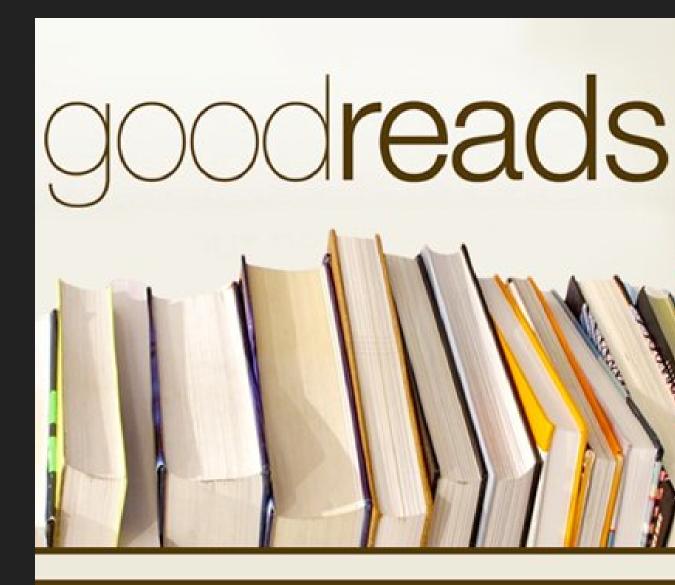
Books Analysis

Data profiling and cleaning of a data set about books



Stages

- Choose dataset;
- 2. Unclean the dataset to simulate real life scenarios of messy data;
- 3. Identify 3 user stories the dataset should answer;
- 4. Proceed with data profiling and build a quality dimensions table;
- 5. Clean the data;
- 6. Answer the user stories

1. Dataset



Additional columns:

year = year from the publication_date column
valid_rating = Boolean value based on text_reviews_count and ratings_count

H	U		U	L		0	11		,	IV.	L	IVI	IV
bookID 💌	title	authors	▼ average_rating ▼ isbn	▼ i	isbn13 🔀 langua	age_code 💌 r	num_pages 💌 rati	ings_count 💌 t	ext_reviews_count 🔻	publication_d	late 🔻 publisher	year 💌	valid_rating v
1	. Harry Potter and the Half-Blood Prince (Harry Potter #6)	J.K. Rowling/Mary GrandPré	4.57	439785960	9.78044E+12 eng		652	2095690	27591	9/16/2006	Scholastic Inc.	2006	TRUE
2	Harry Potter and the Order of the Phoenix (Harry Potter #5)	J.K. Rowling/Mary GrandPré	4.49	439358078	9.78044E+12 eng		870	2153167	29221	09	0-01-04 Scholastic Inc.	2004	TRUE
	Harry Potter and the Chamber of Secrets (Harry Potter #2)	J.K. Rowling	4.42	439554896	9.78044E+12 eng		352	6333	244	11	L-01-03 Scholastic	2003	TRUE
5	Harry Potter and the Prisoner of Azkaban (Harry Potter #3)	J.K. Rowling/Mary GrandPré	4.56 043965	548X	9.78044E+12 eng		435	2339585	36325	05	5-01-04 Scholastic Inc.	2004	TRUE
3	Harry Potter Boxed Set Books 1-5 (Harry Potter #1-5)	J.K. Rowling/Mary GrandPré	4.78	439682584	9.78044E+12 eng		2690	41428	164	9/13/2004	Scholastic	2004	TRUE
9	Unauthorized Harry Potter Book Seven News: "Half-Blood Pr	ri W. Frederick Zimmerman	3.74	976540606	9.78098E+12 en-US		152	19	1	4/26/2005	Nimble Books	2005	FALSE
10	Harry Potter Collection (Harry Potter #1-6)	J.K. Rowling	4.73	439827604	9.78044E+12 eng		3342	28242	808	09	9-12-05 Scholastic	2005	TRUE
12	The Ultimate Hitchhiker's Guide: Five Complete Novels and	(Douglas Adams	4.38	517226952	9.78052E+12 eng		815	3628	254	11	-01-05 Gramercy Books	2005	TRUE
13	The Ultimate Hitchhiker's Guide to the Galaxy (Hitchhiker's G	G Douglas Adams	4.38	345453743	9.78035E+12 eng		815	249558	4080	4/30/2002	Del Rey Books	2002	TRUE
12	The Ultimate Hitchhiker's Guide: Five Complete Novels and	(Douglas Adams	4.38	517226952	9.78052E+12 eng		815	3628	254	11	-01-05 Gramercy Books	2005	

