



ILONA SAUVAT

PRODUCTION MANAGER // EVENT PROJECT MANAGER // COMMUNICATION STRATEGY

Organized, proactive, and solution-oriented, I am committed to ensuring that each communication project runs smoothly by fostering harmonious collaboration among all team members.

As an experienced professional in communication strategy, I have a strong sense of organization and the expertise to manage every stage of a project, from concept to distribution. I efficiently coordinate technical and creative teams, handle day-to-day logistics, and ensure careful budget tracking. I place great importance on the relational aspect of my work.

FICTION

BRAND CONTENT

EVENTS

MUSICS

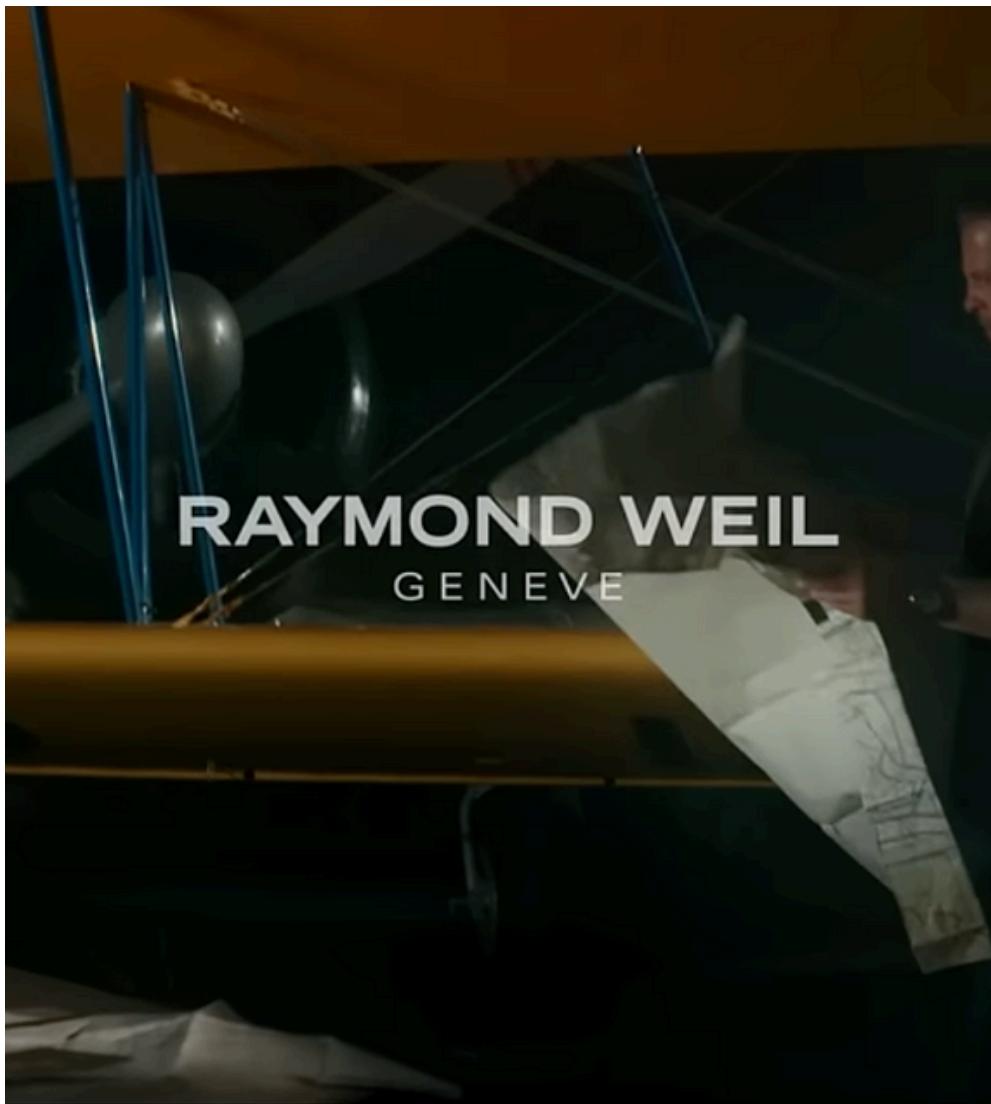
TV SHOWS

PORTFOLIO ILONA

PRODUCTION MANAGER // EVENT PROJECT MANAGE

2025

BRAND CONTENT



The renowned Swiss watchmaking house **Raymond Weil** presents its new Flyback watch, a tribute to the brand's founder and his passion for aviation.

