



Center for Disaster Philanthropy

Annual Report 2013



The Center for Disaster Philanthropy (CDP) is a full-time resource to help donors make more thoughtful disaster-related giving decisions and maximize the impact of their gifts. CDP's mission is to transform disaster giving by providing timely and thoughtful strategies to increase donors' impact during domestic and international disasters.

We welcome you to learn much more about CDP, and about disaster giving at www.disasterphilanthropy.org



With an emphasis on recovery and disaster risk reduction, CDP aims to:

- Increase the effectiveness of contributions given to disasters;
- Bring greater attention to the life cycle of disasters, from preparedness and planning, to relief, to rebuilding and recovery efforts;
- Provide timely and relevant advice from experts with deep knowledge of disaster philanthropy;
- Conduct due diligence so donors can give with confidence; and
- Create plans for informed giving for individuals, corporations and foundations.

There is only one way out of New Orleans: through my hometown, Baton Rouge. When Hurricane Katrina struck in 2005 and all systems ceased to operate, philanthropy transformed from a "gap-filler" to a strong source of leadership that could coordinate across nearly every sector. While we were part of the greatest show of generosity in the history of the United States, the country was ill equipped to make the most effective grants in the wake of such chaos. It was evident that philanthropy was no longer a gap-filler. Instead, we cared about lessening the impact of the destruction and the suffering of displaced families.

However, we learned that recovery from such an enormous event takes many years, and the money flow slows and eventually stops. From this experience, the Center for Disaster Philanthropy (CDP) was created to provide a full-time national resource to help donors make more thoughtful disaster-related giving decisions and maximize the impact of their gifts. The idea was to transform disaster giving through the collective thought leadership and pooled resources of donors.

In our second year, CDP raised and donated money to Hurricane Sandy's recovery and will soon allocate money to Typhoon Haiyan's recovery. It has advised foundations, individuals, corporations, and the donor community at large. CDP serves as a real-time knowledge center on disasters. If grant makers and individual donors do not believe that disaster giving is included in their mission, this assumption is incorrect. Disasters at least peripherally impact every population that we serve as well as our economy. At some point, a disaster will hit your community, and CDP will be here for you.

Special thanks to visionary board members Eric Kessler, Ronna Brown, Henry Berman and John Davies for making this such a special year.

Sincerely,

Lori J. Bertman
Board Chair

Letter from
Lori J. Bertman
Board Chair



CDP Makes Inroads Toward Transforming Disaster Philanthropy

Never before have we experienced natural disasters of such frequency and intensity. Yet with each event, donors are giving record amounts with unprecedented speed, often making decisions based on impulse and limited information. These gifts are given with the best of intentions, but donors may question if their money is being well spent and whether they have significantly improved the lives of people in need.





CDP Typhoon Haiyan Recovery Fund To Help Build More Resilient Communities

FUND
at a
GLANCE

\$321,000
AMOUNT raised*



26
DONORS involved

Center for Disaster Philanthropy (CDP) launched the CDP Typhoon Haiyan Recovery Fund immediately following the storm surge that struck Philippines in November 2013. We designed the fund to emphasize medium- and long-term recovery. The Fund will support vulnerable populations; fill gaps where public resources are needed; and foster collaboration among donors and across sectors.

In 2014, we will allocate the funds in a manner that honors the lives lost and embraces the Filipino culture of resilience. We know that we are not the largest Haiyan funder, however, we know that small dollars strategically invested can bring about powerful change.

*Some \$ raised in 2014



CDP Hurricane Sandy Disaster Fund Grantees Focus On Long-term Recovery



FUND at a GLANCE

\$468,000
AMOUNT raised*

25
DONORS involved

10
GRANTS allocated

The CDP Hurricane Sandy Disaster Fund offered donors an opportunity to maximize the impact of their gifts by collaborating with other donors to look at long-term recovery for Hurricane Sandy-impacted communities. Through the guidance of local experts and a grantmaking committee, CDP awarded 10 grants:

*Some \$ raised in 2014

1 \$75,000 to Community Foundation of New Jersey for a collaborative project with Creative New Jersey, WHYY, and Citizens Campaign. The three organizations will provide training and tools to support community organizing efforts to respond to disasters.

