

# Cookie Policy

("we", "us", or "our") uses cookies and similar tracking technologies on our ( "Service"). This Cookie Policy explains what cookies are, how we use them, and your choices regarding their use.

## 1. What are cookies?

Cookies are small text files that are stored on your device when you visit a website. They are used to help websites remember information about your visit, such as your preferred language or login credentials, and can improve your browsing experience. Cookies can be "persistent" (stored on your device until they expire or are deleted) or "session" cookies (deleted when you close your browser).

## 2. How we use cookies

We use cookies for various purposes, including to:

- a. Authenticate users and manage user sessions on the Service.
- b. Personalize and enhance your experience on the Service.
- c. Remember your preferences, such as language or display settings.
- d. Provide and maintain the Service, and analyze usage to improve its performance.
- e. Measure the effectiveness of our advertising and marketing campaigns.
- f. Detect and prevent fraud, security breaches, and other malicious activities.

## 3. Types of cookies we use

The cookies we use can be categorized as follows:

- a. **Strictly Necessary Cookies:** These cookies are essential for the operation of the Service and cannot be turned off. They are usually only set in response to actions you take, such as setting your privacy preferences or filling in forms.
- b. **Performance Cookies:** These cookies collect information about how you use the Service, such as the pages you visit or the errors you encounter. The information collected is aggregated and anonymous, and it is used to improve the Service's performance.
- c. **Functional Cookies:** These cookies enable the Service to provide enhanced functionality and personalization. They may be set by us or by third-party providers whose services we have added to our pages. If you do not allow these cookies, some parts of the Service may not function properly.
- d. **Targeting Cookies:** These cookies may be set through the Service by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant advertisements on other sites. If you do not allow these cookies, you may see less relevant ads.

#### 4. Third-party cookies

In addition to our own cookies, we may also use cookies from third parties to report usage statistics, deliver advertisements, or provide social media features. These third-party cookies are subject to the privacy policies of the third parties that set them.

#### 5. Your choices regarding cookies

You have several choices regarding the use of cookies on the Service:

- a. **Browser Settings:** You can adjust your browser settings to block or delete cookies. However, please be aware that blocking or deleting cookies may affect the functionality of the Service.
- b. **Cookie Consent Tool:** You can manage your cookie preferences using our Cookie Consent Tool, which can be accessed on the Service.
- c. **Do Not Track:** Some browsers have a "Do Not Track" feature that lets you tell websites that you do not want to have your online activities tracked. At this time, we do not respond to browser "Do Not Track" signals.

#### 6. Changes to this Cookie Policy

We may update this Cookie Policy from time to time. We will notify you of any material changes by posting the updated policy on our website or by contacting you through the email address you have provided to us. We encourage you to periodically review this Cookie Policy to stay informed about our use of cookies.

#### 7. Contact Us

If you have any questions or concerns about this Cookie Policy or our use of cookies, please contact us.