



FG GROUP

FG GROUP FRANCHISE MODULE

INTRODUCTION

FG GROUP

One-Stop Solution For Fitness

FG group solely works in the health & fitness sector. We provide diet & exercise plans as well as health and fitness courses. We also offer Digital Marketing courses for fitness professionals and ready -made meals for healthy living.



FOCO MODEL

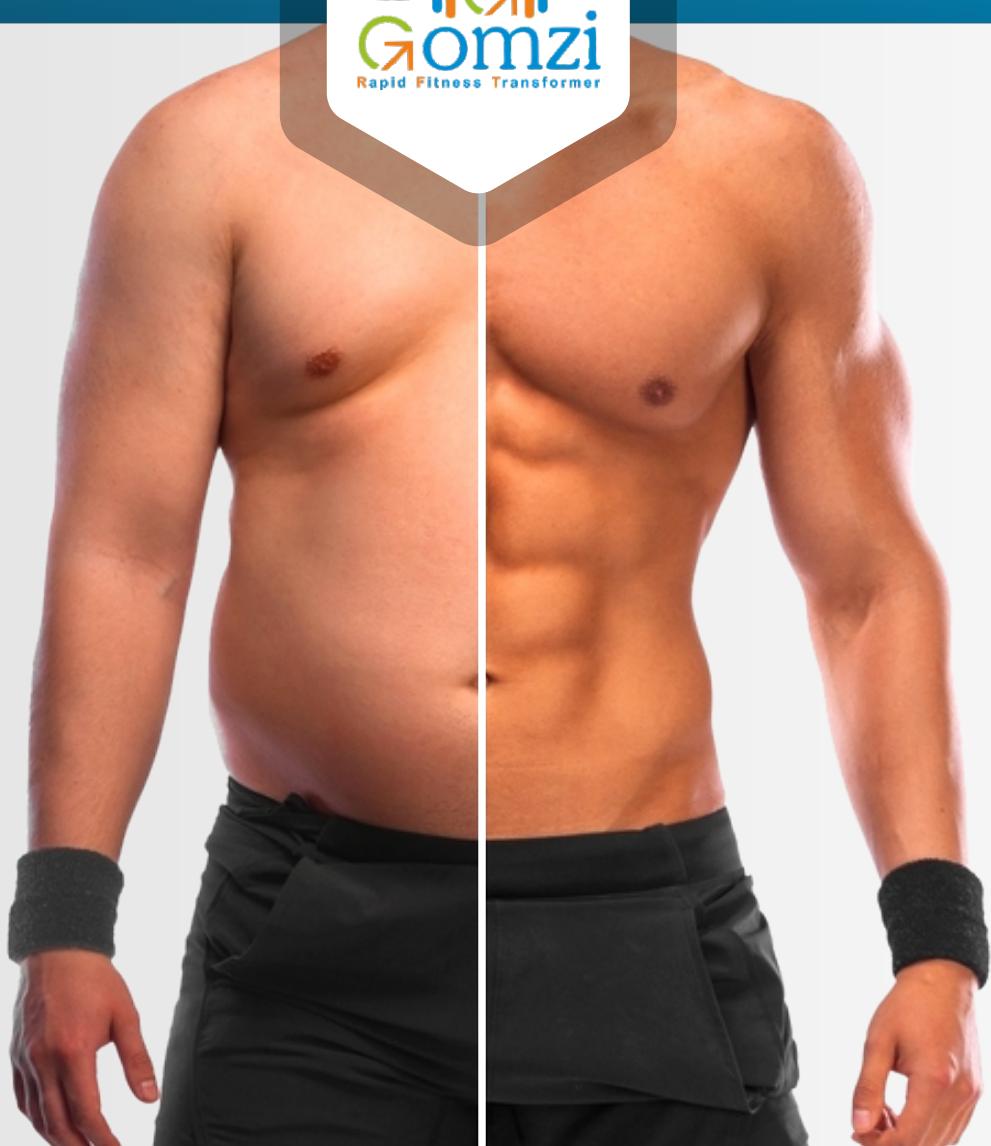
FRANCHISE OWNED COMPANY OPERATED

In the FOCO model, the initial set up cost is born by the franchise. The running cost is borne by the company and in return, franchisee gets a minimum guarantee or percentage of revenue earned. The franchise is the owner of the business, and the company will be responsible in operating it and taking care of all the things necessary to run an outlet, such as Marketing, Advertising, Logistics, Electricity, Staff wages, rent etc. The company will also have to give a fixed percentage of profit shares to the owner of the franchise.



