



takshak

BUSINESS MANAGEMENT CONSULTANT
UNLOCK THE BEST PART OF YOUR BUSINESS

BUSINESS MANAGEMENT CONSULTANT



For Connecting
+91 97731 74522

ABOUT US

Takshak Management consultants help organisations to solve issues, create value, maximise growth and improve business performance. We use business skills to provide objective advice and expertise, and help an organisation to develop any specialist skills that it may be lacking.

EXPERTIES

STRATEGY CONSULTING

SUSTAIN ABILITY CONSULTING

MARKETING CONSULTING

IT/ TECHNOLOGY CONSULTING

OPERATIONS CONSULTING

WELLNESS/FITNESS CONSULTING

FINANCIAL CONSULTING

GROWTH MARKETING CONSULTING

HR CONSULTING

CAREER COACHING CONSULTANCY

LEGAL CONSULTING

COMPLIANCE CONSULTING

PR CONSULTANCY

PRODUCT DEVELOPMENT CONSULTING

LEADERSHIP CONSULTING

BRAND IMAGE CONSULTING

SALES CONSULTING

SOCIAL MEDIA CONSULTING

DIPLOMA BUSINESS MANAGEMENT

1. INTRODUCTION OF MANAGEMENT (Provide brief intro about 21 century)

- Objective (organizational, social, personal) characteristics, concept (effectively, efficiently)
- Function of management (POSDCORB), Case study

2. MANAGEMENT SKILLS (Definition& importance, top 10 management skills)

- Leadership (difference between leader& boss, top leadership skills for fitness hub, improve of leadership skills, example to be good leader, skill will matrix)
- Time management (importance, challenges, how to designed)
- Presentation skills (importance, how to improve, 5p's of presentation) & negotiation skills (benefits, sweet deal, tip to improve, case study)

3. INTRODUCTION OF MARKETING MANAGEMENT (American marketing association)

- Scope of marketing, (Product design, implementation of products, pricing of products, selection of layout, publicity of product, distribution channel, selling of products, collection feedback form)
- 7 Ps of Marketing (product, price, place, promotion, people, process, physical Evidence)
- Marketing research process (define problem, develop research plan, research approaches, collect method)
- Crafting Brand equity (definition of brand, 7 steps to build up, how can fix brand reputation)
- Cross selling (techniques of sales)
- Consumer buying behaviour, type of customer
- BCG MATRIX MODEL (with international example)

DIPLOMA BUSINESS MANAGEMENT

4. INTRODUCTION OF FINANCE MANAGEMENT

(7 steps to set finance excellence via practical approach)

5. HUMAN RESOURCE MANAGEMENT(ADM2)

- Introduction, objective, importance (for an Enterprise, for professional significance, social significance, National significance)
- Job analysis (JD, JS by different method and example)

6. ORGANIZATION BEHAVIOUR

- concept & importance of OB
- Attitude (determinates of attitude, how can change the attitude)
- Personality (Determinants)
- Conflict management (meaning, technique to resolve conflict)

7. SERVICE MANAGEMENT

(User based, product based, operation based)

- Rater model of services
- Gap model of services
- Six sigma organizational structure
- Factor responsible for growth of service
- CRM (how its maximize business performance, case study)

8. STRATEGIC MANAGEMENT

- introduction, fitness business marketing strategy
- Floor tactics, Strategy to bring business and retain customers

DIPLOMA BUSINESS MANAGEMENT

9. PERSONALITY DEVELOPMENT

- communication Skills, (importance, type, barriers) 7C's Communication
- Body language
- Soft skills
- Grooming
- Enhancing skills for Personal mentor

10. ORGANIZATION ETHICS

- Example Gym Ethics
- Define Value
- Importance of Ethics & Value
- Ethical guideline for fitness Professionals
- Benefits of Value & Ethics
- Workplace safety and postures
- Grievances and discipline

KEY FEATURES



Online Session at Zoom



Duration 3 Month



Full day workshops



Quality Content



Live Support



Mentorship



Video & Pdf Material



Recorder Session

HR CONSULTANTS

HR Consultants help human resource professionals improve talent **Recruitment, Management And Development Processes** in the company. Their primary focus is the people who work in the organization and the team culture that binds them together. HR Consultants might specialize in:

- ▶ **Employee wellbeing and satisfaction**, for example company perks or relocation support for international talent
- ▶ **Legal HR documentation**
- ▶ **Company culture**, defining key values and principles that team members share and embody
- ▶ **Recruitment** and its main areas, such as talent pipeline management, interview processes, or remote talent management
- ▶ **Employer branding** as a cross-functional area shared with marketing consultancy
- ▶ **Training & development programme**





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takshakmanagementconsultant@gmail.com



G-306, Sovereign Shoppers, Anand Mahal Rd,
beside Sindhu Seva Samiti School, nr. Gangeshwar
Mahadev Temple, Honey Park, Adajan Gam,
Surat, Gujarat 395009





GCS OWNED BRANDS



**BUSINESS MANAGEMENT
CONSULTANT**



**IT & MARKETING
SERVICES**



**FINANCE PLANING
& CONSULTING**



**ALL GUJARAT
R.T.O CONSULTING**