

FilmMiami One-Stop User Interface Design

Planned and Created by Gabriel Herndon

Up and Coming Full Stack Web Developer at



PROBLEMS TO FACE

For Producers, Time = Money.

If they discovered another way to save time, they would jump on it in a heartbeat

So when I asked some producers what were the main reasons that would hold them back from using this service, these issues were mentioned:

Uneasy Access

Small, Hard To See Text

Permit Details and Notifications

Cluttered Information and Navigation

An Non-User Friendly UI can hurt a web service so involved in time-consuming data managing.

The screenshot shows the homepage of the FiMiami website. At the top, there's a navigation bar with links for HOME, SITEMAP, and CONTACT US, along with social media icons. The main header features the 'FiMiami' logo and the text 'One Stop Permits'. Below the header, there's a large sidebar on the left containing links for 'QUICK LINKS' such as 'Apply for a Permit', 'Search Locations', 'Permit Info Center', 'Insurance Requirements', 'Drones', 'Student Filming Requirements', 'Local Crew & Vendor Sign Up', 'Job Listings', 'Production Guides', 'Production Friendly Hotels', 'Lights, Camera, Film... SUMMER CAMP!', 'Film Festivals', 'Miami-Dade County Map', 'Free online Movie & TV Map Tour', and 'Hurricane Guide'. Another sidebar on the right lists 'HOLIDAY SCHEDULE / OFFICE CLOSED' days. The central content area contains sections for 'One Stop Permits' and 'City of Miami Beach Permit'. A search bar at the bottom allows users to enter a production company name.

This screenshot shows a simplified search interface titled 'SEARCHING FILMING PERMIT APPLICATION'. It has two main input fields: 'Permit Number:' and 'Confirmation Number:', both enclosed in blue input boxes. Below these fields is the word 'OR'. To the right of the 'Permit Number:' field is a small 'Search' button. At the bottom right, there are 'Search' and 'Home' buttons.

SET ADVANTAGES

PRODUCERS NEED THEIR PHONES.

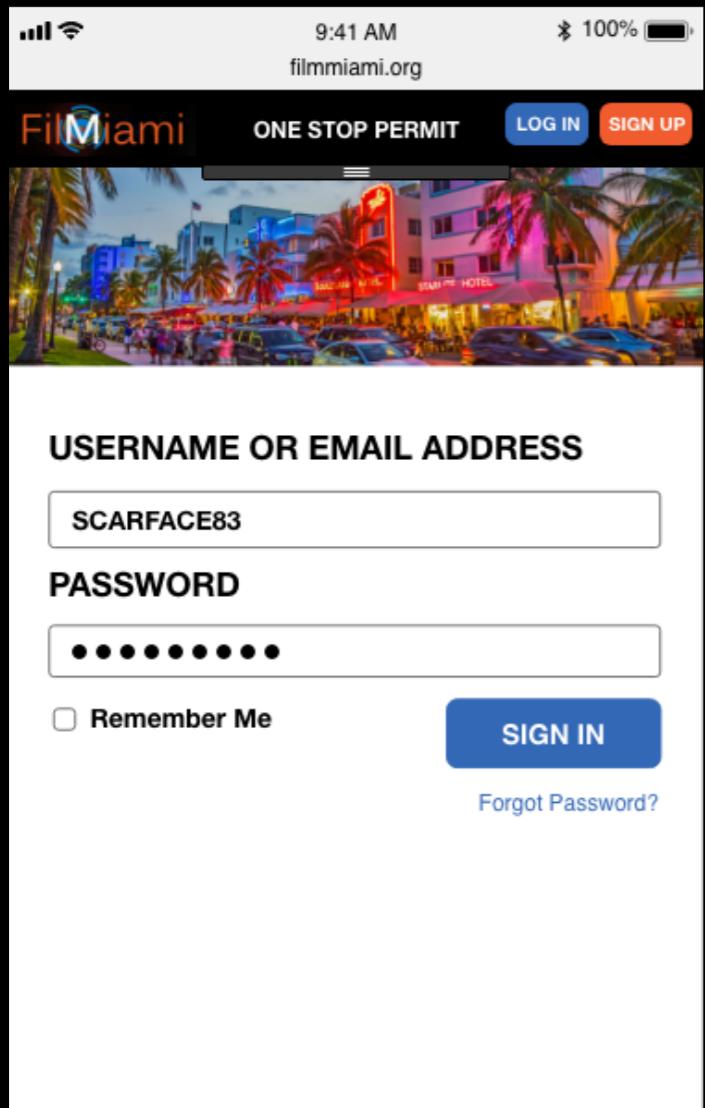
Stopping to take out their laptops is not feasible a lot of the time, especially on sets that make changes all the time.



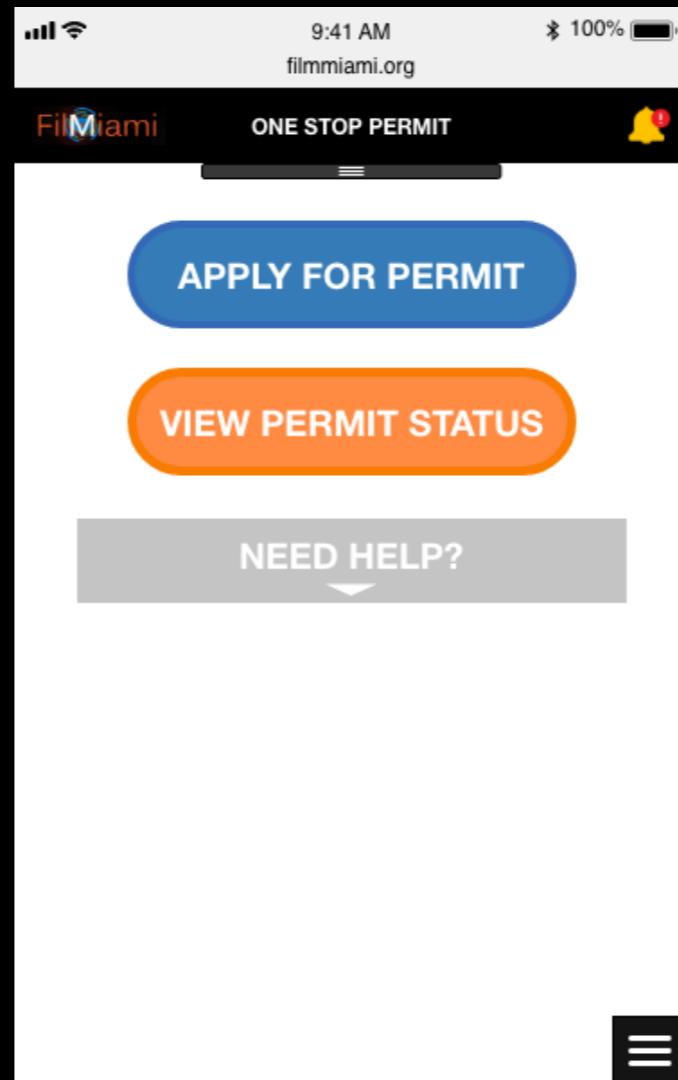
THIS IS WHERE THE MOBILE WEBSITE COMES IN.

