



**FG GROUP**

# **FG GROUP FRANCHISE MODULE**

# **INTRODUCTION**

## **FG GROUP**

### **One-Stop Solution For Fitness**

**FG group solely works in the health & fitness sector. We provide diet & exercise plans as well as health and fitness courses. We also offer Digital Marketing courses for fitness professionals and ready -made meals for healthy living.**



# FOCO MODEL

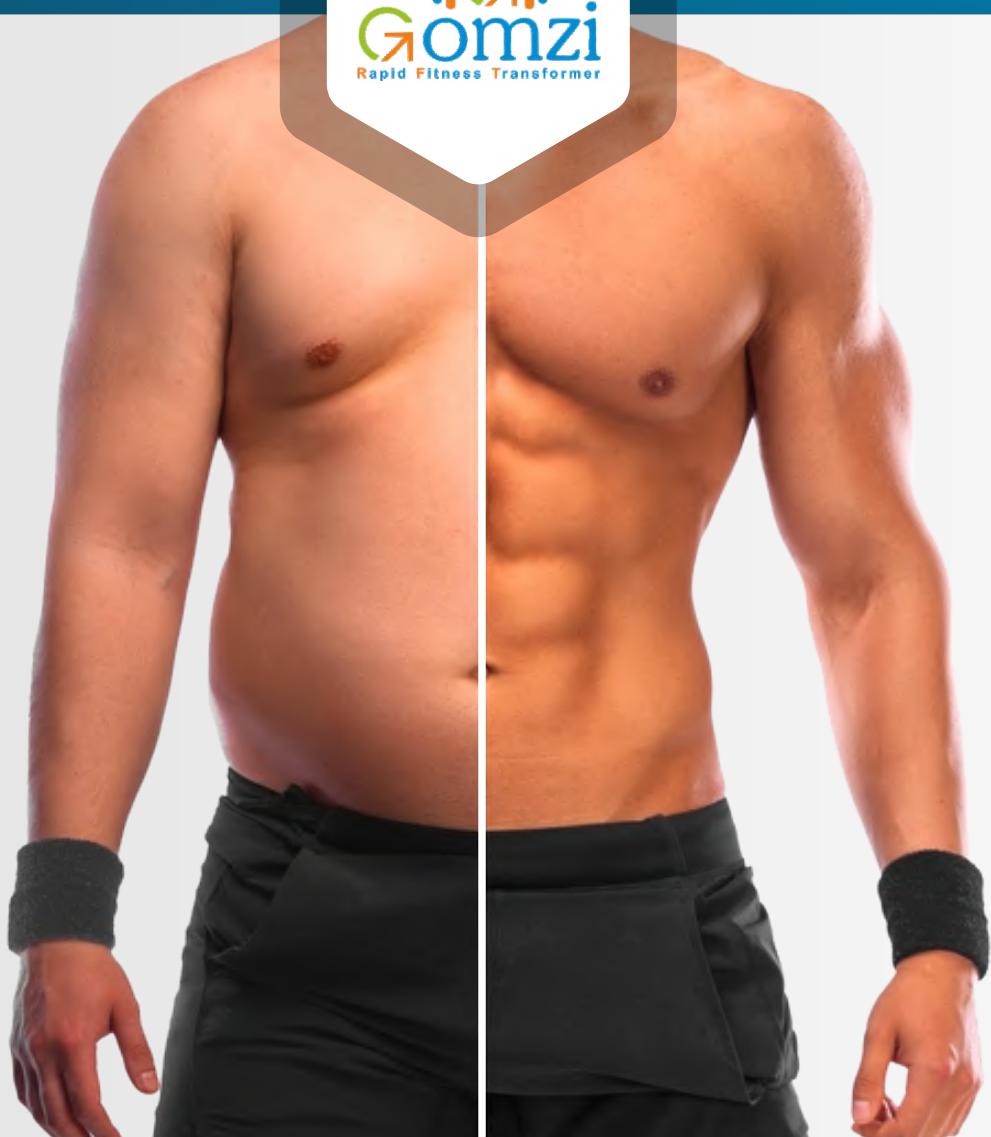
## FRANCHISE OWNED COMPANY OPERATED

In the FOCO model, the initial set up cost is born by the franchise. The running cost is borne by the company and in return, franchisee gets a minimum guarantee or percentage of revenue earned. The franchise is the owner of the business, and the company will be responsible in operating it and taking care of all the things necessary to run an outlet, such as Marketing, Advertising, Logistics, Electricity, Staff wages, rent etc. The company will also have to give a fixed percentage of profit shares to the owner of the franchise.