FWG SERVICES

- **RTP 1.0** - RAPID TRANSFORMATION PROGRAM
- **RTP 2.0** - WEIGHT MANAGEMENT PROGRAM
- **RTP 3.0** - CLINICAL WELLNESS PROGRAM
- **RTP 4.0** - CORPORATE WELLNESS PROGRAMS
- **RTP 5.0** - PREP COACHING PROGRAM
- **TRANSFORMATION KIT**



SUCCESS STORIES



Before After

Kinjal Pastagiya

This success story features Kinjal Pastagiya. It includes two side-by-side photographs of her. In the 'Before' photo, she is wearing a maroon top and dark pants, standing indoors. In the 'After' photo, she is wearing a black tank top and patterned leggings, also standing indoors. The Gomzi logo is at the top, and her name is at the bottom.



63 Duration 3 months 55

Dietitian Forum Desai Naitika

This success story features Dietitian Forum Desai Naitika. It includes two side-by-side photographs of her. In the 'Before' photo, she is wearing a pink t-shirt and plaid pants. In the 'After' photo, she is wearing a dark kurta and a patterned dupatta. The Gomzi logo is at the top, and her name is at the bottom. A duration of 3 months is mentioned.



Before After

Jignesh Patel

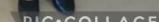
This success story features Jignesh Patel. It includes two side-by-side photographs of him. In the 'Before' photo, he is shirtless, showing a larger physique, standing in a steam room. In the 'After' photo, he is shirtless, showing a more toned physique, standing in a steam room. The Gomzi logo is at the top, and his name is at the bottom.



88kg Duration 6 Months 71 kg

Dietitian Gautam Jani DARSHAN MODI

This success story features Dietitian Gautam Jani and Darshan Modi. It includes two side-by-side photographs of them. In the 'Before' photo, both are shirtless, showing larger physiques. In the 'After' photo, they are shirtless, showing more defined and toned bodies. The Gomzi logo is at the top, and their names are at the bottom. A duration of 6 months is mentioned.



PIC COLLAGE

This section contains two photographs. The left one shows a woman in a yellow and white striped top and dark pants, standing outdoors. The right one shows a woman in a black top and white pants, standing indoors. The 'PIC COLLAGE' watermark is at the bottom.



113 kg Before <<< Duration 3 Months >>> After 91 kg

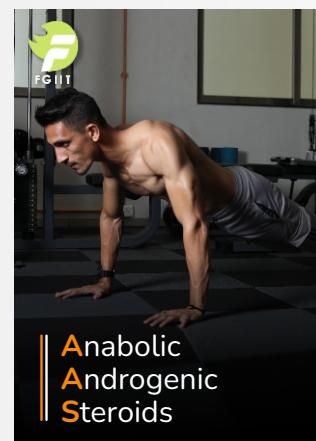
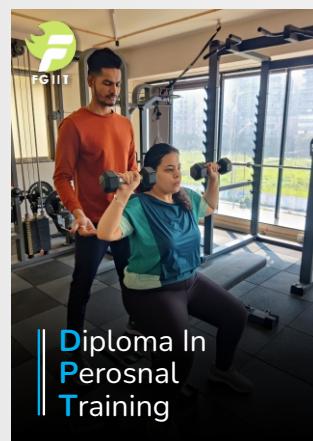
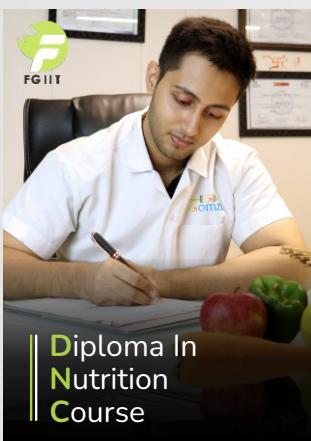
Dietitian & PT : Gautam Jani

This success story features Dietitian & PT Gautam Jani. It includes two side-by-side photographs of him. In the 'Before' photo, he is shirtless, wearing striped shorts, standing indoors. In the 'After' photo, he is shirtless, wearing dark blue shorts, standing indoors. The Gomzi logo is at the top, and his name is at the bottom. A duration of 3 months is mentioned.

