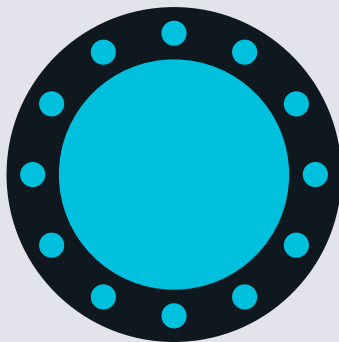


IDENTIDAD

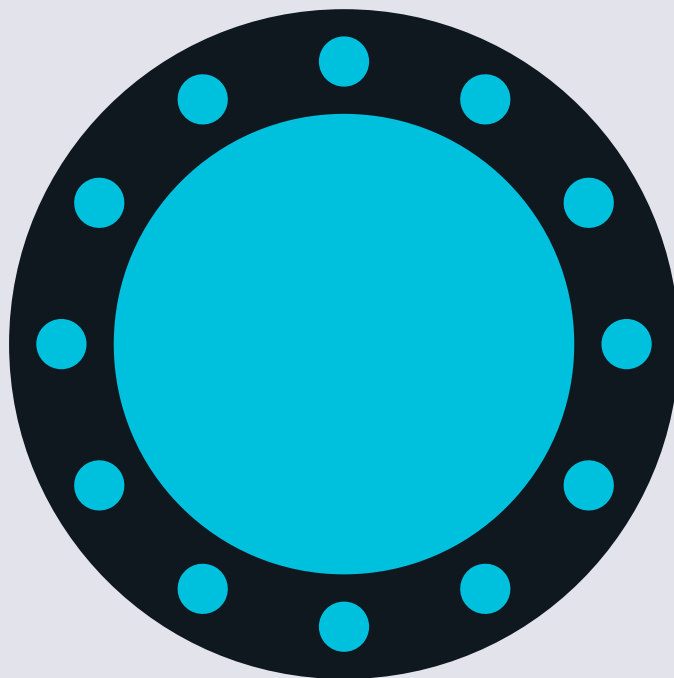


INSTALLED

Energía inteligente

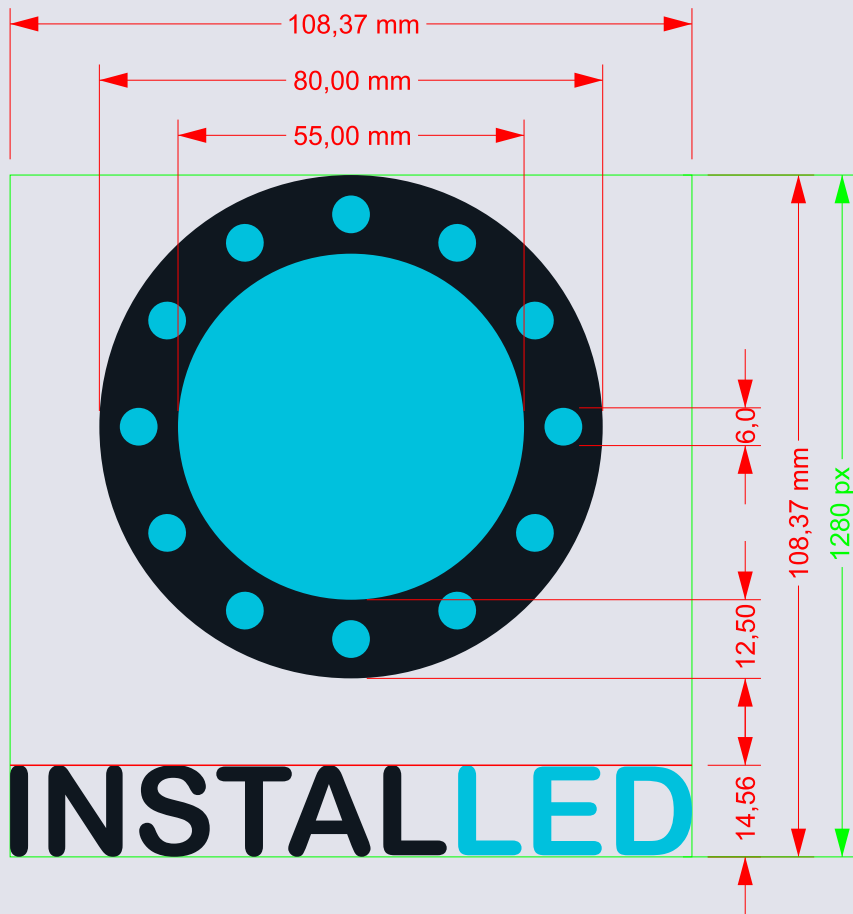
MANUAL DE NORMAS GRÁFICAS

Marca Maestra



INSTALLED

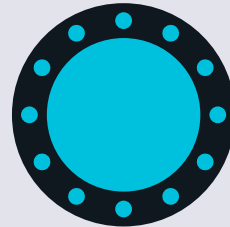
Logo: Proporciones



Logo: Reducciones

Logo Principal

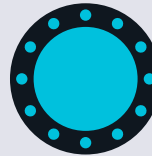
Usos generales



INSTALLED

Botón

Usos pequeños



Nombre

Usos Largos

 INSTALLED

Logo: Usos Correctos



INSTALLED

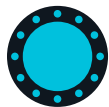


● INSTALLED

Isologotipo

Logotipo

Logo ancho



INSTALLED



INSTALLED



INSTALLED

Fondo claro

Fondo oscuro

Fondo celeste

● INSTALLED

● INSTALLED

● INSTALLED

Fondo claro

Fondo oscuro

Fondo celeste

Colores Corporativos

Principales

PANTONE 311 C



PANTONE Black 6 C



R	G	B	Hex	C	M	Y	K
56	196	231	#38C4E7	65	0	6	0
16	24	32	#101820	100	61	32	96

Secundarios

PANTONE 656 C



221	219	237	#DDE5ED	10	2	0	0
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Auxiliares

PANTONE 304 C



PANTONE 446 C



154	219	232	#9ADBE8	35	0	2	0
63	68	67	#3F4443	71	53	55	53

Familia Tipográfica

Arial Rounded MT Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Varela Round

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890