

Sort by Month

country

Total Users

Active Users

Daily Active Users

Monthly Active Users

Total Users

1,000

Active Users

991

DAU

172

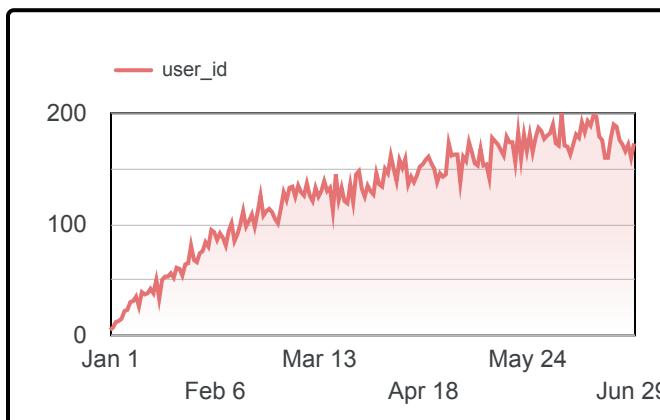
MAU

733

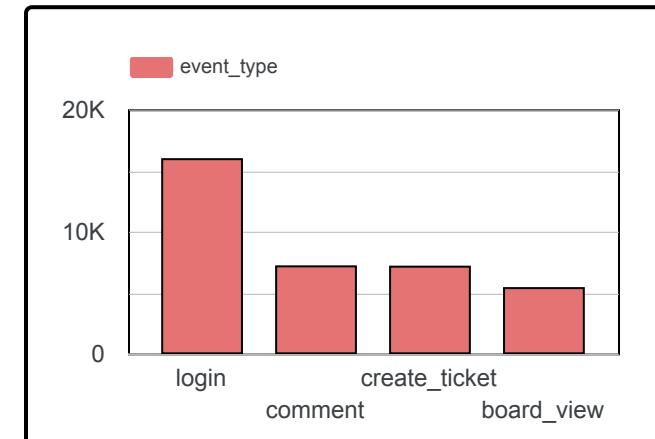
Monthly Retention by ...

cohort_mo...	mon...	retention...
1. Jan 1, 2024	0	0.95
2. Apr 1, 2024	January	0.94
3. Jun 1, 2024	0	0.94
4. Apr 1, 2024	0	0.93
5. Jan 1, 2024	January	0.93
6. May 1, 2024	January	0.93
7. Feb 1, 2024	0	0.93
8. Feb 1, 2024	January	0.93
9. Mar 1, 2024	0	0.93
1... Mar 1, 2024	January	0.92
1... May 1, 2024	0	0.89
1... Apr 1, 2024	Febru...	0.75
1... Jan 1, 2024	Febru...	0.74
1... Feb 1, 2024	Febru...	0.7
1... Mar 1, 2024	Febru...	0.7
1... Mar 1, 2024	March	0.51
1... Feb 1, 2024	March	0.5
1... Jan 1, 2024	March	0.49

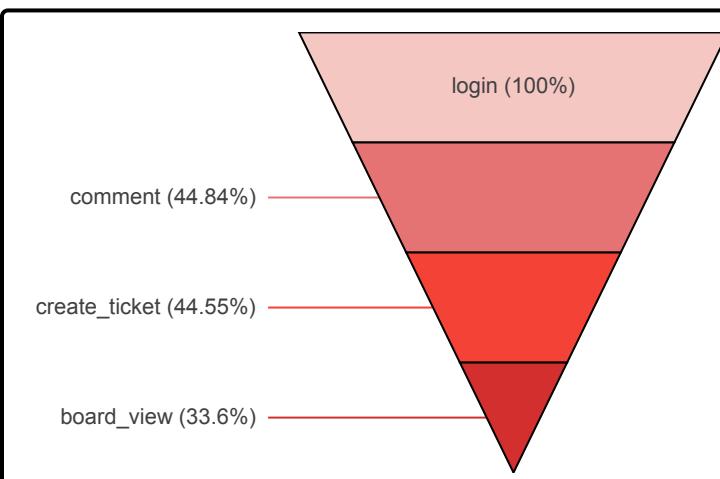
Daily Active Users Trend



Feature Adoption



User Engagement Funnel



Key Insights

- Largest drop-off occurs after the first week, indicating onboarding friction
- Users who create tickets early show stronger retention
- Paid users demonstrate higher engagement consistency