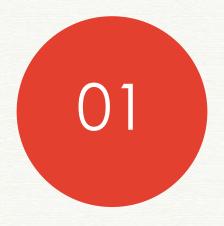


Final Project

https://gongyuqing.github.io/assignment9/ website/index.html







Problem Statement



WHO—target users

young people who are interested in music festivals, especially rock music festivals, but they have few experience in the music festivals live



WHAT

an integrated website that focuses on rock music festivals



WHY—pain point

they don't know how to choose a rock music festival which is suitable for them from various music festivals and because they have no experience, they don't know how to prepare for taking part in a music festival



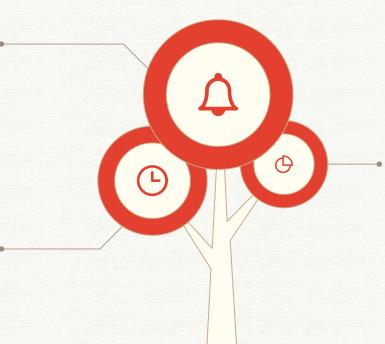
weaknesses of exsiting solutions from others

There is no dedicated website focusing on the popularization of music festival information.

Users who want to know more detailed information can only use social media such as Weibo and Douban.

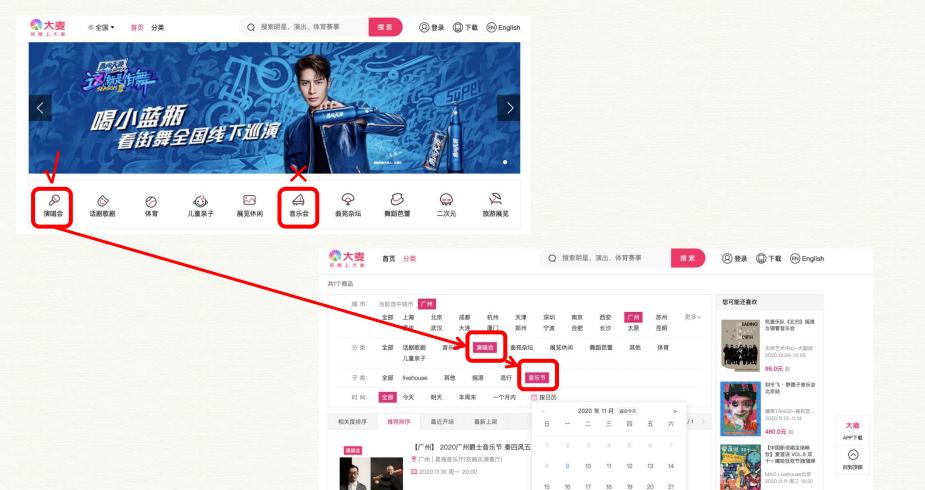
There are too many ticketing • platforms and the information is scattered. Users cannot check

the information of all upcoming music festivals at once



03

Existing ticketing websites do not categorize music festivals separately, which makes it difficult for users to find, and the filter conditions are not well-structured