FGIIT SERVICES



- **NUTRITION TRAINER COURSE**
- **DIPLOMA IN NUTRITION COURSE**
- **DIPLOMA IN PERSONAL TRAINING COURSE**
- **ANABOLIC ANDROGENIC STEROID MASTERCLASS**
- **GROUP INSTRUCTORS MASTERCLASS**
- **INJURY REHABILITATION MASTERCLASS**
- **ADVANCE CLINICAL NUTRITION WORKSHOP**
- **DIPLOMA IN HEALTH & FITNESS BUSINESS MANAGEMENT COURSE**



ALUMNI



OUR INSTITUTE ACCREDITATION



GOOGLE REVIEWS

Neha Lalwani ★★★★★

Great Course, Very Informative And Easy To Follow. The Content And Short Videos Were Really Helpful As Well, With Lots Of Diagrams And Explanations. Also It Was Well Organized And Have Insightful Information. Thanks A lot Gautam Sir And Team.

Bhavi Shah ★★★★★

For Me Its A Great Knowledgeable And Life Changing Course ... It Gives Me So Much Knowledge In Which I M Interested. After Many Years I Came Back To Study Nd It Made Me Feel More Confident. Proud To Be A Certified Personal Trainer. THANKS To FGIIT For Giving Us The Best.

Malhar Deshmukh ★★★★★

Recently I Completed CNC & CPT Course From Fgiit And My 4 Months Experienced Was Very Great.I Think Fgiit Is One Of The Best Teaching Institute In India. Thank You FGIIT

Kabul Das ★★★★★

It Was Great Journey With FGIIT. Very Effective And Genuine Guidance By All The TEACHERS..Thank You Annie Ma'am, Chirag Sir And Specially Gautam Sir Because Of His Calmness During Teaching Is Really Awesome And It's Highly Dedicated And Professional Service. I Strongly Recommend For Those Who Are Looking For A Genuine Online Or Offline Certified Course..

ROLES & RESPONSIBILITIES

FOR FRANCHISOR



EVALUATION



GROWTH



HIRING



TRAINING

ROLES & RESPONSIBILITIES

FOR FRANCHISEE



OPERATION



MARKETING



SALES



MANAGEMENT

FRANCHISE ACROSS INDIA

Founder : Dt. Foram Desai

Education : ACSM, VLCC, IGNU, M.A

Since 15 Years In This Field

Address : 301, Ambrosia Business Hub,
Near SMC Garden, Vesu Road, Surat.

Branch Managers : Dt. Nitin Patel

Education : FGIIT Personal Trainer And Nutritionist

Since 10 Years In This Field

Address : F-4, Jalaram Shopping
Center, Near Sona Hotel, Beside Tandel Clinical
Laboratory, Rander Rd, Palanpur Patia, Surat 395005

Franchise Owners : Jagruti Thakkar

Education : FGIIT Certified Diploma Nutritionist Course

Email : Jagrutichande.Chande@Gmail.Com

Address : Indian Educational Institute,
22-23, 1st Floor, Near Mahadev Medical,
Adipur, Kachchh, Gujarat

Franchise Owners : Zoheb Mulla

Education : FGIIT Certified Anabolic Androgenic Workshop

Email: Zam82@Rediffmail.Com

Address :- 815,10/12, 2nd Floor, Mulla Building,
Opp.Deval Dairy, Shivajinagar, Sangli,
Maharashtra -416410.

FRANCHISE ACROSS INDIA

Franchise Owners : Anil Singh

Education : FGIIT Certified Anabolic Androgenic Workshop

Email : Anildivuu009@Gmail.Com

Address : Aim Fitness Club, Havells Galaxy Near Hari Ram Hospital, Alwar By Pass Road Bhiwadi, Rajasthan

Branch Manager : Mr. Sandeep Patel

Education : FGIIT, AIICP, Electrical Engginner

Since 8 Years In This Field

Address : 201, Raghuvir Shoppers, Lajami Chawlk, Varachha, Surat.

Franchise Owners : Dt. Pushpak Choksi

Education : FGIIT Personal Trainer And Nutritionist, Engineer

Since 5 Years In This Field

Address : 5th Floor, Anand Complex, Kasak Main Rd, Near IDBI Bank, Bharuch, Gujarat 392001

FRANCHISE ACROSS INDIA



FG GROUP FRANCHISE

COST SPECIFICATION

PARTICULAR	AMOUNT
Lat Pull Down	20000/-
Power Gauge	95000/-
Chest Press	32000/-
Pec Deck Machine	40000/-
Cable Cross Over	20000/-
Leg Press	85000/-
Dumbbell	20000/-
Treadmill (2)	252500/-
Elliptical (2)	48000/-
Spin Bike (2)	50000/-
Tire Flip	3500/-
Ropes	7500/-