# FWG SERVICES

- **RTP 1.0** - RAPID TRANSFORMATION PROGRAM
- **RTP 2.0** - WEIGHT MANAGEMENT PROGRAM
- **RTP 3.0** - CLINICAL WELLNESS PROGRAM
- **RTP 4.0** - CORPORATE WELLNESS PROGRAMS
- **RTP 5.0** - PREP COACHING PROGRAM
- **TRANSFORMATION KIT**



# SUCCESS STORIES

  
Before                  After  
**Kinjal Pastagiya**



  
63                  Duration 3 months                  55  
**Dietitian Forum Desai**  
**Naitika**



  
Before                  After  
**Jignesh Patel**



  
88kg                  Duration 6 Months                  71 kg  
**Dietitian Gautam Jani**  
**DARSHAN MODI**



  
**PIC COLLAGE**



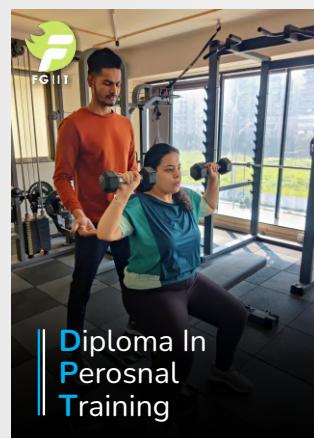
  
113 kg                  Before <<< Duration 3 Months >>> After                  91 kg  
**Dietitian & PT : Gautam Jani**



# FGIIT SERVICES



- **NUTRITION TRAINER COURSE**
- **DIPLOMA IN NUTRITION COURSE**
- **DIPLOMA IN PERSONAL TRAINING COURSE**
- **ANABOLIC ANDROGENIC STEROID MASTERCLASS**
- **GROUP INSTRUCTORS MASTERCLASS**
- **INJURY REHABILITATION MASTERCLASS**
- **ADVANCE CLINICAL NUTRITION WORKSHOP**
- **DIPLOMA IN HEALTH & FITNESS BUSINESS MANAGEMENT COURSE**



# ALUMNI



## OUR INSTITUTE ACCREDITATION



# GOOGLE REVIEWS

**Neha Lalwani** ★★★★★

Great Course, Very Informative And Easy To Follow. The Content And Short Videos Were Really Helpful As Well, With Lots Of Diagrams And Explanations. Also It Was Well Organized And Have Insightful Information. Thanks A lot Gautam Sir And Team.

**Bhavi Shah** ★★★★★

For Me Its A Great Knowledgeable And Life Changing Course ... It Gives Me So Much Knowledge In Which I M Interested. After Many Years I Came Back To Study Nd It Made Me Feel More Confident. Proud To Be A Certified Personal Trainer. THANKS To FGIIT For Giving Us The Best.

**Malhar Deshmukh** ★★★★★

Recently I Completed CNC & CPT Course From Fgiit And My 4 Months Experienced Was Very Great.I Think Fgiit Is One Of The Best Teaching Institute In India. Thank You FGIIT

**Kabul Das** ★★★★★

It Was Great Journey With FGIIT. Very Effective And Genuine Guidance By All The TEACHERS..Thank You Annie Ma'am, Chirag Sir And Specially Gautam Sir Because Of His Calmness During Teaching Is Really Awesome And It's Highly Dedicated And Professional Service. I Strongly Recommend For Those Who Are Looking For A Genuine Online Or Offline Certified Course..