Along with the plan of a profile system, where it would be possible to input preregistered information, this UI Design is designed for intuitive and efficient use

SOLUTIONS TO STRIVE - MAIN PAGE



Planned Profile System will help to simplify and streamline the process



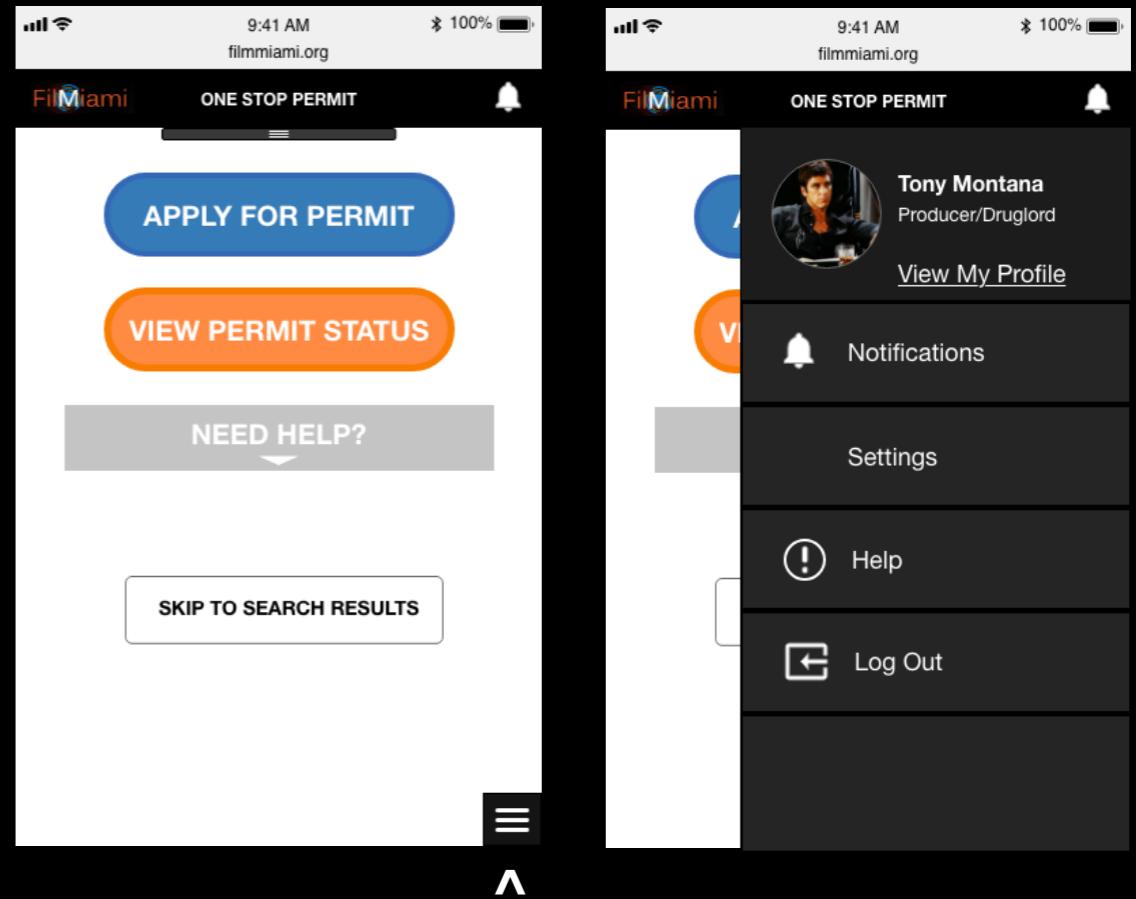
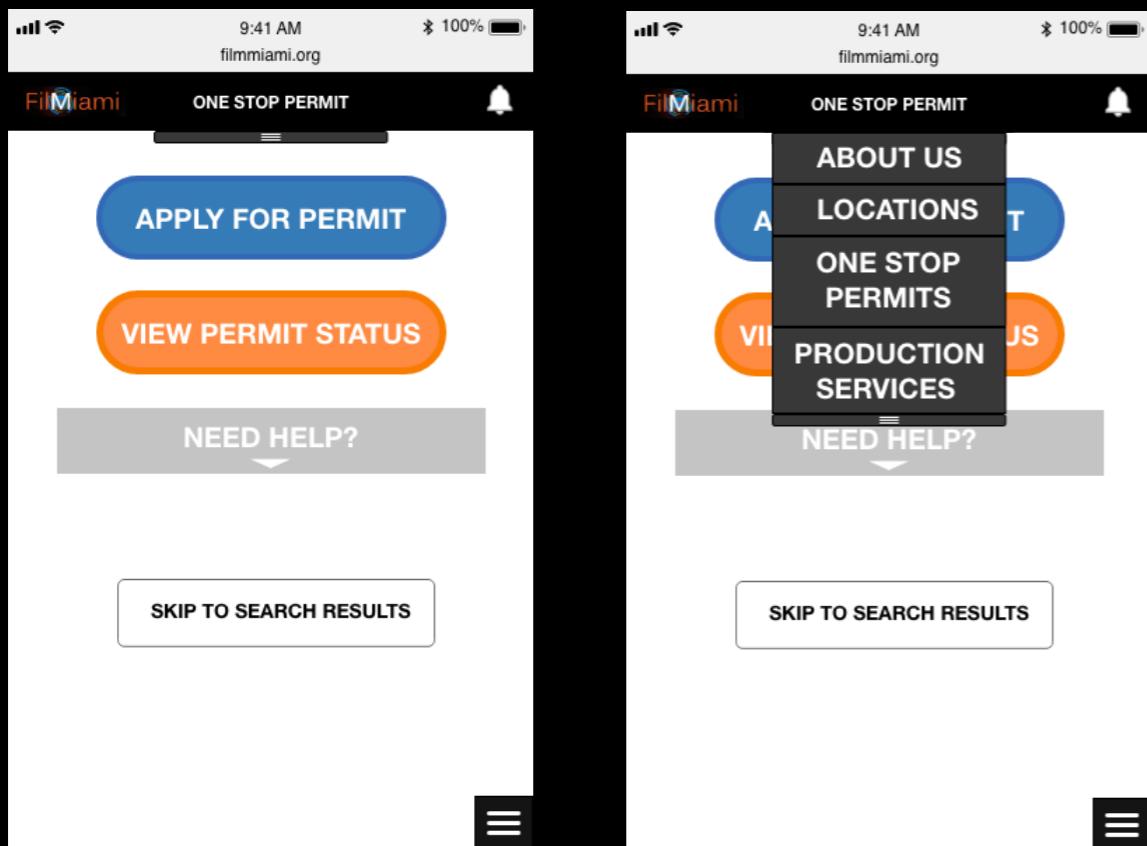
Main Page is Straight Forward and Easy to See