Total Cost : 8,00,000/-

FG GROUP FRANCHISE

INTERIOR COST

PARTICULAR	AMOUNT
Exercise Area & Classroom	1,80,000/-
Lighting	40000/-
Color	80500/-
Table & Chair	52500/-
Cctv	55000/-
Computer 3	1,00,000/-
Counseling Office	1,00,000/-

Total Cost = 6,08,000/-

FG GROUP FRANCHISE

OPERATION COST (90 DAYS)

PARTICULAR	AMOUNT
Marketing	1,50,000/-
Salary	1,20,000/-
Rent	1,05,000/-
Electricity	15000/-
Maintaince	15000/-
Smartboard	1,91,000/-

Total Cost : 5,96,000/-

**NET SET UP COST
20,04,000/-**

**FRANCHISE FEES
20,00,000/-**

NOTES

- FOCO model takes lot of courage and operation demand from franchisor and it comes with handsome fix return so please kindly charges of franchise fees are non negotiable. (rest cost can be altered if we find better affordable option)
- Price of machines,operation activity and interior may vary as per city area.

ANNEXURE- B.1 = PROJECTION OF INCOME

1. ANNUAL INCOME

- 60,00,000/- per annum

2. MONTHLY INCOME

- 5,00,000/- per month

3. MINIMUM TARGET CLIENTS PER MONTH

Particular	Amount	Client	Average
FWG	1,50,000	15	10,000
FGIIT	3,00,000	10	30,000
FG DIGITAL	50,000	5 gyms	10,000

**1 YEAR
PROJECTED COST 30%
18,00,000 INR**

**1 YEAR
EXPECTED TOTAL PROFIT
42,00,000 INR**

**1 YEAR FRANCHISE
EXPECTED PROFIT 36%
15,00,000 INR**

**10 YEARS RETURN =
1,50,00,000 RETURN
600% ON INVESTMENT**

RETURN OF INVESTMENT = 2 YEARS

Annexure- B.1

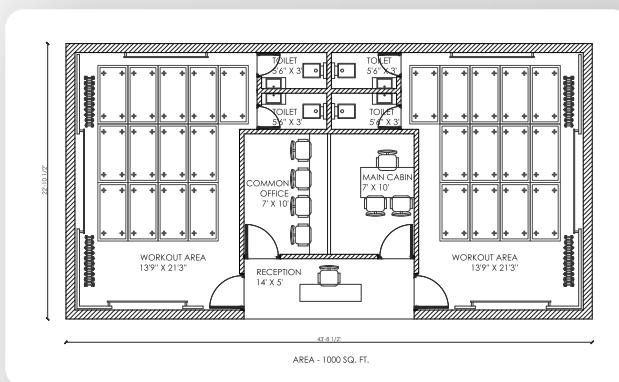
MINIMUM MARKETING TARGET PER MONTH

Particular	Leads	Ratio
FWG	300	5% closing
FGIIT	100	10% closing
FG DIGITAL	100	5% closing

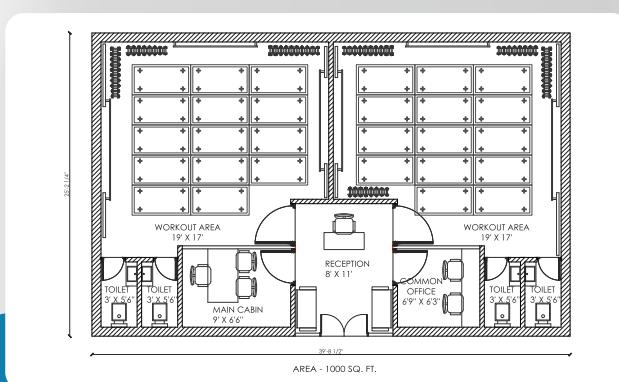


SECTION PLAN

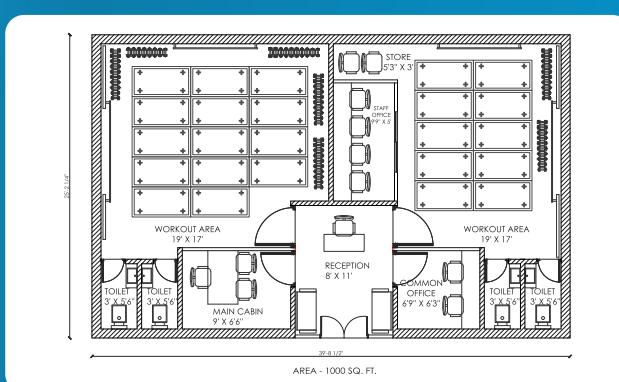
1.



2.



3.



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