2. Uncleaning

Columns affected:

```
title, authors, publisher, average_rating, language_code, year, valid_rating
```

Quality dimensions affected:

```
conformity, validity, consistency
```



Example:

```
def unclean_title(df):
    sample = select_rows(df)
    return sample.title.str.upper()
```

Unclean dataset

book	D title	authors	average_rating	isbn	isbn13	language_code	num_pages	ratings_count	text_reviews_count	publication_date	publisher	year	valid_rating
1	Harry Potter and the Half-Blood Prince (Harry Potter #6)	J.K. Rowling/Mary GrandPré	4.57	0439785960	9780439785969	eng	652	2095690	27591	9/16/2006	Scholastic Inc.	2006	1
2	HARRY POTTER AND THE ORDER OF THE PHOENIX (HARRY POTTER #5)	J.K. Rowling/Mary GrandPré	-4.49	0439358078	9780439358071	eng	870	2153167	29221	9/1/2004	Scholastic Inc.P	2004	1
4	Harry Potter and the Chamber of Secrets (Harry Potter #2)	J.K. Rowling	4.42	0439554896	9780439554893	eng	352	6333	244	11/1/2003	Scholastic	2003	Yes
5	Harry Potter and the Prisoner of Azkaban (Harry Potter #3)	J.K. Rowling/Mary GrandPré	4.56	043965548X	9780439655484	eng	435	2339585	36325	5/1/2004	Scholastic Inc.	2004	1
8	Harry Potter Boxed Set Books 1-5 (Harry Potter #1-5)	J.K. Rowling/Mary GrandPré	-4.78	0439682584	9780439682589	ENG	2690	41428	164	9/13/2004	Scholastic	2004	1
9	Unauthorized Harry Potter Book Seven News: "Half-Blood Prince" Analysis and Speculation	W. Frederick Zimmerman	3.74	0976540606	9780976540601	en-US	152	19	1	4/26/2005	Nimble Books	2005	No
10	Harry Potter Collection (Harry Potter #1-6)	J.K. Rowling	-4.73	0439827604	9780439827607	eng	3342	28242	808	9/12/2005	Scholastic	2005	1
12	The Ultimate Hitchhiker's Guide: Five Complete Novels and One Story (Hitchhiker's Guide to the Galaxy #1-5)	Douglas Adams	4.38	0517226952	9780517226957	eng	815	3628	254	11/1/2005	Gramercy BooksP	2005	Yes
13	The Ultimate Hitchhiker's Guide to the Galaxy (Hitchhiker's Guide to the Galaxy #1-5)	Douglas Adams	-4.38	0345453743	9780345453747	eng	815	249558	4080	4/30/2002	Del Rey Books	2002	1
14	THE HITCHHIKER'S GUIDE TO THE GALAXY (HITCHHIKER'S GUIDE TO THE GALAXY #1)	Douglas Adams	-4.22	1400052920	9781400052929	eng	215	4930	460	8/3/2004	Crown	2004	1
16	The Hitchhiker's Guide to the Galaxy (Hitchhiker's Guide to the Galaxy #1)	Douglas Adams/Stephen Fry	4.22	0739322206	9780739322208	eng	6	1266	253	3/23/2005	Random House Audio	2005	1
18	The Ultimate Hitchhiker's Guide (Hitchhiker's Guide to the Galaxy #1-5)	Douglas Adams	-4.38	0517149257	9780517149256	ENG	815	2877	195	1/17/1996	Wings Books	2000	1
21	A SHORT HISTORY OF NEARLY EVERYTHING	Bill Bryson	4.21	076790818X	9780767908184	eng	544	248558	9396	9/14/2004	Broadway BooksP	2004	1
22	Bill Bryson's African Diary	Bill BrysonU	3.44	0767915062	9780767915069	eng	55	7270	499	12/3/2002	Broadway BooksP	2003	1
23	Bryson's Dictionary of Troublesome Words: A Writer's Guide to Getting It Right	Bill Bryson	3.87	0767910435	9780767910439	ENG	256	2088	131	9/14/2004	Broadway Books	2004	1
24	IN A SUNBURNED COUNTRY	Bill Bryson	4.07	0767903862	9780767903868	ENG	335	72451	4245	5/15/2001	Broadway Books	2001	1
25	I'm a Stranger Here Myself: Notes on Returning to America After Twenty Years Away	Bill Bryson	3.9	076790382X	9780767903820	eng	304	49240	2211	6/28/2000	Broadway Books	2008	1
26	THE LOST CONTINENT: TRAVELS IN SMALL TOWN AMERICA	Bill BrysonU	3.83	0060920084	9780060920081	eng	299	45712	2257	8/28/1990	William Morrow Paperbacks	1990	Yes
27	NEITHER HERE NOR THERE: TRAVELS IN EUROPE	Bill Bryson	-3.86	0380713802	9780380713806	ENG	254	48701	2238	3/28/1993	William Morrow Paperbacks	1993	1
28	Notes from a Small Island	Bill Bryson	3.91	0380727501	9780380727506	eng	324	80609	3301	5/28/1997	William Morrow PaperbacksP	1997	Yes