A mobile phone screen showing the "NEED HELP?" section of the FilmMiami One Stop Permit website. The top status bar shows signal strength, time (9:41 AM), battery level (100%), and the URL filmmiami.org. The header features the FilMiami logo, a "VIEW PERMIT STATUS" button, and a "NEED HELP?" button. Below the "NEED HELP?" button is a video player showing two men, one holding a smartphone. To the right of the video are two columns of text: "Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc posuere, sem et facilisis molestie, risus justo suscipit orci, sed dictum erat massa eu ante." and "Sed molestie vestibulum enim, id suscipit ante convallis et. Nulla sed turpis vitae risus sodales euismod. Sed in porttitor lectus. Vestibulum pulvinar quam non nulla auctor scelerisque. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas." Further down are two more video thumbnails: one showing a man speaking and another showing a large eye graphic.

Introductory Information can be packaged below

SOLUTIONS TO STRIVE - NAV. MENUS

DROP DOWN BAR FOR DIFFERENT TABS



PROFILE SIDE BAR MENU

Both menus can be reached at any time during the application process without cluttering your screen or forgetting where you were

SOLUTIONS TO STRIVE - NAV. MENUS

9:41 AM
filmmiami.org
FiMiami ONE STOP PERMIT

Current History

Project ▾

Push It To The Limit, LLC.
Crybaby Novela
(Television Show)

– Biltmore Hotel Scenes

Address: [Open in Maps](#)

Biltmore Hotel
1200 Anastasia Ave,
Coral Gables, FL 33134

Location Type:
Hotel

✓ Day 1 - January 3, 2019 ▾
✓ Day 2 - January 5, 2019 ▾
✓ Day 3 - January 6, 2019 ▾
✓ Day 4 - January 8, 2019 ▾

De La Luz Productions, LLC.
HURACAN 2
(Feature Film)

– Training Montage -
Jogging

Main Street: [Open in Maps](#)

SW 8th St Miami, FL

Between:
SW 17th Ave Miami, FL -
SW 13th Ct Miami, FL

Location Type:
Public Streets

⌚ Day 15 - March 13, 2019 ▾
⌚ Day 17 - March 14, 2019 ▾
⌚ Day 18 - March 16, 2019 ▾

**Review Your Applications
and Details. Customize
Names and Dates for
your production schedule**

**PERMIT
PENDING**

De La Luz Productions, LLC.

HURACAN 2

(Feature Film)

– Training Montage -
Jogging

**PERMIT
ACCEPTED**

Push It To The Limit, LLC.
Crybaby Novela
(Television Show)

– Biltmore Hotel Scenes

**PERMIT REJECTED
& ISSUE**

Push It To The Limit, LLC.

Miami Vices and

Virtues

(Commercial)

– Boat Scenes

← Go Back

Push It To The Limit, LLC.
Miami Vices and

Virtues

(Commercial)

– Boat Scenes

Address: [Open in Maps](#)

