

Gonzalo Ajenjo

PROFESSIONAL EXPERIENCE

East Coast Creative Co, Sydney - Graphic Designer

JUNE 2022 - ONGOING

Assist with the art direction and lead graphic design projects.

Freelance, Spain & Sydney - Graphic Designer

MARCH 2022 - ONGOING

Different design projects such as logo design, brand visual identity, communication posters and illustrations.

Agency 1984, Spain - Creative Art Director

MARCH 2024 - MARCH 2025

Responsible for the entire creative process, from concept ideation, creative proposals, logo design, mock-up assembly, radio commercials, to final artwork and supervision of execution.

Havas Creative, Spain - Creative Art Director

SEPTEMBER 2023 - MARCH 2024

Think and shape creative ideas, solving client briefings or proactively, and conceptualize, design and supervise the art and visual identity of these ideas.

GO fit, Spain - CX Marketing Account Manager

SEPTEMBER 2021 - FEBRUARY 2022

Managing the company's visual communication needs with the advertising agency, writing up briefings and selecting the final material.

EDUCATION

Australian College of Business Intelligence, Sydney

Diploma of Graphic Design

APRIL 2025 - DECEMBER 2026

Camilo José Cela University, Spain

Master in Creative Advertising

FEBRUARY 2023 - SEPTEMBER 2023

Rey Juan Carlos University, Spain

Degree in Marketing (in English)

SEPTEMBER 2018 - MAY 2022

Aarhus Business School, Denmark

Marketing Management (in English)

AUGUST 2020 - DECEMBER 2021

Cedarcrest Highschool, USA

Sophomore Year (in English)

SEPTEMBER 2015 - JULY 2016

CONTACT INFO

256 Chalmers St, Redfern NSW 2016

+61 415 967 980

gonza.ajenjo@hotmail.com

www.gonzaloajenjo.com

AVAILABILITY

Evenings Monday - Tuesday.

Full time Wednesday - Sunday.

HARD SKILLS

Graphic Design and Video

Editing (Adobe package)

Programming languages

(HTML, CSS)

Marketing

SOFT SKILLS

Public speaking

Communication

Creativity

Initiative

Time management

Leadership

CERTIFICATES

Driving Permit

RSA

LANGUAGES

Spanish - Native

English - Bilingual

(CAE / C1 Cambridge certificate)