# ROLES & RESPONSIBILITIES

FOR FRANCHISOR



**EVALUATION**



**GROWTH**



**HIRING**



**TRAINING**

# **ROLES & RESPONSIBILITIES**

FOR FRANCHISEE



**OPERATION**



**MARKETING**



**SALES**



**MANAGEMENT**

# FRANCHISE ACROSS INDIA

**Founder :** Dt. Foram Desai

**Education :** ACSM, VLCC, IGNU, M.A

**Since 15 Years In This Field**

**Address :** 301, Ambrosia Business Hub,  
Near SMC Garden, Vesu Road, Surat.

**Branch Managers :** Dt. Nitin Patel

**Education :** FGIIT Personal Trainer And Nutritionist

**Since 10 Years In This Field**

**Address :** F-4, Jalaram Shopping  
Center, Near Sona Hotel, Beside Tandel Clinical  
Laboratory, Rander Rd, Palanpur Patia, Surat 395005

**Franchise Owners :** Jagruti Thakkar

**Education :** FGIIT Certified Diploma Nutritionist Course

**Email :** Jagrutichande.Chande@Gmail.Com

**Address :** Indian Educational Institute,  
22-23, 1<sup>st</sup> Floor, Near Mahadev Medical,  
Adipur, Kachchh, Gujarat

**Franchise Owners :** Zoheb Mulla

**Education :** FGIIT Certified Anabolic Androgenic Workshop

**Email:** Zam82@Rediffmail.Com

**Address :-** 815,10/12, 2nd Floor, Mulla Building,  
Opp.Deval Dairy, Shivajinagar, Sangli,  
Maharashtra -416410.

# FRANCHISE ACROSS INDIA

**Franchise Owners :** Anil Singh

**Education :** FGIIT Certified Anabolic Androgenic Workshop

**Email :** Anildivuu009@Gmail.Com

**Address :** Aim Fitness Club, Havells Galaxy Near Hari Ram Hospital, Alwar By Pass Road Bhiwadi, Rajasthan

**Branch Manager :** Mr. Sandeep Patel

**Education :** FGIIT, AIICP, Electrical Engginner

**Since 8 Years In This Field**

**Address :** 201, Raghuvir Shoppers, Lajami Chawlk, Varachha, Surat.

**Franchise Owners :** Dt. Pushpak Choksi

**Education :** FGIIT Personal Trainer And Nutritionist, Engineer

**Since 5 Years In This Field**

**Address :** 5th Floor, Anand Complex, Kasak Main Rd, Near IDBI Bank, Bharuch, Gujarat 392001

# FRANCHISE ACROSS INDIA



# **FG GROUP FRANCHISE**

## **COST SPECIFICATION**

<b>PARTICULAR</b>	<b>AMOUNT</b>
Lat Pull Down	<b>20000/-</b>
Power Gauge	<b>95000/-</b>
Chest Press	<b>32000/-</b>
Pec Deck Machine	<b>40000/-</b>
Cable Cross Over	<b>20000/-</b>
Leg Press	<b>85000/-</b>
Dumbbell	<b>20000/-</b>
Treadmill (2)	<b>252500/-</b>
Elliptical (2)	<b>48000/-</b>
Spin Bike (2)	<b>50000/-</b>
Tire Flip	<b>3500/-</b>
Ropes	<b>7500/-</b>

**Total Cost : 8,00,000/-**

# **FG GROUP FRANCHISE**

## **INTERIOR COST**

<b>PARTICULAR</b>	<b>AMOUNT</b>
Exercise Area & Classroom	<b>1,80,000/-</b>
Lighting	<b>40000/-</b>
Color	<b>80500/-</b>
Table & Chair	<b>52500/-</b>
Cctv	<b>55000/-</b>
Computer 3	<b>1,00,000/-</b>
Counseling Office	<b>1,00,000/-</b>

**Total Cost = 6,08,000/-**

# **FG GROUP FRANCHISE**

## **OPERATION COST (90 DAYS)**

<b>PARTICULAR</b>	<b>AMOUNT</b>
Marketing	<b>1,50,000/-</b>
Salary	<b>1,20,000/-</b>
Rent	<b>1,05,000/-</b>
Electricity	<b>15000/-</b>
Maintaince	<b>15000/-</b>
Smartboard	<b>1,91,000/-</b>

**Total Cost : 5,96,000/-**

**NET SET UP COST  
20,04,000/-**

**FRANCHISE FEES  
20,00,000/-**

## **NOTES**

- FOCO model takes lot of courage and operation demand from franchisor and it comes with handsome fix return so please kindly charges of franchise fees are non negotiable. (rest cost can be altered if we find better affordable option)
- Price of machines,operation activity and interior may vary as per city area.