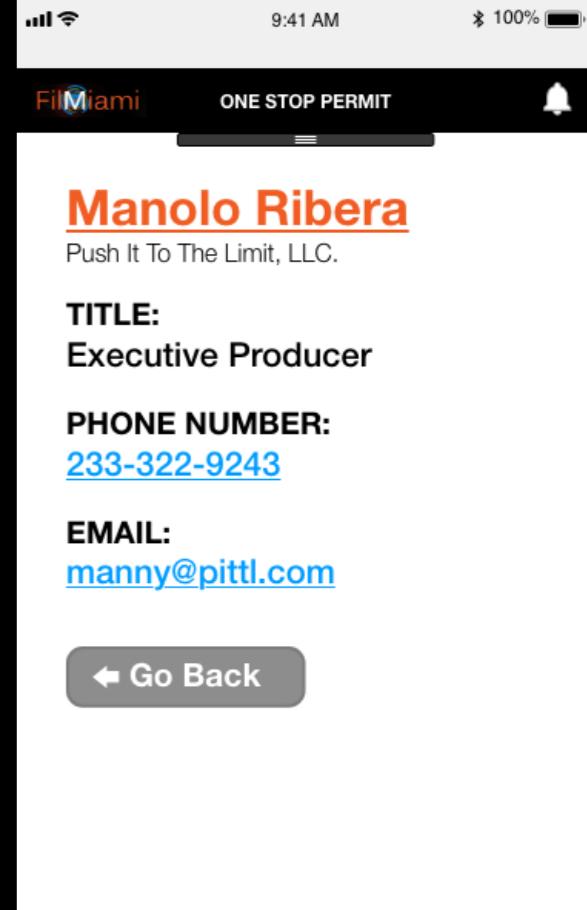
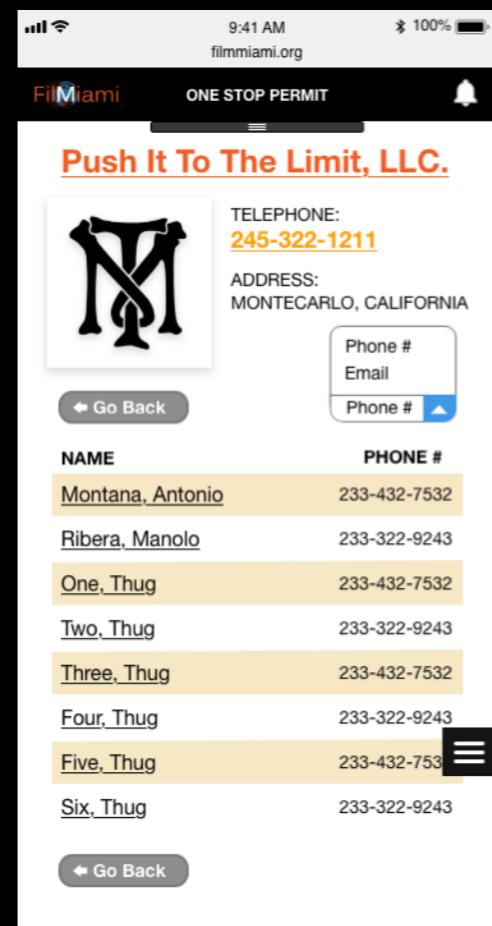
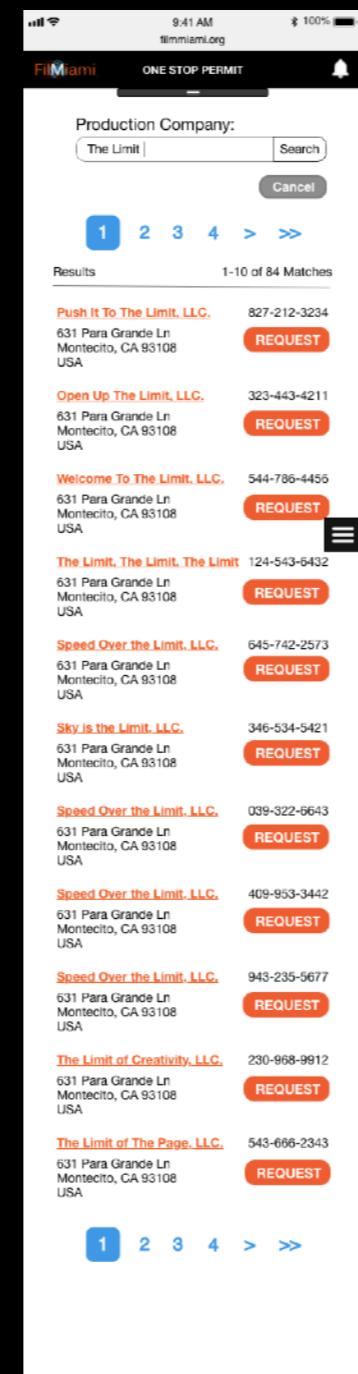
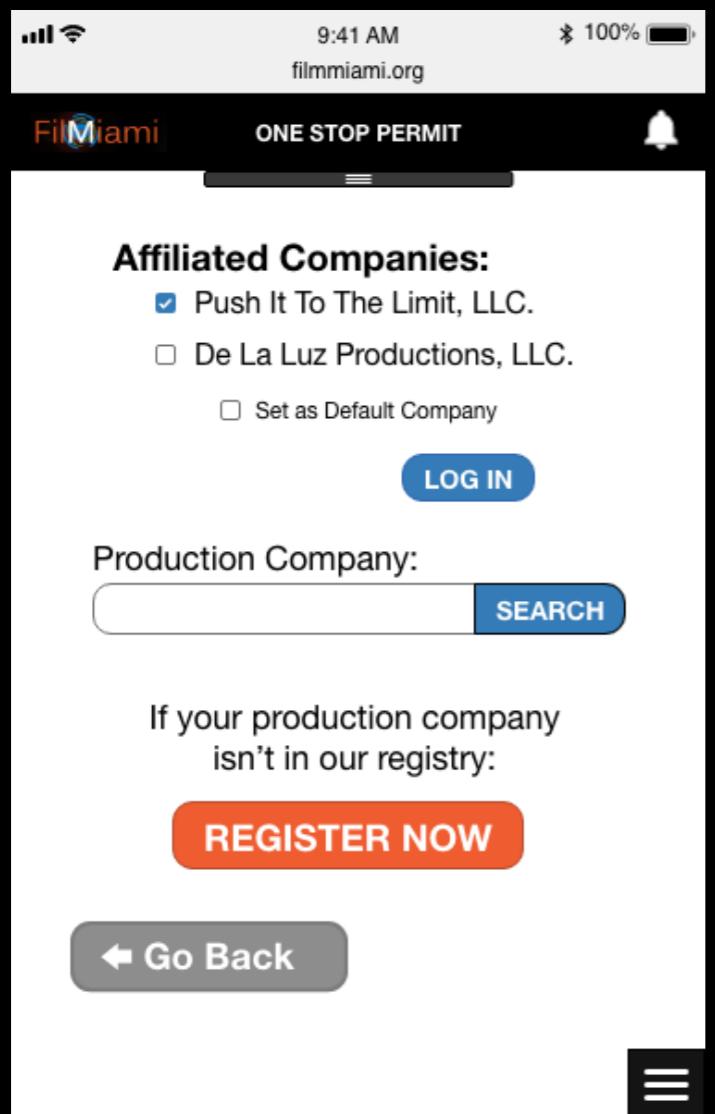
Grove Key Marina
3385 Pan American Dr,
Miami, FL 33133

