

POWERED BY GCS GROUP





MARKETING GURU

SERVICES INCLUDES

- WEBSITE DEVELOPMENT & WEBSITE DESIGN
 - **UP TO 10 PAGES**
- O SOCIAL MEDIA ACCOUNT MARKETING & HANDLING
- O PAID ADVERTISEMENT
 - META
 - **GOOGLE ADS**
- CONTENT WRITING
 - **AD COPY**
 - ► AD SCRIPT
 - **CAPTIONS**

- VIDEO SC RIPT
- BLOGS
- ARTICLES
- **O CONTENT SHOOT**
 - META
 - GOOGLE ADS



O CONTENT EDIT

- PHOTO EDIT
- ▶ 15 REEL VIDEO + 3 MAJOR VIDEO FOR YOUTUBE

O GRAPHIC DESIGNING

- OFFER POST
- FESTIVAL POST

SEO - SEARCH ENGINE OPTIMIZATION

- ► ON-PAGE SEO
- BACKLINKS CREATION
- ► OFF-PAGE SEO
- GUEST POSTING
- KEYWORD SRATEGY

O GOOGLE MY BUSINESS PROFILE MAINTAIN

- O EVENTS
- PR ACTIVITIES

FEES

MONTHLY:-₹25,200/-

YEARLY:-₹2,49,000/-



INDIVIDUAL SERVICES

PROFESSIONAL LOGO DESIGN

2 LOGO OPTION

₹ 1999 ONLY LOGO

2 TIMES REVISED

4 COLOUR OPTION

₹2999 LOGO WITH ANIMATION















INDIVIDUAL SERVICES

SOCIAL GRAPHIC POST PACKAGE

₹ 7200 30 POST PER BUNDEL



















DIGITAL COURSES

DIGITAL MARKETING COURSE

SYLLABUS (DURATION: 3 MONTH)

- Social Media Marketing (SMM)
- Social Media Management (SMO)
- Social Media Analysis (SMA)
- Social Media Marketing (SMM)
- Search Engine Optimization (SEO)
- Search Engine Management (SEM)
- Website Design & Development
- Video Editing
- Graphics Designing

Mode: Online/Offline

Wordpress

Course Fees:

Shopify

10,000 + 18% GST

- Paid Advertisements
- Google Ads
- Facebook Ads

IT PRODUCTS



UPCOMING PROJECT

GYM MANAGMENT CRM

72,000 =

CRM SETUP COST (ONE TIME)

12,000/YEAR =

YEARLY SUBSCRIPTION COST

EDUCATION MANAGEMANT CRM

72,000 =

CRM SETUP COST (ONE TIME)

12,000/YEAR =

YEARLY SUBSCRIPTION COST



WEBSITE DEVELOPMENT AND DESIGNING

₹ 9999 | 5-10 WEB PAGES





















SOCIAL MEDIA HANDLING & MARKETING

4999/- MONTH



linkedin Posting



Instagram Posting



Google Business Posting



linkedin Posting



Youtube Posting



GCS OWNED BRANDS



FINANCE PLANING & CONSULTING



ALL GUJARAT
R.T.O CONSULTING



BUSINESS MANAGEMENT CONSULTANT



IT & MARKETING SERVICES