

POWERED BY GCS GROUP



MARKETING GURU



SERVICES INCLUDES

- WEBSITE DEVELOPMENT & WEBSITE DESIGN
 - ▶ UP TO 10 PAGES
- SOCIAL MEDIA ACCOUNT MARKETING & HANDLING
- PAID ADVERTISEMENT
 - ► META
 - **▶ GOOGLE ADS**
- CONTENT WRITING
 - ► AD COPY
 - ► VIDEO SCRIPT
 - ► AD SCRIPT ► BLOGS

 - ► CAPTIONS ► ARTICLES
- CONTENT SHOOT
 - ► PHOTOSHOOT
 - **▶ VIDEO SHOOT**
- CONTENT EDIT
 - ▶ PHOTO EDIT
 - ▶ 15 REEL VIDEO + 3 MAJOR VIDEOS FOR YOUTUBE
- GRAPHIC DESIGNING
 - **▶** OFFER POST
 - **▶ FESTIVAL POST**
- SEO SEARCH ENGINE OPTIMIZATION
 - **▶ ON-PAGE SEO**

BACKLINKS CREATION

▶ OFF-PAGE SEO

- **▶** GUEST POSTING
- ► KEYWORD STRATEGY
- GOOGLE MY BUSINESS PROFILE MAINTAIN
- **EVENTS**
- PR ACTIVITIES

FEES



INDIVIDUAL SERVICES

PROFESSIONAL LOGO DESIGN

2 LOGO OPTION

₹1999 ONLY LOGO

- ▶ 2 TIMES REVISED
- **₹2999 LOGO WITH ANIMATION**

▶ 4 COLOUR OPTION













SOCIAL MEDIA HANDLING & MARKETING

₹4999 MONTH













INDIVIDUAL SERVICES

SOCIAL GRAPHIC POST PACKAGE

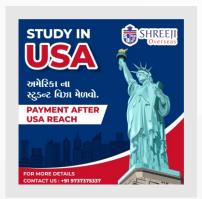
₹7200 | 30 POST PER BUNDEL













WEBSITE DEVELOPMENT AND DESIGNING

₹9999 | 5-10 WEB PAGES















PYTHON PROGRAMMING COURSE

SYLLABUS (DURATION: 2 MONTH)

Mode: Online

► Introduction/Installation

▶ Overview

▶ Operators

▶ Conditional Statements

▶ Control Statements

► Lists (Collection Of Data)

▶ Tuples

▶ Dictionary

▶ Sets

▶ Strings

▶ Functions

▶ Module

► Exception Handling

▶ File Handling

Course Fees: 15,300 + 18% GST

DIGITAL MARKETING COURSE

SYLLABUS (DURATION: 3 MONTH)

Mode: Online

- Social Media Marketing
- **▶** Content Creation
- ▶ Web Design & Development
- ▶ Video Editing & Graphic Designing
- ► Facebook Paid Ads
- ► Google Ads
- ► SEO

Course Fees: 15,300 + 18% GST



UPCOMING PROJECT

GYM MANAGEMENT CRM

₹72,000

CRM SETUP COST (ONE TIME)
₹12,000/YEAR

YEARLY SUBSCRIPTION COST

EDUCATION MANAGEMENT CRM

₹72,000

CRM SETUP COST (ONE TIME)

₹12,000/YEAR

YEARLY SUBSCRIPTION COST