Location Type:
Private Property

⌚ Day 22 - February 6, 2019 ▾
⌚ Day 23 - February 8, 2019 ▾

← Go Back

SOLUTIONS TO STRIVE - SEARCH PAGE

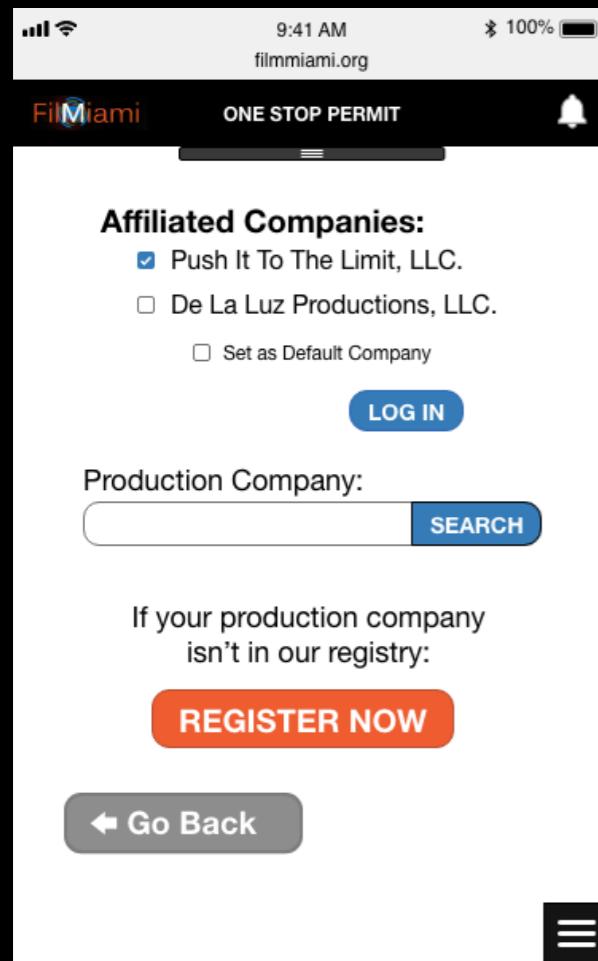


Admin and Mods can view all personnel and info

Personnel Page

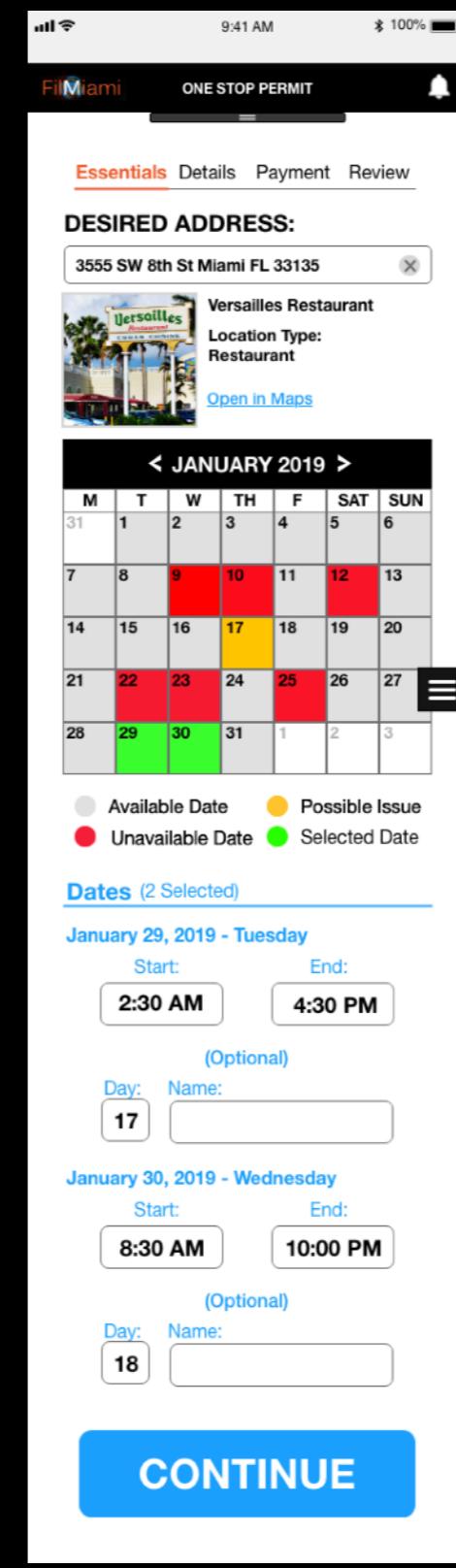
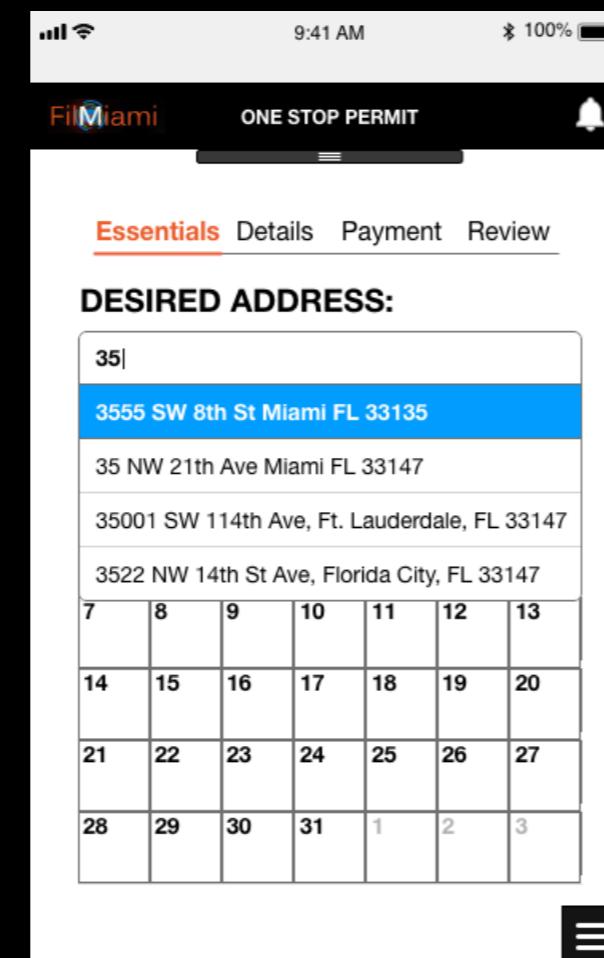
The Main Search Page will use the search bar and you can request for admin./mod. from the company

SOLUTIONS TO STRIVE - Essentials PAGE



Input the desired address

With the Profile System,
you should already have an
affiliated company to
sign in for.



The website will decide
if it is an applicable address
and show which dates are
available, unavailable, and
may have issues.