## **Annexure - B.1 = PROJECTION OF INCOME**

### **1. ANNUAL INCOME**

- 60,00,000/- per annum

### **2. MONTHLY INCOME**

- 5,00,000/- per month

### **3. MINIMUM TARGET CLIENTS PER MONTH**

Particular	Amount	Client	Average
FWG	1,50,000	15	10,000
FGIIT	3,00,000	10	30,000
FG DIGITAL	50,000	5 gyms	10,000

**1 YEAR  
PROJECTED COST 30%  
18,00,000 INR**

**1 YEAR  
EXPECTED TOTAL PROFIT  
42,00,000 INR**

**1 YEAR FRANCHISE  
EXPECTED PROFIT 36%  
15,00,000 INR**

**10 YEARS RETURN =  
1,50,00,000 RETURN  
600% ON INVESTMENT**

## Annexure- B.1

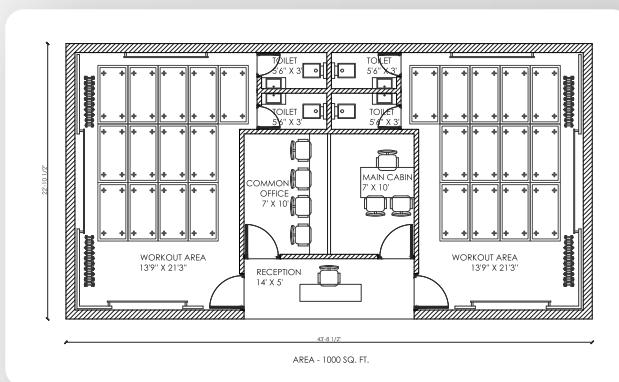
### MINIMUM MARKETING TARGET PER MONTH

Particular	Leads	Ratio
FWG	300	5% closing
FGIIT	100	10% closing
FG DIGITAL	100	5% closing

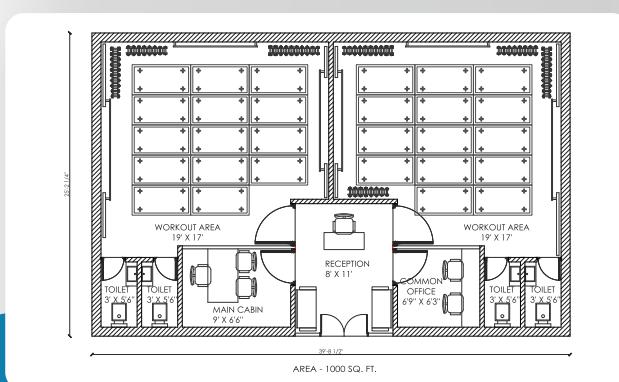


# SECTION PLAN

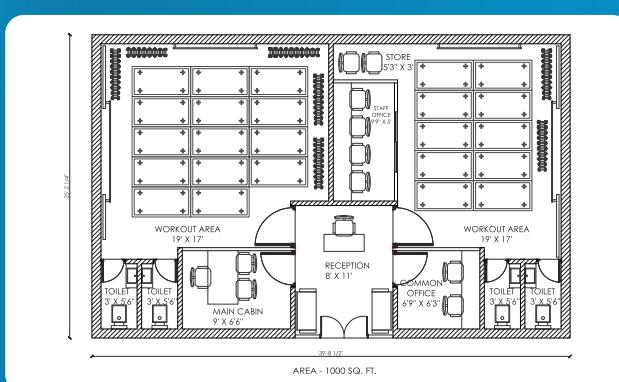
1.



2.



3.



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