200 元 售票中

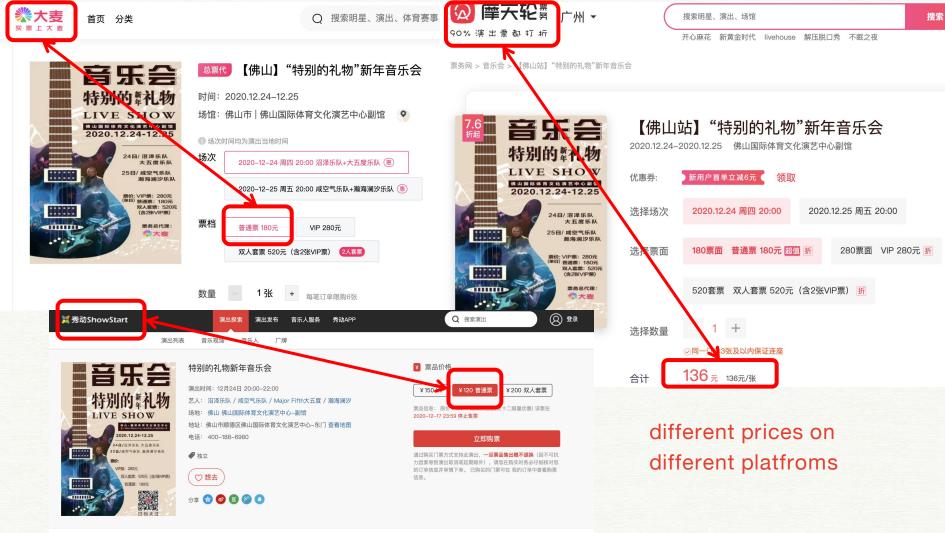
val en

20 21

22 23 24 25 26 27 28

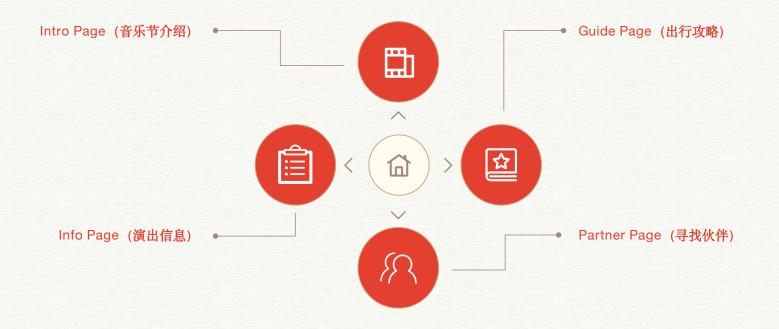
29 30

80.0元 起





Prototype Design





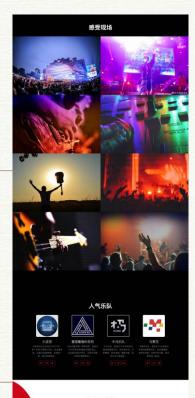
Intro Page (音乐节介绍)

scene •

guests •

history

brands





Info Page (演出信息)



ticket prices and links

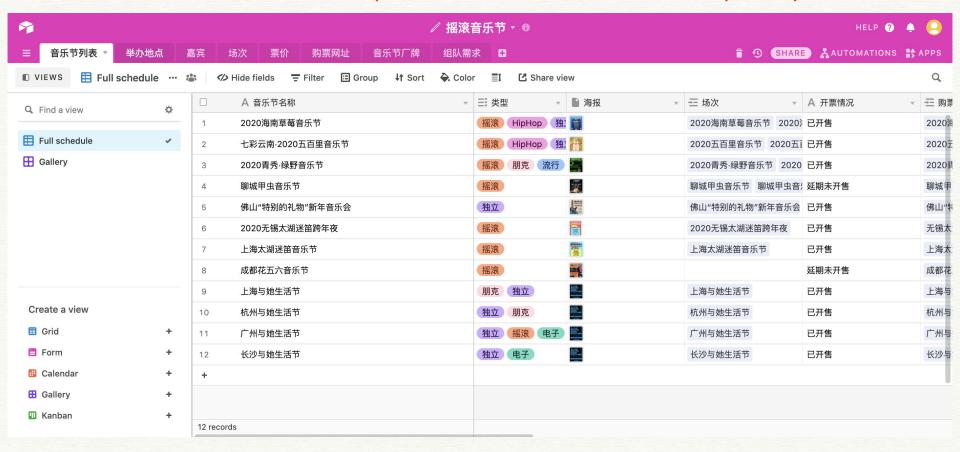


information

of the
upcoming
music
festivals



content source: https://airtable.com/shrGCChlplzwqG6fJ



full and detailed music festival information.

Guide Page (出行攻略)

buzz words

clothing -

do's and don'ts

• places

social media

音乐节术语科普

and the second

Handberging MANA, SEISEBRONNIC ESPERA-MANAGER-

Circle-Pit

注意事项

进阶报票

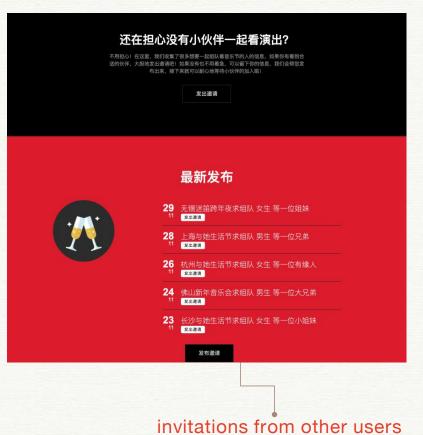
演出地址探索

在京里,在可以查察及際首於学的第四級位 個人物理查看的ON表來或者提及經

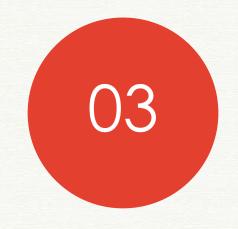




Partner Page (寻找伙伴)



message board 留下您的信息和组队需求,我们收到后会第一时间帮您发布出来 发出邀请 在这里留下您的信息和需求,后台收到后会第一时间帮您发布^^ 名字 联系我们 如果遇到任何问题, 请联系我们 联系我们



Business Case

海南草莓音乐节 雅居乐清水湾旅游区沙滩 快速购票 云南五百里音乐节 古滇精品湿地公园 快速购票 青秀绿野音乐节 青秀山东区大草坪 快速购票 佛山新年音乐会 国际体育文化演艺中心副馆 快速购票 杭州与她生活节 利星3楼MAO Livehouses 快速购票 了解更多

02

ticket link: choose to cooperate with ticket purchasing platforms

01

banner: advertising space





03

popular bands: invite the band to settle in



THANK YOU FOR YOUR LISTENING