3. User Stories

- As a librarian I want to know which are the top rated books by year for the last 10 years so that I can make recommendations to our users.
- As a student I want to know which are the top 10 books and respective authors that have the most text reviews so that I can study what leads to the most user engagement in books.
- As a new fan of Harry Potter I would like to know how many Harry Potter related books exist in english.

4. Data profiling

Structural analysis:

1. Connection overview analysis

Column analysis:

- 1. Simple statistics;
- 2. Functional dependency analysis;
- 3. Nominal analysis;
- 4. Pattern frequency analysis;
- 5. Discrete data analysis;
- 6. Summary statistics analysis





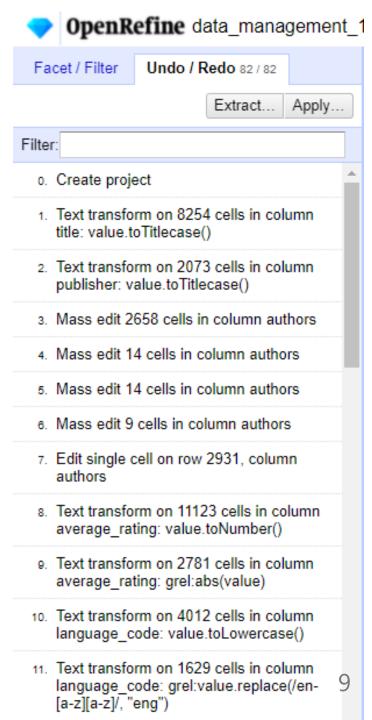
Quality dimensions table

Columns	Primary key	Uniqueness	Completeness	Consistency	Accuracy	Conformity	Validity	Currency & Timeliness	Reliability & Credibility
book ID	Primary key	Yes	Yes	Yes	-	-	Yes	-	Yes
title			Yes	No	Yes	Yes	Yes		Yes
authors			Yes	Yes	Yes	No	Yes		Yes
average_rating			Yes	Yes	No	Yes	No	No	Yes
isbn	Possible primary key	Yes	Yes	Yes			Yes		Yes
isbn13	Possible primary key	Yes	Yes	Yes			Yes		Yes
language_code			Yes	No	Yes	No	Yes		Yes
num_pages			Yes	Yes	Yes	Yes	Yes		Yes
ratings_count			Yes	Yes	Yes	Yes	Yes	No	Yes
text_reviews_count			Yes	Yes	Yes	Yes	Yes	No	Yes
publication_date			Yes	No	Yes	No	Yes		Yes
publisher			Yes	Yes	Yes	No	Yes		Yes
year			Yes	Yes	Yes	Yes	No		Yes
valid_rating			Yes	No	Yes	No	No	No	Yes

5. Data Cleaning

Recipe methods used:

- Text transformations
- Regular expression transformations
- Column based transformations
- Clustering
 - nearest neighbor -> levenshtein & ppm
 - key collision -> fingerprint & ngram-fingerprint



Clean dataset

in	dex	bookID	title	authors	average_rating	isbn	isbn13	language_code	num_pages	ratings_count	text reviews count	publication date	publisher	vear	valid_ratin
▶ 0		1	Harry Potter And The Half-blood Prince (harry Potter #6)	J.K. Rowling/Mary GrandPré		0439785960	9780439785969	eng	652	2095690	27591	16/09/2006	Scholastic	2006	1
1		2	Harry Potter And The Order Of The Phoenix (harry Potter #5)		4.49	0439358078	9780439358071	_	870	2153167	29221	01/09/2004	Scholastic	2004	1
2		4	Harry Potter And The Chamber Of Secrets (harry Potter #2)	J.K. Rowling	4.42	0439554896		eng	352	6333	244	01/11/2003	Scholastic	2003	1
3		5	Harry Potter And The Prisoner Of Azkaban (harry Potter #3)	J.K. Rowling/Mary GrandPré	4.56	043965548X		ena	435	2339585	36325	01/05/2004	Scholastic	2004	1