2 \$75,000 to New Jersey Future to build Sandy-affected towns' capacity to manage recovery issues while taking the longer-term view and planning. It will create a network of local recovery planning managers for three significantly impacted municipalities, who will focus on medium- and long-term community needs.

3 \$65,000 to Turnaround for Children, Inc., to partner with 10 New York City schools to provide specific interventions designed to mitigate the effects of stress and trauma exacerbated by Sandy.

4 \$50,000 to Make the Road New York to invest in expanding work with Hispanic populations on Staten Island. The grant will help them identify urgent needs and connect families to immediate help; provide legal services; help train community members and place them in jobs; and make the voices and interests of the community heard as important decisions are made about the recovery effort across the affected area.

5 \$48,000 to The Institute for Public Knowledge at New York University to support a book project to advance knowledge about Superstorm Sandy, climate change, and the future of cities to inform recovery efforts and strengthen community resilience.

6 \$45,000 to Brooklyn Community Foundation to help develop a planning tool to assess neighborhood needs and conditions; create recovery maps; and train community partners how to use data for long-term planning; and support civic dialogue.

7 \$26,600 to The Puerto Rican Association for Human Development, Inc., to extend its Hurricane Sandy Victim Outreach Initiative to immigrant populations. The group expects to support 124 people through food vouchers, Wal-Mart gift cards, and access to case management, homelessness prevention, rental assistance, career development, housing counseling, senior services, and energy assistance.

8 \$25,000 to Council of New Jersey Grantmakers to create an innovative Disaster Philanthropy Playbook to help funders consider best practices and the most effective strategies for disaster giving.

9 \$20,000 to The Foundation Center, to implement a research project on how the philanthropic community responded to Sandy and how philanthropic dollars were allocated across geographic areas, target populations, and topical areas.

10 \$15,000 to The Human Services Council of New York was to support a conference: Sandy and the Human Services Sector – One Year Later: Assessing the Recovery and Anticipating Another Disaster.



It was a year filled with many devastating events including the **tornadoes in Moore, Oklahoma**; the **Western wildfires; Colorado floods; Cyclone Phailin** in India; the continued conflicts in **Syria** and **Mali**; and the food insecurities in **The Sahel** and **Horn of Africa**. The year closed out with one of the worst typhoons in history, Haiyan, which left 6,000 or more dead, caused billions of dollars in damages and destroyed tens of thousands of livelihoods in the Philippines.

U.S. institutions and individuals responded to these disasters with a generous outpouring of hundreds of millions of dollars in voluntary contributions. Our mission here at the Center for Disaster Philanthropy is to assist donors in making wise decisions about their disaster giving and help increase its effectiveness and impact.

We accomplished this in three broad ways in 2013:

- **We helped to educate and Inform.** CDP offered a wide variety of free services for donors and prospective donors to educate them about disasters. When to give, and how to be effective givers. Thousands of people relied on CDP website content, participated in webinars, or heard one of our conference presentations in 2013.
- **We provided strategic counsel.** We helped individuals, foundations and corporations with philanthropic ideas to align their unique missions and priorities with their disaster giving strategies.
- **We supported donor collaboration.** More than 25 donors joined together by participating in CDP's Superstorm Sandy Fund resulting in 10 grants to

special projects and nearly 20 donors pooled their resources in CDP's Typhoon Haiyan Fund.

As always, any progress we accomplished this year was made possible through the generosity of our donors, who are listed on the following pages of this annual report.

We thank you for your interest in our work and we look forward to working with you in making disaster philanthropy more effective.