To accompany the launch of this limited edition timepiece, I was in charge of this ambitious film, which blends fiction with product shots while staying true to the brand's values.

An original format that led to a shoot resembling a journey through time among vintage aircraft.



Swiss watchmaker **Raymond Weil** unveils the Freelancer Ladies collection — six luxury timepieces for a refined female audience.

For this second collaboration, we created an elegant film featuring three scenes portraying a modern, independent woman.

With refined direction and a play of light, the watch is subtly revealed through lifestyle shots only.

The project was delivered in multiple formats for the brand's social media.

The project was adapted into multiple formats for the brand's social media platforms.



Raymond Weil X BASQUIAT Watchmaker Raymond Weil wanted to make a statement for the launch of its new timepiece inspired by the world of Jean-Michel Basquiat, through a visually bold campaign.

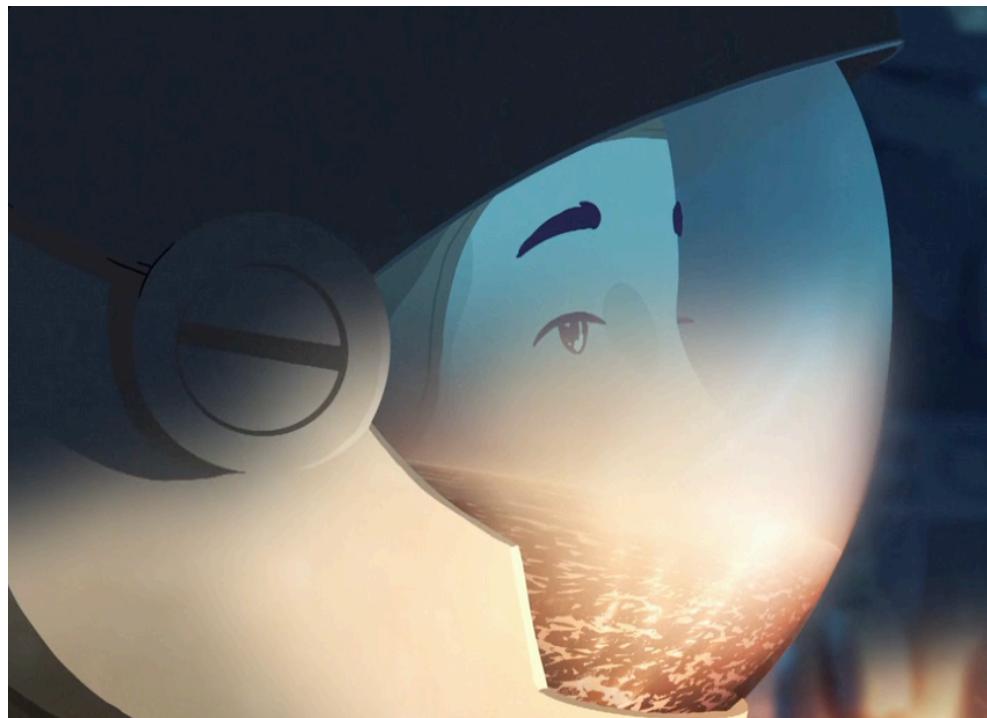
I was in charge of assembling the team for this studio-based project focused on product packshots.

The campaign was adapted into various formats for the brand's social media, as well as dynamic displays on screens around the world.

BRAND CONTENT



FICTION



FICTION



MUSIC / LIVE PERFORMANCE



FRENCH TV SHOWS



SERVICE

I offer comprehensive support in communication strategy, project management, and audiovisual production, tailored to your needs to ensure the success of your initiatives. Here is an overview of the services I provide:

Communication Strategy

- Development of personalized strategies to strengthen your brand and achieve your goals
 - Target audience analysis, key messaging, and appropriate channel selection
 - Advice on positioning and storytelling
- ## Communication Project Management
- Coordination of technical and creative teams
 - Planning and monitoring of all project phases, from concept to distribution
 - Logistical management and operational organization

Audiovisual Production

- Supervision of pre-production, production, and post-production stages
- Coordination of shoots (scheduling, teams, equipment)
- Monitoring the technical and artistic quality of content
- Management of deliverables and distribution

Budget Tracking and Optimization

- Rigorous budget monitoring to ensure project profitability
- Identification of cost optimization opportunities

Collaboration and Team Relations

- Facilitating communication among stakeholders
- Harmonious team management to foster a positive working environment

CONTACT

Have a project in mind?

Feel free to reach out! Whether it's to collaborate, ask a question, or just share ideas, I'm here to listen.

Fill out the form below or send me a message, and I'll get back to you promptly.

Looking forward to connecting with you!