

# VICTOR SEMENCENCO

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## WORK EXPERIENCE

### Product Owner

Berlin, Germany

*Verkstedt*

February 2024 – Present

- Directly managed a team of 10 to build and scale an enterprise B2B Retail Media [platform](#), **driving a 32% revenue increase**.
- Led a team of 6 to migrate and launch a scalable B2C eCommerce [platform](#), **increasing online sales by 30%**.
- Prioritized the backlog and created epics and user stories based on the product roadmap, **boosting feature delivery by 15%**.
- Crafted a PRD to scope and coordinate the development of a B2G data visualization website for online pharmacies.
- Led the development and launch of an automated invoice generation solution, **eliminating 90% of manual invoicing efforts**.
- Bridged the gap between Product, IT, and Business teams by conducting workshops and requirement gathering sessions.
- Gathered user feedback to identify key opportunities, driving impactful product improvements that addressed user pain points, enhanced user experience, and increased satisfaction.

### Product Owner

Turin, Italy

*Stellantis*

July 2022 – February 2024

- Led a team of 6 to develop and deliver enterprise [web applications](#) for automotive brands such as Maserati, Fiat and Jeep.
- Conducted and facilitated sprint planning, reviews, retrospectives, and refinements, **improving team velocity by 25%**.
- Executed User Acceptance Testing to validate functionality, identify issues, and ensure the product met business needs.
- Spearheaded the end-to-end development and **deployment of 3 features within 4 months**, following the SAFe framework.
- Effectively communicated complex system designs to 10+ stakeholders, managing expectations and ensuring alignment on business objectives and sprint goals.

### Web Developer

Rome, Italy

*Reply*

May 2021 – July 2022

- Created user-friendly [websites](#) using React and JavaScript, optimizing performance and **reducing page load times by 20%**.
- Integrated Restful APIs to facilitate data flow between frontend and backend systems, contributing to the successful deployment of full stack applications.
- Built responsive [user interfaces](#) using Angular and TypeScript, ensuring data accuracy and integrity across multiple devices.

## EDUCATION

### Padua Engineering University

Padua, Italy

- [Master of Computer Engineering](#) GPA: 4.0/4.0

April 2021

- Bachelor of Information Engineering

September 2018

## SKILLS & TOOLS

**Product Management:** Agile (Scrum, SAFe, Kanban), Jira, Confluence, Trello, Optimizely, Product Roadmapping.

**Development:** Angular, React, JavaScript, TypeScript, HTML, CSS, Node.js, Git, Postman, MongoDB, SQL.

**Cloud & DevOps:** GCP, Cloud Functions, Elasticsearch, Kubernetes, Argo, Microservices, CI/CD (CircleCI).

**Design:** Figma, Miro, Mural, Excalidraw, Mermaid, Wireframing.

## SPOKEN LANGUAGES

**English:** C2, **Italian:** C2, **Romanian:** C2, **Moldavian:** C2, **German:** B1, **French:** A2

## CERTIFICATIONS

- [Certified Scrum Product Owner \(CSPO\)](#)
- IELTS C2 English Certification