Sincerely,

Robert G. Ottenhoff
President & CEO

Letter from
Robert G. Ottenhoff
President and CEO



CDP Finances

	Fiscal Years Ending December 31	
CDP Operations Only	2012	2013
Cash Basis	Actual	Actual
Income		
Advisory Services	\$ 76,843	\$ 190,026
Contributed Support	\$ 508,489	\$ 724,732
Fund Administration and Other	\$ -	\$ 24,567
Total Income	\$ 585,332	\$ 939,325
Expenses		
Staff	\$ 450,795	\$ 657,053
Rent	\$ 11,903	\$ 27,338
Website	\$ 22,082	\$ 19,518
All Other Expenses	\$ 21,510	\$ 78,790
Total Expenses	\$ 506,290	\$ 782,699
Net Income	\$ 79,042	\$ 206,462

2013 Financial HIGHLIGHTS

CDP Granted out its Hurricane Sandy Disaster Recovery Fund: **\$424,600**
 CDP Raised **\$308,733** for its Typhoon Haiyan Disaster Recovery Fund
 At Year-End, CDP had Cash On Hand of **\$626,040.45**

CDP gratefully acknowledges the generous support of donors who contributed to CDP operations in 2013; the Hurricane Sandy Recovery Fund; and the Typhoon Haiyan Fund.

- The Ahmanson Foundation
- Azby Fund
- Bank of America
- Barbara Bradley Baekgaard Family Foundation
- Barbra Streisand Foundation
- Baton Rouge Area Foundation
- Berkshire Taconic Community Foundation
- Charlottesville Area Community Foundation
- Communities Foundation of Texas
- The Community Foundation for Greater Atlanta
- Conrad N. Hilton Foundation
- David Rockefeller Fund
- Donor Alliance, Inc.
- Family Alliance Foundation
- Fidelity Charitable
- Greater Houston Community Foundation
- Hartford Foundation for Public Giving
- Henry County Community Foundation (Indiana)
- Hitachi Cable America, Inc.
- The Hitachi Foundation

- Indiana Philanthropy Alliance
- Irene W. and C.B. Pennington Foundation
- Lauren Fennell Foundation, Inc.
- Marty & Dorothy Silverman Foundation
- MKM Foundation
- Mortar Foundation
- NCR Corporation
- North Stars 4-H Club
- Park Foundation
- The Patterson Foundation
- Rags & Thread Ltd
- Rollgiving
- Rosenthal Family Foundation
- RSF Social Finance
- Sirkis Family Charitable Fund
- The Springcreek Foundation
- Syzygy Foundation
- Taos Community Foundation
- The Vermont Community Foundation
- The Victor and Christine Anthony Family Foundation, Inc.
- UPS Foundation
- And more than 25 donations from individuals.

ADVISORY COUNCIL

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 Lt. Gen. Russel Honore
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Communications

Jennifer Anvari
Office Assistant

"Partnering with CDP has significantly enhanced our ability to provide timely, relevant, and reliable information to our donors about ongoing national and international disasters and the nonprofits working in them. CDP's staff is exceptional -- we think of them as part of our extended team, and value the services they provide greatly."

Sarah Cotton Nelson
Chief Philanthropy Officer | Communities Foundation of Texas

"The Center for Disaster Philanthropy is transforming how the philanthropic sector looks at and responds to disasters in more effective and meaningful ways. We realize this kind of transformation takes time and attention to quality operations, which is why we are staunch supporters of CDP's operations fundraising through matching challenges."

Debra M Jacobs
President and CEO | The Patterson Foundation

PARTNERS



Mission: Transform the field of disaster philanthropy to increase donor effectiveness throughout the lifecycle of disasters through our educational, fund opportunities and strategic guidance.



Vision: A world where donors strategically plan for and respond to disasters in order to minimize their impact on vulnerable populations and communities.



Center for
Disaster Philanthropy

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The Center for Disaster
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