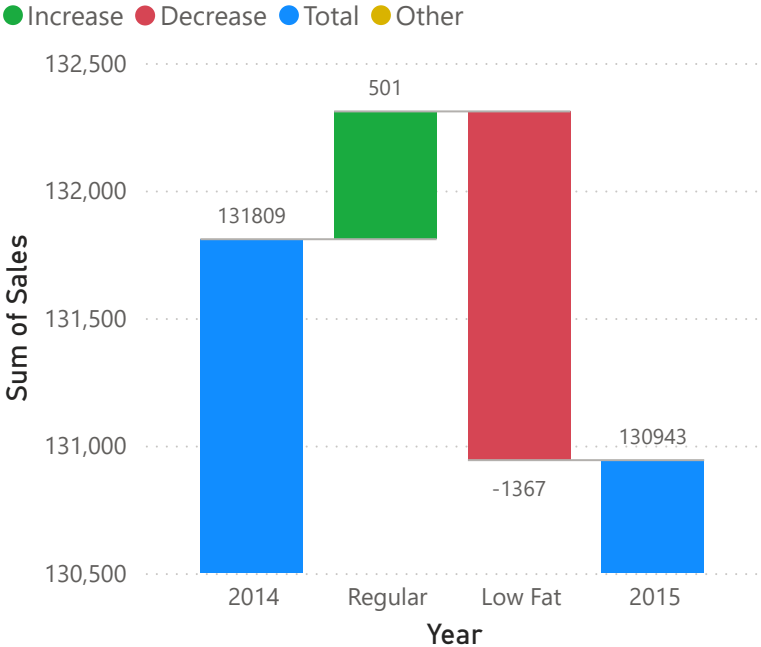
Sales By Year

At 204,522.26, 2018 had the highest Sum of Sales and was 161.77% higher than 2011, which had the lowest Sum of Sales at 78,131.57.

2018 accounted for 17.02% of Sum of Sales.

Across all 16 Item Type, Sum of Sales ranged from 9,077.87 to 177,978.60.

Total Sum of Sales was higher for Low Fat (776,204.34) than Regular (425,216.33).

Tier 3 in Item Fat Content Low Fat made up 25.53% of Sum of Sales.

Average Sum of Sales was higher for Low Fat (258,734.78) than Regular (141,738.78).

