

—S Klein

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MANUAL DE MARCA

COLORES PREDOMINANTES: Gris, Blanco, negro y amarillo.



X



X



X



Uso del Blanco y Negro

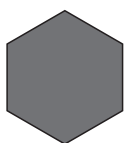
— SKlein

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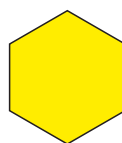
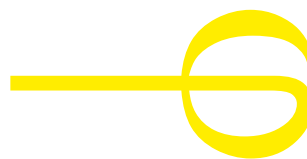
Colores



R: 57
G: 58
B: 66



R: 114
G: 115
B: 118



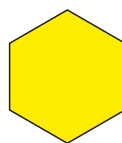
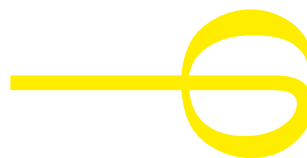
R: 249
G: 202
B: 43



C: 78
M: 73
Y: 54
K: 60



C: 59
M: 50
Y: 47
K: 15



C: 3
M: 20
Y: 100
K: 00

Tipografia

Tipografía Principal:- Andor

**AaBbCcDdEeFfGgHhIiJjKkLlMm
NnOoPpQqRrSsTtUuVvWwXxYyZz**

Tipografía texto corrido - Montblanc

AaBbCcDdEeFfGgHhIiJjKkLlMm
NnOoPpQqRrSsTtUuVvWwXxYyZz