

Gong Shenyi (Mr.)

Email: gsy070039@163.com Mobile No.: +86 18810552066

Address: Room 304 Building 47 Baodao Garden Qidong, Nantong City, Jiangsu Province

Education

Gengdan Institute of Beijing University of Technology	09/2016-06/2020
Bachelor of Design in Theater Film and TV Fine Arts Design	
Goldsmiths, University of London	09/2024-09/2025
MA Virtual and Augumented Reality	

Project Experience

Interior Design of Sichuan Hongya Homestay	10/2021-12/2021
<ul style="list-style-type: none">➤ Conducted preliminary field research, designed the theme of the space according to customer needs➤ Made a clear and explicit service design for route guiding in consideration of high cost of walking for the elderly and the children➤ Integrated space design elements into homestay architecture design, fulfilled the demands of natural lighting and aesthetics➤ Confirmed the final design scheme by using 3DMAX in interior design, VRAY in Rendering, CAD in graphic design, AI design in service blueprint	
Landmark Landscape Interactive Installation Competition in Tangdao Bay Financial Science and Technology Innovation Zone, Qingdao	08/2021
<ul style="list-style-type: none">➤ Aimed to add iconic landscape interactive device and interactive modules in the city square to provide better experience for users and explored possibilities in design➤ Designed a landmark landscape installation based on image logo and cultural background of Tangdao Bay Financial Science and Innovation Zone with the design philosophy of reflecting the vitality of the city through encouraging citizens to participate in interaction➤ Surveyed peoples' behavior in the square from the regional culture perspective and pedestrian perspective, confirmed final design scheme for appearance, size, structure, interactive mode, interactive content, materials, technology and multimedia video of the landscape interactive device➤ Took charge of preliminary investigation and analysis, including rhino modeling, keyshot rendering, c4d animation and the production of ae demonstration videos	
参加了 Innovate UK Immersive Tech Awards 2024	
<ul style="list-style-type: none">➤	

Working Experience

Beijing	Qingkong	Habitat	Optoelectronics	Research	Institute
05/2020-03/2022					
Lighting Designer					
<ul style="list-style-type: none">➤ Cooperated with the Intelligent Lighting Department in our company to investigate the market demand with the goal of researching and developing a series product of intelligent lighting➤ Engaged in the preliminary investigation of the National Games in Xi'an Province, including requirement extraction, function definition, and text content production➤ Participated in designing process for the light show of Xi'an National Games, completed the drawing of shooting➤ Sharpened my insight in marketing changes, improved my empathy with my users, and enhanced my cooperative ability					
Film	Crew	of	“	A	Tribute to Heroes”
03/2018-04/2018					
Fashion Designer in Fashion Design Department					

- Designed character shape for each character in the movie, used texture and color to balance the appearance of every character in specific scene
- Developed my observing ability and improved my aesthetic capability

School Activities

Department of Art and Design Propaganda Department

2016-2018

- Took charge of organizing different activities, including designing posters, conducting propaganda before, in and after the activities
- Conducted inner team building activities with other departments, made contributions in enriching school culture
- Implemented a series of “Film Academic Lecture” activities, held three times theme lectures and interactive sharing meeting, attracted over 100 participants
- Established a volunteer team and assigned different tasks to the teammates, improved my leadership ability and time-management skills
- Organized Halloween Poster Curating Activities, in charge of holding newsletter competition and public social media promotion, mobilized the enthusiasm of the students to join in our activities

Honors

- Excellent Graduation Design 06/2020
- Excellent Graduate 06/2020
- Second-class scholarship in 2018-2019 academic year 03/2020
- Third Prize in the fourth of Innovation and Entrepreneurship Competition for Undergraduate Students 06/2019
- Second-class scholarship in 2017-2018 academic year 03/2019
- Bronze Award in the Film Group of Writing Competition for the film promotion product “Amazing Trip in Taiwan” produced by Fo Guang University 06/2018
- Excellent Student Cadre 12/2017

Software Skills

Sketch, Ai, Ps, Xmind, Principle, Xd, Pr, Ae, Maya, Ae, Pr, Rhino, C4d, Blender, 3dmax, Maya, Zbrush, Unreal Engine 5, Unity, Substance Painter, Processing, Touchdesigner, Arduino