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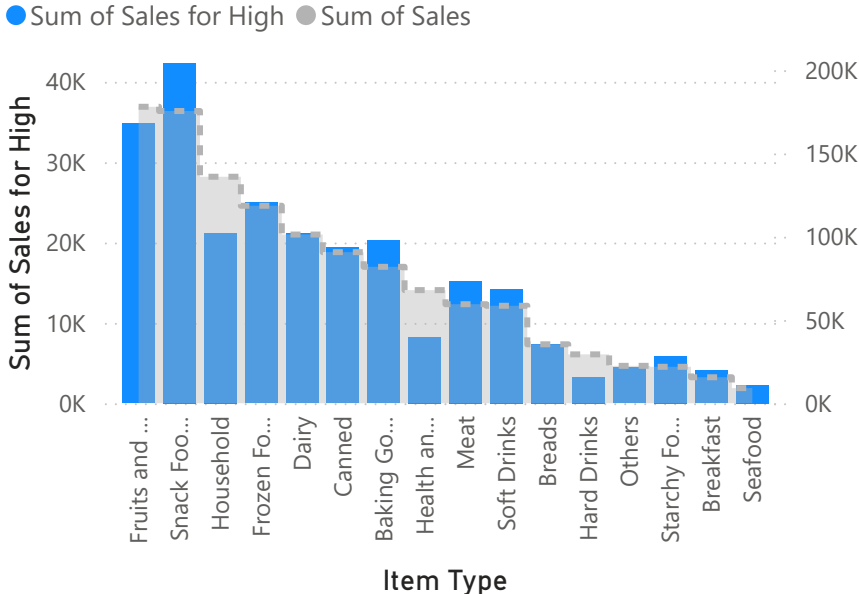
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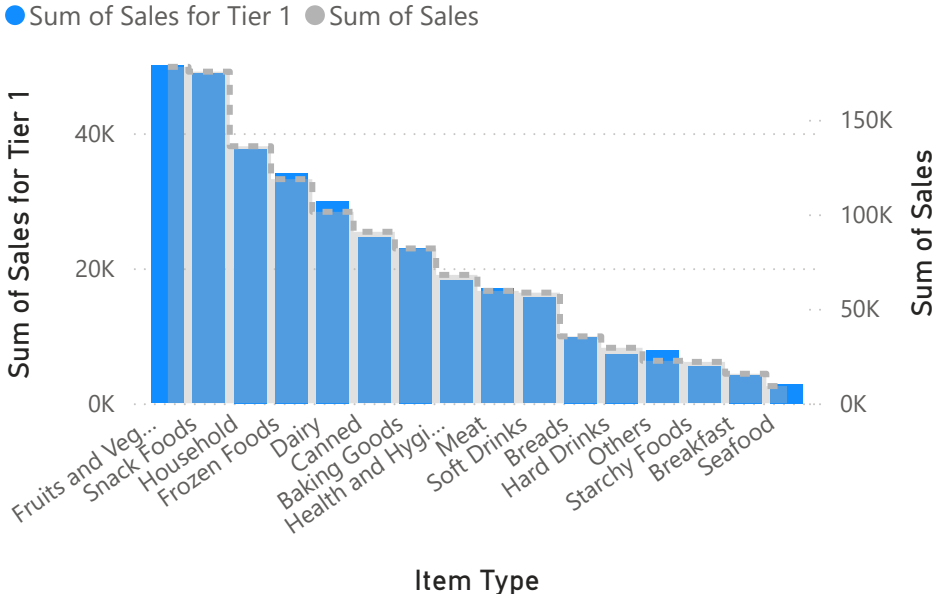
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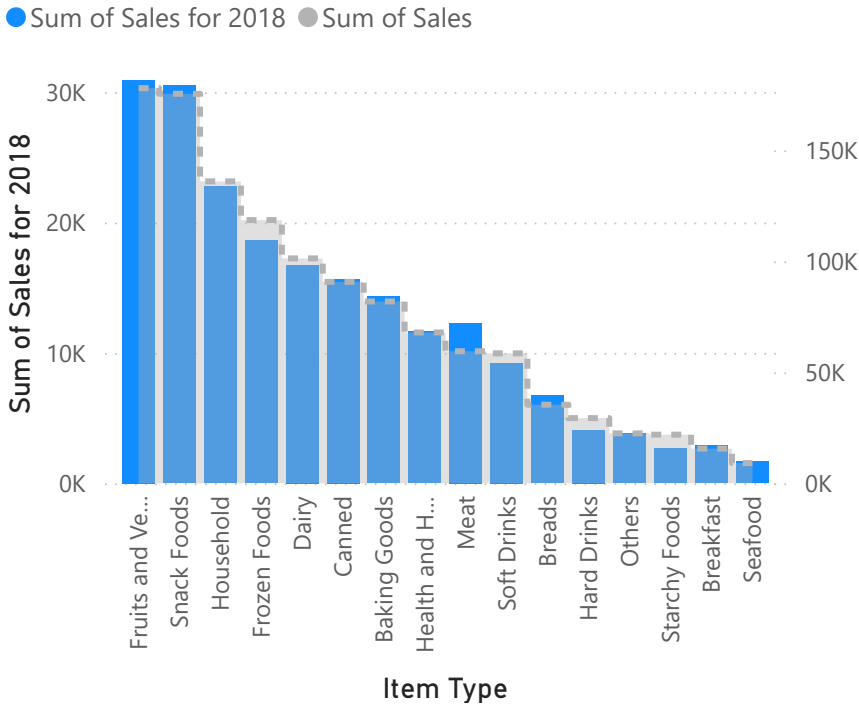
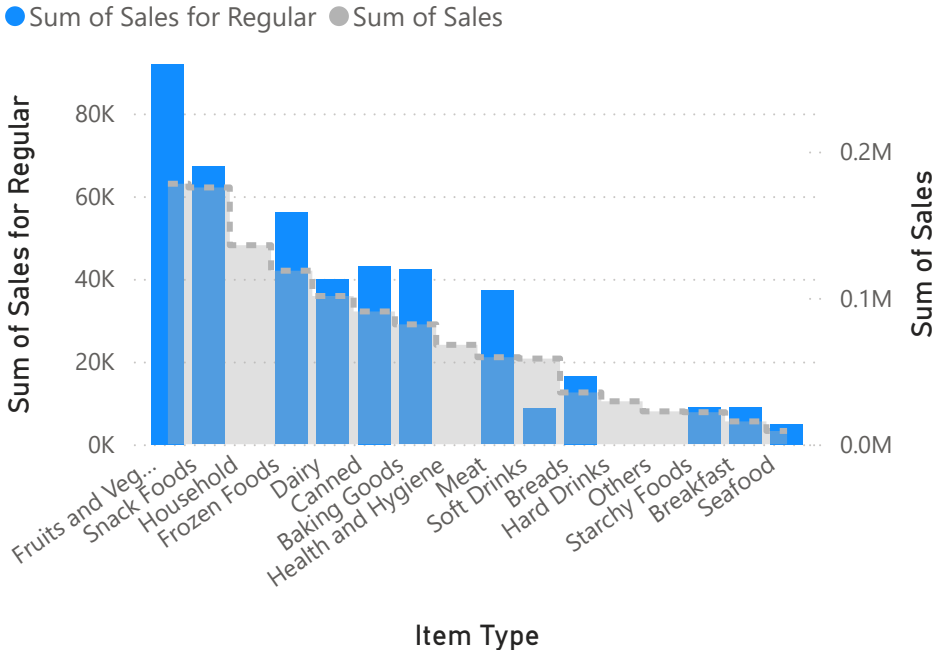### Sum of Sales for High and Sum of Sales by Item Type

● Sum of Sales for High   ● Sum of Sales

Sum of Sales for Tier 1 and Sum of Sales by Item Type

● Sum of Sales for Tier 1   ● Sum of Sales

Sum of Sales for 2018 and Sum of Sales by Item Type

● Sum of Sales for 2018   ● Sum of Sales

Sum of Sales for Regular and Sum of Sales by Item Type

● Sum of Sales for Regular   ● Sum of Sales

Sales By OutletSize

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