4		8	Harry Potter Boxed Set Books 1-5 (harry Potter #1-5)	J.K. Rowling/Mary GrandPré	4.78	0439682584	9780439682589	ena	2690	41428	164	13/09/2004	Scholastic	2004	1
5		9	Unauthorized Harry Potter Book Seven News: "half-blood Prince" Analysis And Speculation	W. Frederick Zimmerman	3.74	0976540606	9780976540601	eng	152	19	1	26/04/2005	Nimble Books	2005	0
6		10	Harry Potter Collection (harry Potter #1-6)	J.K. Rowling	4.73	0439827604	9780439827607	eng	3342	28242	808	12/09/2005	Scholastic	2005	1
7		12	The Ultimate Hitchhiker's Guide: Five Complete Novels And One Story (hitchhiker's Guide To The Galaxy #1-5)	Douglas Adams	4.38	0517226952	9780517226957	eng	815	3628	254	01/11/2005	Gramercy Books	2005	1
8		13	The Ultimate Hitchhiker's Guide To The Galaxy (hitchhiker's Guide To The Galaxy #1-5)	Douglas Adams	4.38	0345453743	9780345453747	eng	815	249558	4080	30/04/2002	Del Rey	2002	1
9		14	The Hitchhiker's Guide To The Galaxy (hitchhiker's Guide To The Galaxy #1)	Douglas Adams	4.22	1400052920	9781400052929	eng	215	4930	460	03/08/2004	Crown	2004	1
10		16	The Hitchhiker's Guide To The Galaxy (hitchhiker's Guide To The Galaxy #1)	Douglas Adams/Stephen Fry	4.22	0739322206	9780739322208	eng	6	1266	253	23/03/2005	Random House	2005	1
11		18	The Ultimate Hitchhiker's Guide (hitchhiker's Guide To The Galaxy #1-5)	Douglas Adams	4.38	0517149257	9780517149256	eng	815	2877	195	17/01/1996	Wings Books	1996	1
12		21	A Short History Of Nearly Everything	Bill Bryson	4.21	076790818X	9780767908184	eng	544	248558	9396	14/09/2004	Broadway Books	2004	1
13		22	Bill Bryson's African Diary	Bill Bryson	3.44	0767915062	9780767915069	eng	55	7270	499	03/12/2002	Broadway Books	2002	1
14		23	Bryson's Dictionary Of Troublesome Words: A Writer's Guide To Getting It Right	Bill Bryson	3.87	0767910435	9780767910439	eng	256	2088	131	14/09/2004	Broadway Books	2004	1
15		24	In A Sunburned Country	Bill Bryson	4.07	0767903862	9780767903868	eng	335	72451	4245	15/05/2001	Broadway Books	2001	1
16		25	I'm A Stranger Here Myself: Notes On Returning To America After Twenty Years Away	Bill Bryson	3.9	076790382X	9780767903820	eng	304	49240	2211	28/06/2000	Broadway Books	2000	1
17		26	The Lost Continent: Travels In Small Town America	Bill Bryson	3.83	0060920084	9780060920081	eng	299	45712	2257	28/08/1990	William Morrow	1990	1
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19		28	Notes From A Small Island	Bill Bryson	3.91	0380727501	9780380727506	eng	324	80609	3301	28/05/1997	William Morrow	1997	1