Select the regular grey
squares to select your
dates. They will turn green

Times and information
will automatically appear
with every day added

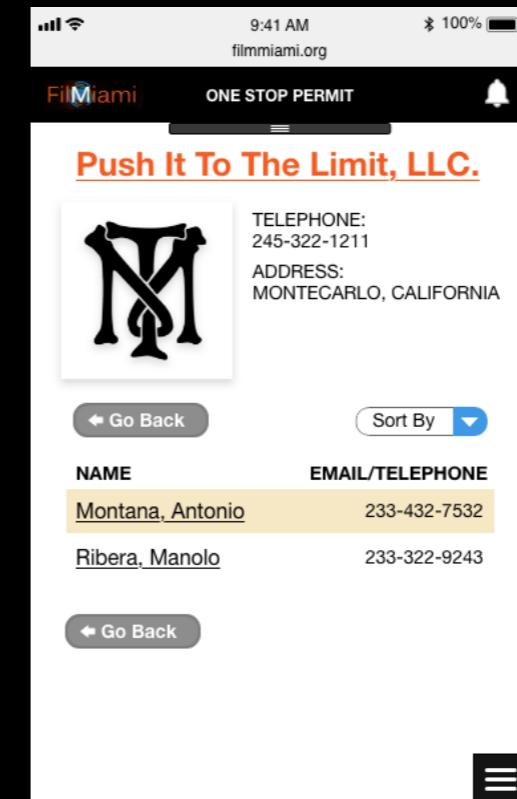
SOLUTIONS TO STRIVE

Compromise for Privacy and Contacting Parties

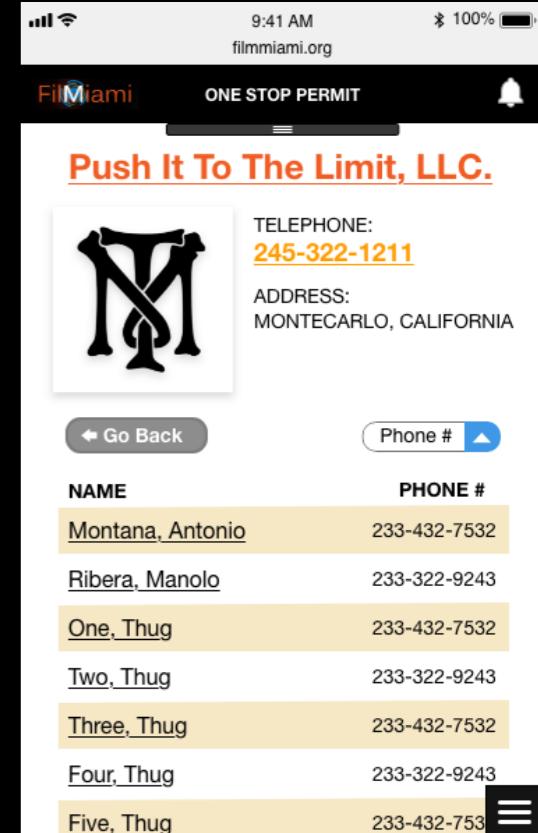
On Unavailable/Issue dates for a location, you can view the production company and dates they have submitted/taken the location.



Public View



Owner/Admin. View



For privacy, the public user can only see the preselected contacts of the company and NOT the entire worker list.

SOLUTIONS TO STRIVE - DETAILS PAGE 1

This screenshot shows the 'PROJECT INFORMATION' section of the app. It includes fields for Title, Type, Director, Producer(s), Location Manager, and Production Manager, all of which are left empty or contain placeholder text like 'Enter Info Here' or 'Please Select One...'. Below this is a 'PRODUCTION CONTACT' section with a 'YOU' tab selected, showing placeholder data (Name: Antonio Montana, Phone #: 233-432-7532, Email: tony@pittl.com). At the bottom is an 'INSURANCE' section with fields for General Liability, Expiration Date, and Policy Number, all of which are empty. A large 'CONTINUE' button is at the bottom.

Manual
Information

This screenshot shows the same 'PROJECT INFORMATION' section but with populated fields: Title is 'La Vida de Cucaracha', Type is 'TV Series/Special', Director is 'Antonio Montana', Producer(s) is 'Ribera Mannolo', Location Manager is 'Thug One', and Production Manager is 'Thug Two'. Below this is a 'PRODUCTION CONTACT' section with the 'YOU' tab selected, showing the same placeholder data as the first screenshot. At the bottom is an 'INSURANCE' section with fields for General Liability, Expiration Date, and Policy Number, all of which are empty. A large 'CONTINUE' button is at the bottom.

Preregistered
Information

This screenshot shows three separate 'PRODUCTION CONTACT' cards. The first card has 'YOU' selected, while the other two have 'STAFF' selected. Each card displays Name, Phone #, and Email fields. The first card shows placeholder data (Name: Antonio Montana, Phone #: 233-432-7532, Email: tony@pittl.com). The second card shows data for 'Manolo Ribera' (Phone #: 233-322-9243, Email: manny@pittl.com). The third card shows data for 'So M. CockRoach' (Phone #: 323-654-7432, Email: sfkjnc@kjnjk.com). Each card has a '+ Add Field' button at the bottom right. Below these cards is a large 'INSURANCE' section with fields for General Liability, Expiration Date, and Policy Number, all of which are empty. A large 'CONTINUE' button is at the bottom.

Add different
directors and producers

Missing Essential Information
Prevents Continuing

SOLUTIONS TO STRIVE - DETAIL PAGE 2

9:41 AM 100% FilMiami ONE STOP PERMIT

Date & Time Contact **Details** Review

January 29, 2019 - Tuesday
January 30, 2019 - Wednesday
February 1, 2019 - Friday

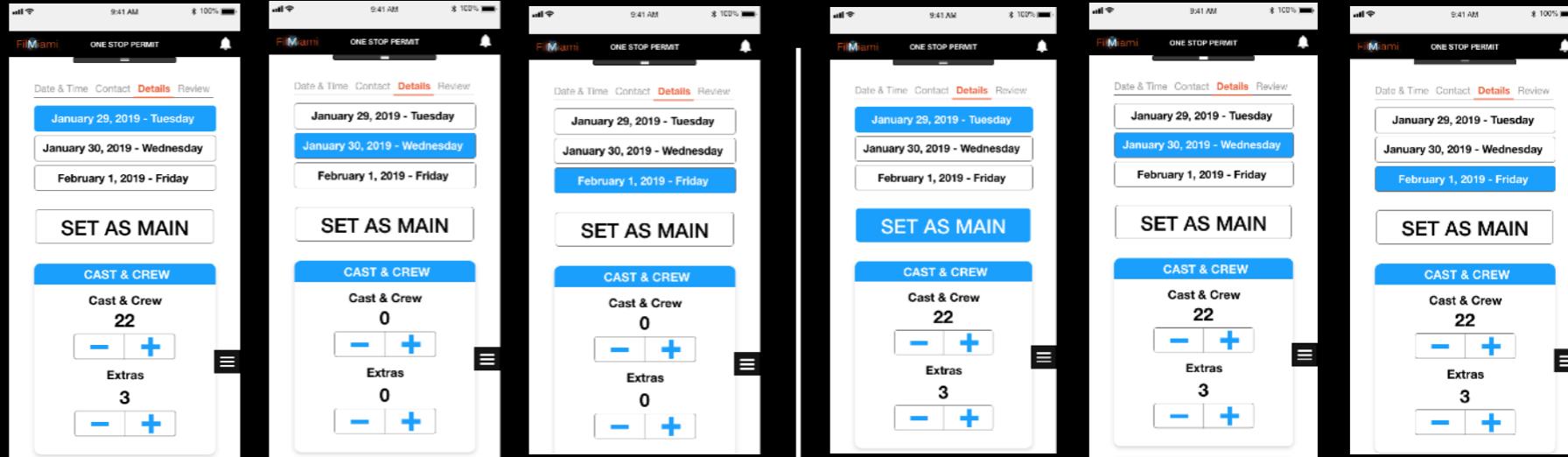
SET AS MAIN

CAST & CREW
Cast & Crew 22
- +
Extras 3
- +

CAST UNDER 16
Cast & Crew 1
- +
Description of Activity

VEHICLES
No. of 24' and Over Trucks 1
- +
No. of Under 24' Trucks 2
- +
No. of Autos 22
- +

