



— MAKE YOUR BUSINESS FIT —

POWERED BY GCS GROUP



MARKETING GURU

SERVICES INCLUDES

- ▶ **WEBSITE DEVELOPMENT & WEBSITE DESIGN**
 - ▶ UP TO 10 PAGES
- ▶ **SOCIAL MEDIA ACCOUNT MARKETING & HANDLING**
- ▶ **PAID ADVERTISEMENT**
 - ▶ META
 - ▶ GOOGLE ADS
- ▶ **CONTENT WRITING**
 - ▶ AD COPY
 - ▶ VIDEO SCRIPT
 - ▶ AD SCRIPT
 - ▶ BLOGS
 - ▶ CAPTIONS
 - ▶ ARTICLES
- ▶ **CONTENT SHOOT**
 - ▶ PHOTOSHOOT
 - ▶ VIDEO SHOOT
- ▶ **CONTENT EDIT**
 - ▶ PHOTO EDIT
 - ▶ 15 REEL VIDEO + 3 MAJOR VIDEOS FOR YOUTUBE
- ▶ **GRAPHIC DESIGNING**
 - ▶ OFFER POST
 - ▶ FESTIVAL POST
- ▶ **SEO - SEARCH ENGINE OPTIMIZATION**
 - ▶ ON-PAGE SEO
 - ▶ BACKLINKS CREATION
 - ▶ OFF-PAGE SEO
 - ▶ GUEST POSTING
 - ▶ KEYWORD STRATEGY
- ▶ **GOOGLE MY BUSINESS PROFILE MAINTAIN**
- ▶ **EVENTS**
- ▶ **PR ACTIVITIES**

FEES

MONTHLY : ₹25,200/- | YEARLY : ₹2,49,000/-

INDIVIDUAL SERVICES

PROFESSIONAL LOGO DESIGN

- ▶ 2 LOGO OPTION
- ▶ 2 TIMES REVISED
- ▶ 4 COLOUR OPTION

₹1999 ONLY LOGO

₹2999 LOGO WITH ANIMATION



SOCIAL MEDIA HANDLING & MARKETING

₹4999 MONTH



INDIVIDUAL SERVICES

SOCIAL GRAPHIC POST PACKAGE

₹7200 | 30 POST PER BUNDEL



WEBSITE DEVELOPMENT AND DESIGNING

₹9999 | 5-10 WEB PAGES



DIGITAL COURSES

PYTHON PROGRAMMING COURSE

SYLLABUS (DURATION : 2 MONTH)

Mode : Online

- ▶ Introduction/Installation
- ▶ Overview
- ▶ Operators
- ▶ Conditional Statements
- ▶ Control Statements
- ▶ Lists (Collection Of Data)
- ▶ Tuples
- ▶ Dictionary
- ▶ Sets
- ▶ Strings
- ▶ Functions
- ▶ Module
- ▶ Exception Handling
- ▶ File Handling

Course Fees : 15,300 + 18% GST

DIGITAL MARKETING COURSE

SYLLABUS (DURATION : 3 MONTH)

Mode : Online

- ▶ Social Media Marketing
- ▶ Content Creation
- ▶ Web Design & Development
- ▶ Video Editing & Graphic Designing
- ▶ Facebook Paid Ads
- ▶ Google Ads
- ▶ SEO

Course Fees : 15,300 + 18% GST

UPCOMING PROJECT

GYM MANAGEMENT CRM

₹72,000

CRM SETUP COST (ONE TIME)

₹12,000/YEAR

YEARLY SUBSCRIPTION COST

EDUCATION MANAGEMENT CRM

₹72,000

CRM SETUP COST (ONE TIME)

₹12,000/YEAR

YEARLY SUBSCRIPTION COST