1. Our business is a house buying marketplace.
2. Our Ethos is to make it easy to buy houses without middlemen getting in the way.
3. We sell houses
4. Our target audience are people who want a place to live.
5. The key motivation of our customers would be to have a simple process for buying after they’ve already worked so hard to get the money.
6. They would probably want details such as square footage and location, which we provide on the site.
7. Unless our customers have been homeless their entire lives, they are most likely familiar with the benefits of owning a house.
8. The only time sensitive information is whether or not the house is still for sale.
9. They most likely aren’t looking for anything beyond the normal things(number of rooms, etc) that would matter to someone when buying.
10. They don’t have to contact us, we just post the offers.
11. Visitors won’t be familiar with us at first, but they’ll quickly understand the concept of the site.
12. Visitors will be familiar with the idea of buying a house, even if they haven’t done it before, since they’ve been planning it and saving up for it.
13. The most important feature of what we’re offering is that we tell the customers everything they would want to know.
14. We are different than other sites because we have a more active social media presence, as shown by tracking our followers.
15. People will most likely not have any more questions for us once they’ve bought the house; they’ll be too busy moving in to haggle with us over commissions.

**H\_style.css**

* Doesn’t use many dynamic elements, uses shadow border and lucidia console font for better aesthetic
* Uses a light blue background color
* Styles the buttons on the carousel as purple so that they’re easily distinguishable

**Unit.js**

* Uses the data target attribute to determine the condition in a while loop which changes the source attribute(the event is bound to the click on the carousel button with jquery)
* Uses data-num attribute to find the right image in the assets folder
* Handles the house pages

**App.js**

* Same as unit, but doesn’t use data-target or data-num; just a constant number.
* Had to be a different page because the images shown are in .png format, not webp as with the images on the houses.
* Handles the home page

**House pages**

* Navbar on top of everything(bootstrap)
* Uses a picture of the exterior near the top of the page, divs containing <ul> tags for information about the house, and carousels for a better view below the exterior picture.

**Home page**

* Mostly the same as house pages, but with only a carousel of map images showing the locations of the houses for sale.

**Increment\_counter.html**

* Arranged vertically beneath the navbar, with three counter divs and then a table with social media handles.
* Uses an asynchronous function to count up visibly in the class = “counter” divs