Made to detail every day,
Easy to add/subtract
in different fields



By Default, each day will begin
with basic settings

Using SET AS MAIN, the selected
day's details is copied to the rest.
Making easier for small changes
between days

9:41 AM 100% FilMiami ONE STOP PERMIT

Date & Time Contact **Details** Review

January 29, 2019 - Tuesday
January 30, 2019 - Wednesday
February 1, 2019 - Friday

CONTINUE

SPECIAL
Does this production contain scenes with:
Animals
Weapons/Firearms
Pyrotechnics
Actors in Police and Emergency Response Uniforms
Prop Police or Other Emergency Vehicles
Driving Vehicles or Directing Traffic
A Sequence that May impact Public Safety
Description of Activity

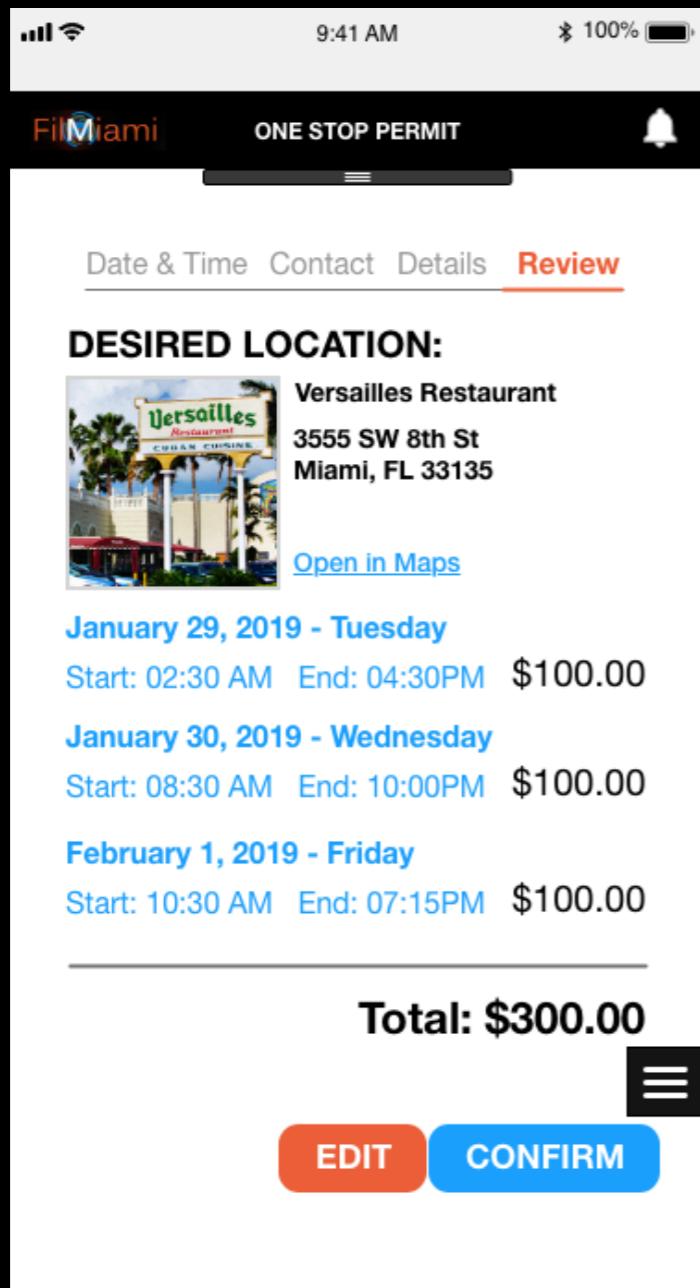
VEHICLES
No. of 24' and Over Trucks 1
- +
No. of Under 24' Trucks 2
- +
No. of Autos 22
- +

CAST UNDER 16
Cast & Crew 0
- +
Description of Activity

Missing Essential Info
is highlighted when
trying to continue

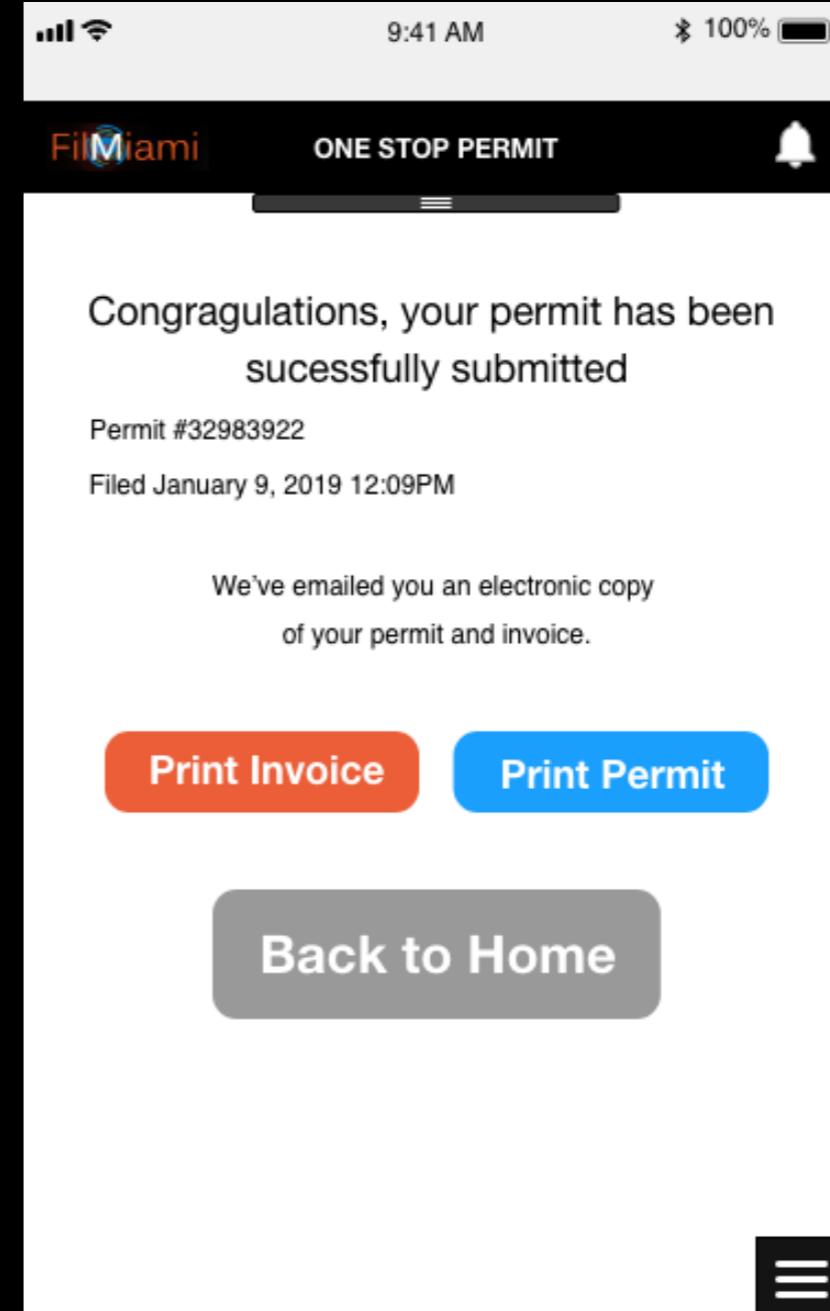
Special and Cast Under 16
are passable by default

