



### Why Fundraise with GoodTwo?

**It's Free:** GoodTwo does not charge fundraisers at any point in the process. It is free to set up a fundraiser, and for each deal sold, GoodTwo gives you money towards your cause.

**It's Easy:** It takes only a few minutes to set up your GoodTwo page. You simply fill in your mission and fundraising goals, essential information about your cause, and, if you'd like, upload multimedia like photos or videos. Then you choose deals, which are provided by GoodTwo, and promote your page via email, Facebook, Twitter, etc. That's it!

**It Gives Back to Your Donors:** Consider GoodTwo a reward. Every time your donors buy deals, and make donations, they also receive an amazing deal at local businesses. It's feel-good giving, because along with the contribution they've made to your cause, your donors will get a discount on dinner, spa services, and more, depending on the deals they choose.

**It's Popular:** Group buying sites like CoupMe, Groupon, BuyWithMe and LivingSocial are extremely popular among consumers. GoodTwo provides the same service to consumers, with the added bonus of allowing them to donate to charity while they're scooping up their deals.



## What is GoodTwo?

GoodTwo is a free fundraising platform that allows nonprofits and individuals raising money for a cause to host group buying deals on a dedicated page. For every deal sold through the fundraising page, the cause receives a donation. The customizable page also allows fundraisers to communicate their goals and mission to their donor base.

*GoodTwo: Good Deal. Good Cause.*

### Step 1

#### JOIN GOODTWO

Set up your fundraising page, including your mission, fundraising goals, photo and video. You'll be given a unique URL to send to donors.

### Step 2

#### CHOOSE DEALS

Select up to three deals from a menu that GoodTwo has negotiated. Most deals are more than 50% off at local businesses and national brands.

### Step 3

#### RAISE MONEY

Send the link to your GoodTwo page to your donors, family and friends. Every deal sold is a donation to your cause, and when your fundraiser ends, you'll receive a check!