Curriculum Vitae - Gonzalo Cortes Leal

Personal Information

- **Name**: Gonzalo Cortes Leal
- **Email**: 0224381@up.edu.mx
- **Phone**: 3317590101

Professional Summary

I am a highly motivated and ambitious recent graduate with a degree in Administration and Finance, complemented by international study experience in Europe. I am skilled in financial analysis, project management, and strategic planning. I have demonstrated the ability to analyze complex financial data, identify investment opportunities, and develop actionable business strategies during a five-month tenure as a Project Analyst. I am equipped with strong technical skills in financial modeling, data analysis, and proficiency in financial software tools. I possess excellent communication, problem-solving, and analytical skills. I aspire to leverage my background in finance and passion for investment to establish and grow a successful investment firm in Mexico.

Work Experience

Project Analyst DA FIN LAB Soluciones Financieras, Guadalajara, Jalisco
April 2022 – August 2022

- Conducted comprehensive market research to identify and evaluate investment opportunities.
- Developed initial investment strategies, ensuring alignment with the company's financial objectives.
- Projected free cash flow to aid in financial planning and decision-making.
- Formulated cost structures and set competitive sales prices to optimize profitability.
- Determined the break-even point and forecasted expected demand to support business planning.
- Calculated the weighted average cost of capital (WACC) to assess the cost of equity and debt.
- Assigned optimal locations for new projects, considering strategic and financial factors.

Administrative Assistant Grupo AM PM, Guadalajara, Jalisco
December 2017 – December 2018

- Managed inventory and ordered office supplies to ensure smooth daily operations.
- Created, issued, and canceled invoices, maintaining accurate financial records.
- Updated and developed company workflows to improve efficiency.
- Performed daily administrative tasks and managed accounting processes to support business functions.

Education

Bachelor's in Administration and Finance
Universidad Panamericana de Guadalajara
Graduation Year: 2024

Skills

Technical Skills

- Financial modeling
- Data analysis
- Proficiency in financial software tools (e.g., Excel, Bloomberg Terminal)
- Investment analysis
- Risk management

Soft Skills

- Strategic planning
- Communication
- Problem-solving
- Analytical thinking
- Project management

Projects

Stock Investment Predictor Web Page

- Developed a web application to determine the viability of investing in a stock using multivariable regressions and Monte Carlo forecasting.
- Technologies used: Streamlit, Python, multivariable regression, Monte Carlo simulation.
- [Link to project](#)

Certifications and Awards

Python for Finance: Investment Fundamentals & Data Analytics
Udemy, 2024

High School Debate Tournament Winner
Two-time winner of the high school debate tournament, 2018-2019

Languages

- Spanish (Native)
- English (Fluent)

Interests and Hobbies

- Extreme sports
- University volleyball team member
- Traveling
- Camping

Why Hire Me?

I bring a strong background in finance and administration, enriched with international study experience. My technical skills in financial analysis, project management, and strategic planning are complemented by my ability to communicate effectively and solve complex problems. My ambition to establish an investment firm reflects my dedication and passion for the field. I am committed to driving financial success and growth through innovative and strategic initiatives.