SOLUTIONS TO STRIVE - PAY & REV PAGE



A simple overview of your application

You can edit any details or
confirm and pay your application



Congrats. A copy of the permit
and invoice should be sent to you.

You can either print the invoice or
the permit or go back to the home screen

Marketing



**Display Famous Movies and Productions
that have used the One Stop Permit**



**Display Premiere Miami Locations
with their application information
on the Website**



**Embedded Series/Documentaries/Tutorials
to both encourage and instruct newcomers
about the application process.**

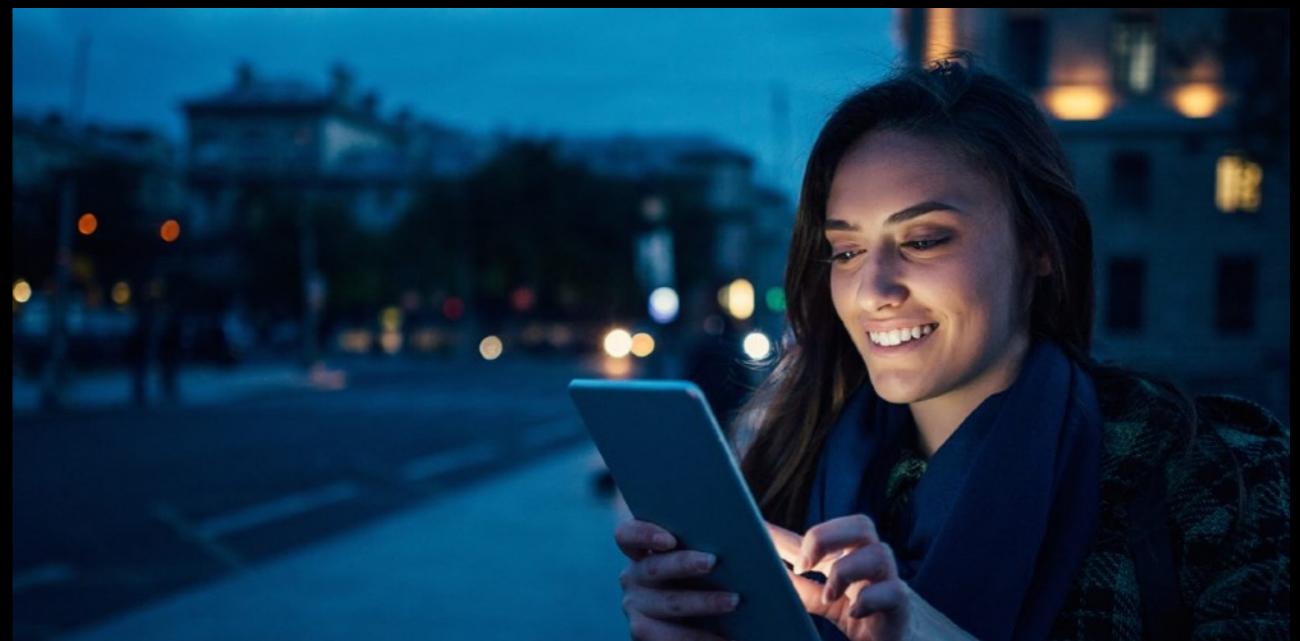
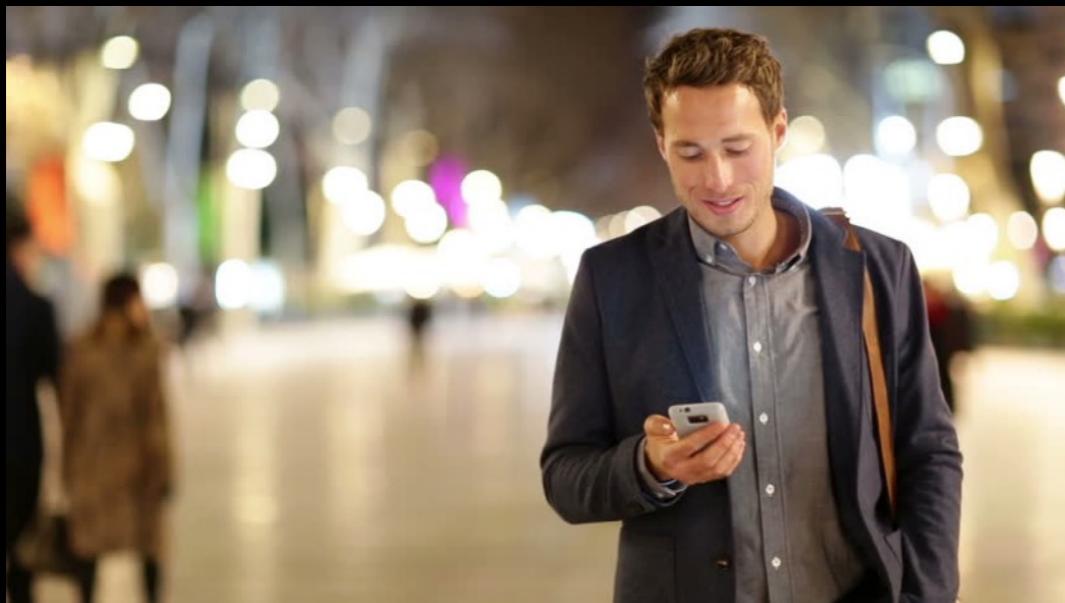
WILL THEY COME?

MADE BY PRODUCERS, FOR PRODUCERS

From Telenovelas to Web Series to Feature Films and More,

With the general ease of use, intuitive implementation to receive and use data, both manually and preregistered, and a system that can process outside information (conflicts, location issues, notifications etc.)...

This Design was made to streamline the long paperwork process of submitting a permit application and to keep career producers coming back to the website.





If you need to contact me,
email me at gherndon5@gmail.com