GOCON CANADA

sponsorship prospectus
2019

THE IDEA

Go has become a critical tool in the arsenal of software development teams across Canada.

Rated the “Most promising programming language” of 2018 in a recent JetBrains survey, the language has grown by leaps and bounds in the last year. Communities from coast to coast have popped up to support the language, and it’s become clear that there’s a strong appetite for a conference that can bring everybody together.

Gocon Canada seeks to do just that. We’d love to work with you to grow the bonds between communities. Our goal is to host an event with strong technical discussions and plenty of opportunities to network, right here in Canada.

OUTLINE

single track event

May 31 2019

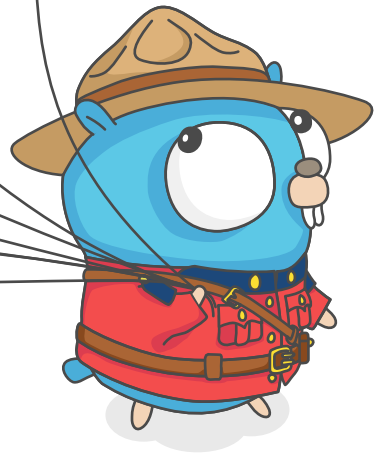
200 tickets

engaging technical talks

networking space

1day event

in heart of Toronto



LOCATION

St. James Cathedral Centre
65 Church St
Toronto, ON M5C 2E9

Buzzing city at the heart of the Go community in Canada

Strong ecosystem of startups and business leaders right nearby

PARTNERSHIP

We'd love to work with you to build this event and create a world-class experience for everybody involved. Your support is critical to us and we deeply appreciate it!

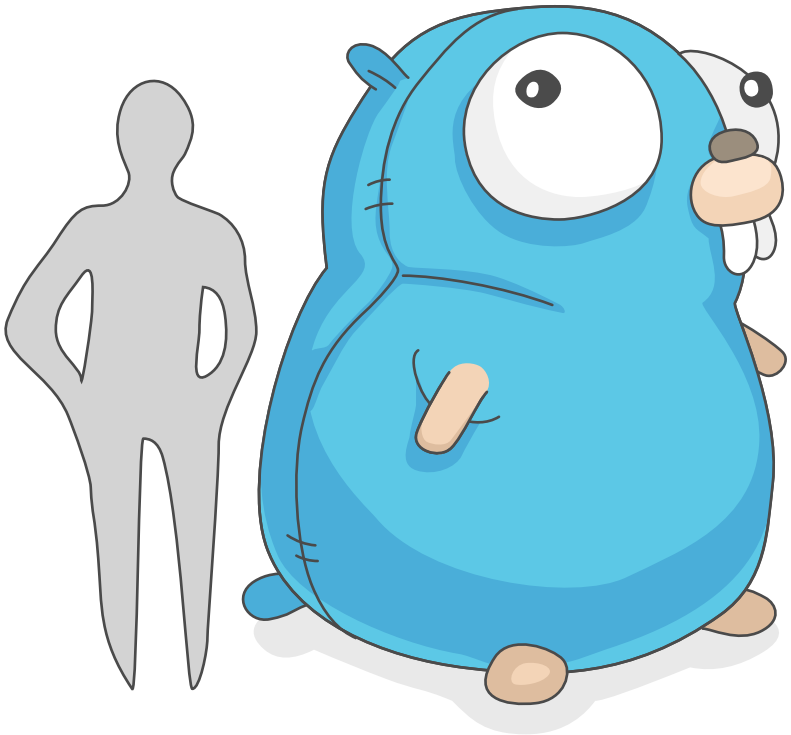
Working with us will allow you to:

- Position your brand with the strong technical background of the Go ecosystem
- Support the Go community and help us build a bigger platform
- Connect with hundreds of highly skilled developers

PACKAGES

	Bronze	Silver	Gold	Platinum
Cost	$1 000	$ 2000	$4 000	$6 000
Exhibition space				●
Free passes		1	2	4
Company mention on social media	●	●	●	●
Logo on printed conference materials and website	●	●	●	●

PACKAGES



You can also sponsor
a 6 foot tall plush Gopher
with your logo for the
duration of the event!

DIVERSITY SPONSORSHIP

Diversity is critical to creating a strong, resilient community and we're committed to creating an environment that reflects this.

To that end, we would love your support as part of our diversity sponsorships. These sponsorships will cover the cost of attending the event for a group of people from underrepresented groups in tech.

We're seeking sponsors that are willing to provide $1000 in support.

In return, we'll display your brand in our print and online materials with the distinction of "Diversity Sponsor".

TEAM

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