6. Answering the user stories

1st user story:

As a librarian I want to know which are the top rated books by year for the last 10 years so that I can make recommendations to our users.

Answer:

	title	average_rating	year
•	A Quick Bite (argeneau #1)	3.91	2020
	The Wish Giver: Three Tales Of Coven Tree	3.83	2019
	Ariel: The Restored Edition	4.27	2018
	Rick Steves' Europe Through The Back Door	4.24	2017
	When The Heart Waits: Spiritual Direction For Li	4.13	2016
	Hamlet's Mill: An Essay Investigating The Origin	4.29	2015
	Libraries	4.28	2014
	Soul Mates: Honouring The Mysteries Of Love A	3.99	2013
	J.R.R. Tolkien 4-book Boxed Set: The Hobbit An	4.59	2012
	Sand And Foam	4.08	2011

2nd user story:

As a student I want to know which are the top 10 books and respective authors that have the most text reviews so that I can study what leads to the most user engagement in books.

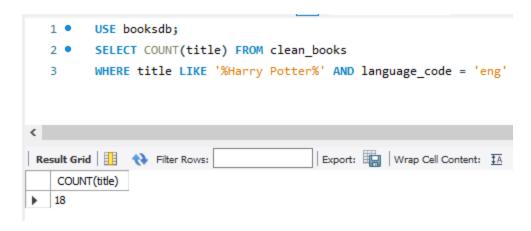
Answer:

	title	authors	text_reviews_count
•	Twilight (twilight #1)	Stephenie Meyer	94265
	The Book Thief	Markus Zusak/Cao Xuân Việt Khương	86881
	The Giver (the Giver #1)	Lois Lowry	56604
	The Alchemist	Paulo Coelho/Alan R. Clarke/Özdemir İnce	55843
	Water For Elephants	Sara Gruen	52759
	The Lightning Thief (percy Jackson And The Olympians #1)	Rick Riordan	47951
	Eat Pray Love	Elizabeth Gilbert	47620
	The Glass Castle	Jeannette Walls	46176
	The Catcher In The Rye	J.D. Salinger	43499
	Harry Potter And The Prisoner Of Azkaban (harry Potter #3)	J.K. Rowling/Mary GrandPré	36325

3rd user story:

As a new fan of Harry Potter I would like to know how many Harry Potter related books exist in english.

Answer:



Thank you! Questions?

Github can be found here and original dataset here