PROJECT-1 : PRODUCT LANDING PAGE

AIM:- To create a "Product Landing Page" which provides the information regarding the variety of products over the website. This website development includes the better design and deployment of the products, About information of the company and also the services.

SKILLS REQUIRED :- HTML, CSS, Image Editing.

EDITOR USED :- Visual Studio Code (VS Code) – Windows x64 Bit

MOBILESHALA PRODUCT LANDING PAGE DOCUMENTATION

CONTENTS:-

- ➤ Introduction
- ➤ Home Page
- ➤ About Page
- ➤ Contact page
- ➤ CSS Challenges
- ➤ Output

INTRODUCTION:-

To revolutionize the way of people interact with technology, creating seamless experiences that empower individuals to connect, create, and thrive anytime, anywhere. "Our mission is to develop innovative mobile solutions that enrich the lives of our users by simplifying daily tasks, fostering meaningful connections, and inspiring creativity. We are dedicated to delivering intuitive, reliable, and secure mobile products that anticipate and exceed the evolving needs and expectations of our global community. It consists of three main parts they are Home page, About page and Contact page. Each page is designed to provide specific information and functionality to the users.

HOME PAGE:-

Our homepage offers a comprehensive selection of mobile phones from leading brands such as Apple, Samsung, and Google. Users can effortlessly browse through various categories, including smartphones, budget phones, and gaming phones, tailored to meet diverse needs. The page features dynamic promotions, showcasing the latest deals and offers. Highlighted products with detailed descriptions, prices, and customer ratings help in making informed decisions. User-friendly filters and sorting options enhance the browsing experience, allowing customers to find exactly what they need. Easily add your desired mobile to the cart, view your selections, and proceed to a smooth, hassle-free checkout process. The main thing in this is the home page is only front end develop not at all back end develop as a part in my task.

DESIGN:-

Product Grid: grid layout displaying various MOBILESHALA products with images and Description
Product Details: Clicking on a product reveals more information such as features of mobile
Customization Options: Users can select different type of features before adding products to the cart

ABOUT PAGE:-

The About Us page provides insights into the history, mission, and values of MOBILESHALA. It aims to establish a connection with the audience by sharing the brand's story and commitment to quality. Learn about our journey, dedication to excellence, and our promise to deliver top-notch mobile phones and services.

DESIGN:-

Our vision and mission :- clear and concise information about our product vision and mission.
Our services:- information about our services in mobile products.
Choosing of brand: It tells that why you choose our brand.

CONTACT PAGE:-

The Contact Us page offers multiple ways to get in touch with MOBILESHALA. Customers can reach out via phone, email, or an online contact form for inquiries, support, or feedback. The page also includes our physical address, business hours, and links to our social media profiles for additional support and updates.

DESIGN:-

Contact Information: Clear display of MOBILESHALA contact details including email, phone number.
Contact Form: User-friendly form for submitting inquiries or feedback directly through the website.
Social Media Links: Links to MOBILESHALA's social media profiles for additional engagement.

CSS CHALLENGES:-

 Creating an attractive and functional design for the described pages involves several CSS challenges. Here are some specific challenges and considerations for each page

1. **Responsive Design**
   - Ensure that the layout adapts seamlessly to different screen sizes, including mobile, tablet, and desktop views.
   - Use flexible grid systems or frameworks like Flexbox or CSS Grid.
2. **Navigation Bar**
   - Create a sticky or fixed navigation bar that remains accessible while scrolling.
   - Implement dropdown menus or mega menus for better user experience on categories and other links.
3. **Product Listings**
   - Style product cards with consistent spacing, borders, and shadows.
   - Ensure that images, titles, prices, and ratings are well-aligned and legible.
   - Implement hover effects to enhance interactivity.
4. **Color Scheme**
   - Implement a color scheme that aligns with the brand's identity and enhances readability.
   - Ensure contrast for accessibility.
5. **Form Design**
   - Style form elements (inputs, textareas, buttons) consistently.
   - Provide clear visual feedback for validation errors and success states.
6. **Interactive Elements**
   - Style buttons with hover and active states to improve user interaction.
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OUTPUT:-